THE QUIRK'S EVENT

2025 Prospectus



LOS ANGELES

February 26-27, 2025

CHICAGO

April 2-3, 2025

LONDON

May 7-8, 2025

NEW YORK

July 23-24, 2025

Why the Quirk's Event?

Hear from past Quirk's Event attendees in this video.



Unique Networking Opportunities



Informative 30-Minute Sessions

"The Quirk's Event is not only the most fun event in the industry, but I make the best connections and get the most out of the sessions."



Centralized Expo Hall



"Quirky" and Relaxed Environment

THE QUIRK'S EVENT 2024

4,674 total attendees.

2,144 end-client attendees.





82,184 unique contacts made.

96% of attendees would recommend the Quirk's Event.

Brands that have attended the Quirk's Event

A+E Networks | Abbott | Abercrombie & Fitch Co. | **Accolade Wines** | Activision Blizzard | **ALDI US** | Amazon | Ancestry | Audacy | Audible | Bayer Consumer Health | BBC Media | BET Media Group | BIC | **BISSELL** | Blistex | Bluedoor | BT Group | Boy Scouts of America | Carnival UK | Chick-fil-A | Chobani | Conair LLC | **Costa Coffee** | Dave & Busters | Deliveroo | Delta Dental | Digital Cinema Media | Doctors Without Borders | Domino's Pizza | **Dr Martens** | Dyson | e.l.f. Beauty | eBay | **Estee Lauder Companies** | Fandom | Fidelity International | Flutter Entertainment | Footballco | Formula E | **Frito-Lay** | General | GoGo squeeZ | Google | Guardian News and Media | Healthfirst | International Fresh Produce Association | International Game Technology (IGT) | **Jagermeister** | J.Crew Group | J.M. Smucker | Johnsonville Sausage | Kellogg Company | KIND Snacks | Kraft Heinz Company | Live Nation Entertainment | L'Oreal | MAC Cosmetics | Macmillan Cancer Support | Macy's, Inc. | Madewell | Mary Kay | Meta | NBC | Netflix | **New York Times** | Newsday | Nickelodeon | Paramount | **Party City** | Penguin Random House | Pixel United | Prime Video & Amazon Studios | Proctor & Gamble | Oura Ring Inc. | Raising Cane's | Sally Beauty | Samsung | Sara Lee Frozen Bakery | **Sargento** | SiriusXM | Skipton Building Society | Skyscanner | Sony Music | Sport England | Spotify | Square | **State Farm** | St John Ambulance | Starbucks | Tamman Inc. | Target | Unilever | United Airlines | **Universal Studios** | Viking | Waterpik | Warner Bros. Discovery | Weber | Welch's | Wendy's Company | **Wyndham Hotels & Resorts** | X (formerly Twitter) | **Yahoo** | Yorkshire Building Society | Yum Brands, Inc. | Ziff Media

...and many more!

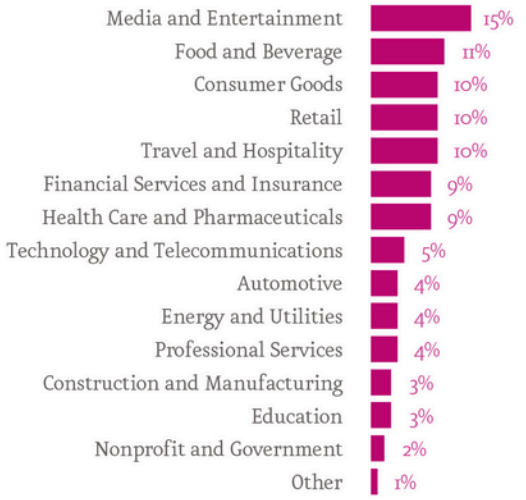
LOS ANGELES



THE QUIRK'S EVENT
FOR MARKETING RESEARCH AND INSIGHTS PROFESSIONALS

February 26-27, 2025

INDUSTRY



JOB TITLE

35%.....Director/Manager
17%.....Senior Vice President or Vice President
16%.....Senior Director/Manager
15%.....C-Suite (CEO, Owner, President)
4%.....Analyst
4%.....Associate
4%.....Sales
2%.....Other
1%.....Marketing
1%.....UX

BUYING AUTHORITY



85% of attendees are involved in the buying process.

58% of speaking sessions include brand representation.



Brands that attended in 2023

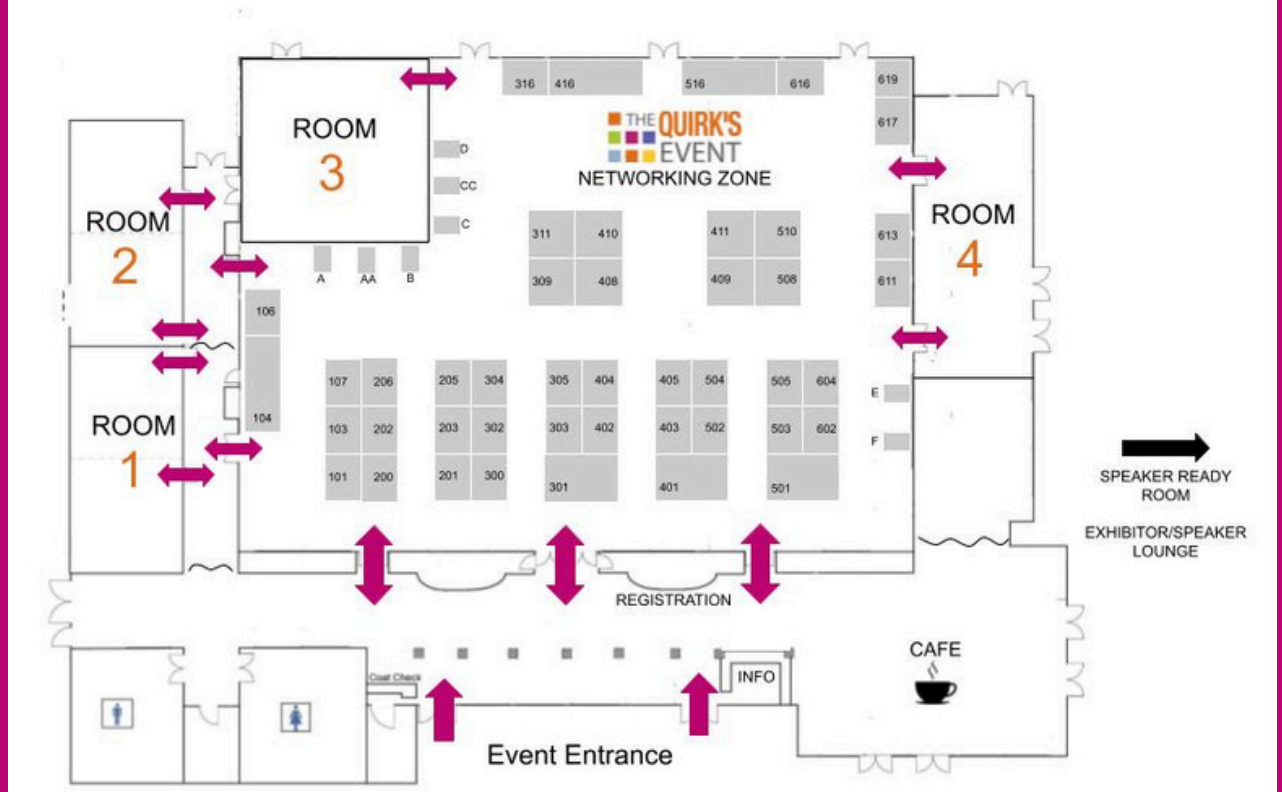
24 Hour Fitness | AAA | **Activision Blizzard** | Activision Gaming | Albertsons | All3Media America | Amazon | American Eagle Outfitters | American Honda Motor Co., Inc. | **Amgen** | Applebee's | AT&T | Athleta | Audacy | Automobile Club of Southern California | BCGX | **Beachbody** | Beats by Dr. Dre | Behr Paint Company | BET Media Group | Beyond Meat | Blizzard Entertainment | Blue Seedling | **Caulipower, LLC** | CBrands | Chick-fil-A | Chipotle | Chosen Foods | City National Bank | Cox Communications | Crunchyroll | Deckers Brands | Disney | Disney+ | Dole Packaged Foods | DoorDash | Duke University | e.l.f. Beauty | **El Pollo Loco** | Epson America, Inc. | Exemplis | Fabletics | **Facebook** | Fandango | FitFabFun | FNBO | Fossil Group | Foursquare | Gap Inc | Glassdoor | Good Leche | Google | Guitar Center | Herbalife Nutrition | HP | **Hulu** | Hyundai | Hyundai Motor America | Innovative Technologies | Inspire Clean Energy | Instacart | Intuit | **Investor's Business Daily** | John Lewis | Johnson & Johnson Vision | JustFab | Kaiser Permanente | Kia America | King's Hawaiian | Krusteaz | LA Clippers | **Linxup** | Liquid IV | Lowenstein Sandler | LT Foods Americas | Magnit Global | Manscaped | Match Group | **Mattel Inc** | McCain Foods | MGA Entertainment | Microsoft | Moët Hennessy USA | MyFitnessPal | NBCUniversal | New Hope Network | **Opal Financial Group** | OpenTable | Oral Essentials | Pacific Life | Panda Restaurant Group | Paramount Global | Paramount Home Entertainment | PARC | Pearson | PepsiCo | Petco | Pharmavite | Pinterest | **Primate Wines** | QUALCOMM Technologies Inc. | Red Bull | Roku | **Savage X Fenty** | SEMA | ServiceNow | SHRH Residential Holdings | **Sonos Inc.** | Spotify | Square Enix | SR Product Design | Techstyle | That's It. | The Athletic | The Behr Paint Company | The Farmer's Dog | The Lagunitas Brewing Company | The Walt Disney Company | The Wonderful Company | Trailer Park Group | Turbo Tax | TWDC | Ultra Creative | Universal Pictures | **Universal Studios** Hollywood | UPHE | USC Marshall School of Business | Vanguard | Vox Media | VSP | Walt Disney | **Warner Bros.** | Warner Bros. Television | Wella | Woodside Homes | Yamaha Corporation | Zevia | ZipRecruiter **... and many more!**



LOS ANGELES
February 26-27, 2025

THE QUIRK'S EVENT

2025 Floor Plan



This event will be held at the Los Angeles Marriott Burbank Airport in Burbank, Calif.









LOS ANGELES
February 26-27, 2025

THE QUIRK'S EVENT

Sponsorship Packages

Exclusive		Multiple		
Legacy Sponsor	**Platinum Sponsor**	**Gold Sponsor**	**Silver Sponsor**	**Bronze Sponsor**
Large (20' x 8') premium exhibit space	Large (20' x 8') premium exhibit space	Large (20' x 8' or 16' x 10') premium exhibit space	Premium exhibit space (10' x 8')	Premium exhibit space (10' x 8')
Lunch Action Station – each day	300 food pieces – each day	200 food pieces – each day		
Two (2) speaker sessions – one (1) per day	Two (2) speaker sessions – one (1) per day	One (1) speaker session – on day one	One (1) speaker session – on day one	One (1) speaker session
One (1) full-page advertisement in Quirk's magazine	One (1) full-page advertisement in Quirk's magazine	One (1) full-page advertisement in Quirk's magazine	One (1) full-page advertisement in Quirk's magazine	
20 VIP and eight (8) staff passes	20 VIP and six (6) staff passes	Ten (10) VIP and six (6) staff passes	Five (5) VIP and three (3) staff passes	Five (5) VIP and three (3) staff passes
Exclusive LinkedIn "shoutout"	Exclusive LinkedIn "shoutout"	LinkedIn "shoutout"	LinkedIn "shoutout"	
Learn more	Learn more	Learn more	Learn more	Learn more

Additional Premium Sponsorship Packages:

- Food Experience Station Sponsor (2)
- Headshot Sponsor (1)

Learn more

Branding Sponsorship Opportunities:

- Attendee Bag Sponsor (1)
- Breakfast Sponsor (1)
- Café Sponsor (1)
- Lanyard Sponsor (1)
- Networking Zone Sponsor (1)
- Notepad and Pen Sponsor (1)
- Opening Night Party Sponsor (6)
- Water Station Sponsor (1)

Learn more

Exhibiting Packages



Learn more

Bright Space Premium Exhibitor

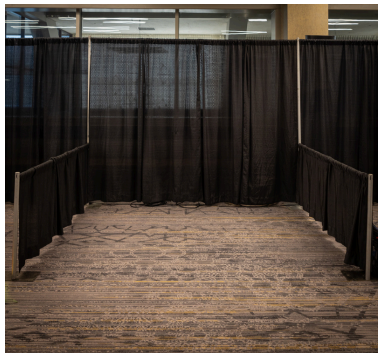
- Larger exhibit space (10′ x 10′)
- Five (5) VIP and three (3) staff passes
- Includes:
  - Bright space fabric shell scheme stand
  - Backlit back and side walls
  - Printing of stand graphics on fabric
  - Standard electrical hookup



Learn more

Mini-Stand Exhibitor

- Designated exhibit space (3′ x 3′)
- Two (2) VIP and one (1) staff pass
- Includes:
  - One (1) stool (size and color not pictured)
  - One (1) cocktail table (size and color not pictured)
  - Custom printing on fabric for the back wall



Learn more

Standard Exhibitor

- Designated exhibit space (10′ x 8′)
- Five (5) VIP and three (3) staff passes
- Includes:
  - Standard pipe and drape
  - Standard electrical hookup

Exhibitor Add-on Opportunities

- Speaking Session (max 1)
- Signature Cocktail Bar Sponsor (5)

Learn more

LOS ANGELES
February 26-27, 2025

THE QUIRK'S EVENT
















Los Angeles 2023

41% End-Clients

648

Total Attendees

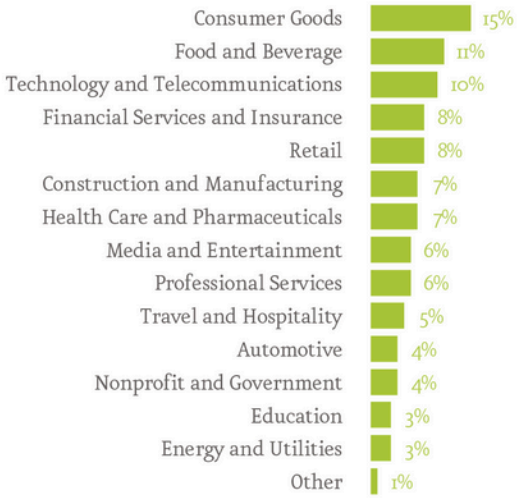
CHICAGO



THE QUIRK'S EVENT
FOR MARKETING RESEARCH AND INSIGHTS PROFESSIONALS

April 2-3, 2025

INDUSTRY



JOB TITLE

38%.....Director/Manager
20%.....Senior Director/Manager
15%.....C-Suite (CEO, Owner, President)
10%.....Senior Vice President or Vice President
4%.....Analyst
4%.....Associate
4%.....Sales
2%.....Other
2%.....Scientist
1%.....Marketing
1%.....UX

BUYING AUTHORITY



83% of attendees are involved in the buying process.

67% of speaking sessions include brand representation.



Brands that attended in 2024

9Rooftops | **AAA Club Alliance** | Abbott | Abbvie | Adtalem Global Education | **Aflac** | Ajinomoto Health & Nutrition | ALCON | Allstate | Amazon | American Academy of Dermatology | American Egg Board | Astellas Pharma | Barilla | Barry Callebaut Chocolate | **Beam Suntory** | Beekley Corporation | BET Media Group | BIC | **Blue Cross and Blue Shield** Association | Bluedog Design | Bobit Business Media | Bose | Campbell's Snacks | Capital One | Cargill Protein | Chase | Chervon Group | **Chick-fil-A** | Clorox Company | CoinFlip | Colgate-Palmolive Company | Compeer Financial | Conagra Brands | Concordia Plans | Connelly Partners | Constellation Brands | Cotton Incorporated | Critical Mass | Dairy Farmers of America | Dairy Management Inc. | Dominican University | e.l.f. Beauty | **EJ Gallo Winery** | Elevance Health | Emory Healthcare | fairlife | Federal Reserve Bank of Chicago | Ferring Pharmaceuticals | **Fidelity Investments** | Fortune Brands | Glanbia Performance Nutrition | Google | Grande Cheese Company | Groupon | HarperCollins | Harry's, Inc. | HCSC | Hometown Food Company | Hormel Foods | Huckleberry Labs | **Hulu** | Imbibe | Intersport | JM Smucker Co. | JPMorgan Chase | Kansas State University Foundation | Kellogg | **Kent Pet Group** | Kerry | Kimberly-Clark Corporation | **Kohl's** | Kraft Heinz Company | Land O'Frost | Mark Anthony Brands Inc. | MARS | Mars Petcare | Mary Kay | Mattress Firm | McDonald's | McKesson Medical-Surgical | Molson Coors Beverage Company | Mondelez International | **Morningstar** | Mutual of Omaha | National Association of REALTORS(R) | Navigate | Netflix | Northwestern Mutual | Ontario Cannabis Store | P&G | Pacific | **Pampered Chef** | Panda Restaurant Group | Panera Bread | Paramount Global | Peapod | Penguin Random House | PepsiCo, Inc. | Polaris | Purdue University | Radiological Robert Bosch, LLC | Rocket Central | Rockline Industries | **Sara Lee Frozen Bakery** | Sargento | SC Johnson | Sol de Janeiro-L'Occitane Group | Stanley Black & Decker | Stella & Chewy's | Stryker Spine | **Target** | The Center for Food Integrity | The Happy Egg Co. | T-Mobile | Tovala | Tropicana Brands Group | TruHearing | Tyson Foods, Inc. | UScellular | **Walgreens** | Weber | Wilton Brands | Wrigley | WS Audiology | Zeno Group **... and many more!**



2025 Floor Plan



This event will be held at the Hyatt Regency O'Hare Chicago in Rosemount, Ill.



CHICAGO
April 2-3, 2025

THE QUIRK'S EVENT

Sponsorship Packages

Exclusive		Multiple		
Legacy Sponsor	**Platinum Sponsor**	**Gold Sponsor**	**Silver Sponsor**	**Bronze Sponsor**
Large (20' x 8') premium exhibit space	Large (20' x 8') premium exhibit space	Large (20' x 8' or 16' x 10') premium exhibit space	Premium exhibit space (10' x 8')	Premium exhibit space (10' x 8')
Lunch Action Station – each day	300 food pieces – each day	200 food pieces – each day		
Two (2) speaker sessions – one (1) per day	Two (2) speaker sessions – one (1) per day	One (1) speaker session – on day one	One (1) speaker session – on day one	One (1) speaker session
One (1) full-page advertisement in Quirk's magazine	One (1) full-page advertisement in Quirk's magazine	One (1) full-page advertisement in Quirk's magazine	One (1) full-page advertisement in Quirk's magazine	
20 VIP and eight (8) staff passes	20 VIP and six (6) staff passes	Ten (10) VIP and six (6) staff passes	Five (5) VIP and three (3) staff passes	Five (5) VIP and three (3) staff passes
Exclusive LinkedIn "shoutout"	Exclusive LinkedIn "shoutout"	LinkedIn "shoutout"	LinkedIn "shoutout"	
Learn more	Learn more	Learn more	Learn more	Learn more

Additional Premium Sponsorship Packages:

- Headshot Sponsor (1)

Learn more

Branding Sponsorship Opportunities:

- Attendee Bag Sponsor (1)
- Coat/Bag Check Sponsor (1)
- Breakfast Sponsor (1)
- Café Sponsor (1)
- Lanyard Sponsor (1)
- Networking Zone Sponsor (1)
- Notepad and Pen Sponsor (1)
- Opening Night Party Sponsor (8)
- Water Station Sponsor (1)
- Work Zone Sponsor (1)

Learn more

Exhibiting Packages



Learn more

Bright Space Premium Exhibitor

- Larger exhibit space (10′ x 10′)
- Five (5) VIP and three (3) staff passes
- Includes:
  - Bright space fabric shell scheme stand
  - Backlit back and side walls
  - Printing of stand graphics on fabric
  - Standard electrical hookup



Learn more

Mini-Stand Exhibitor

- Designated exhibit space (3′ x 3′)
- Two (2) VIP and one (1) staff pass
- Includes:
  - One (1) stool (size and color not pictured)
  - One (1) cocktail table (size and color not pictured)
  - Custom printing on the back wall



Learn more

Standard Exhibitor

- Designated exhibit space (10′ x 8′)
- Five (5) VIP and three (3) staff passes
- Includes:
  - Standard pipe and drape
  - Standard electrical hookup

Exhibitor Add-on Opportunities

- Speaking Session (max 1)
- Signature Cocktail Bar Sponsor (6)

Learn more

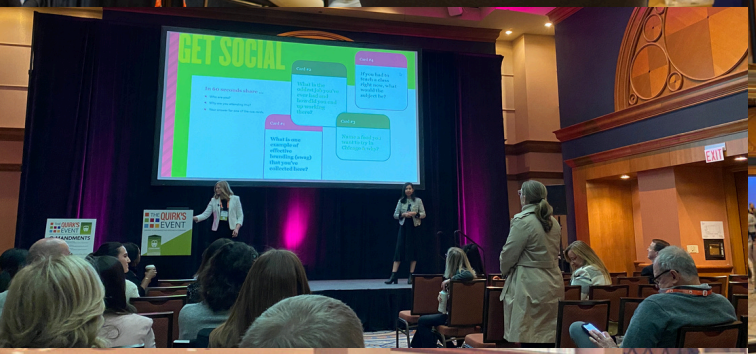
CHICAGO
April 2-3, 2025

THE QUIRK'S EVENT







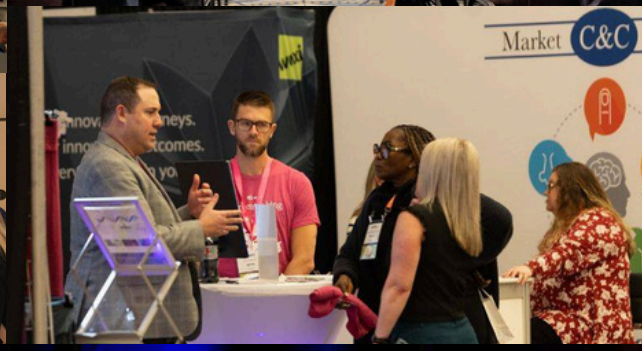
















Chicago 2024

41% End-Clients

1,102

Total Attendees

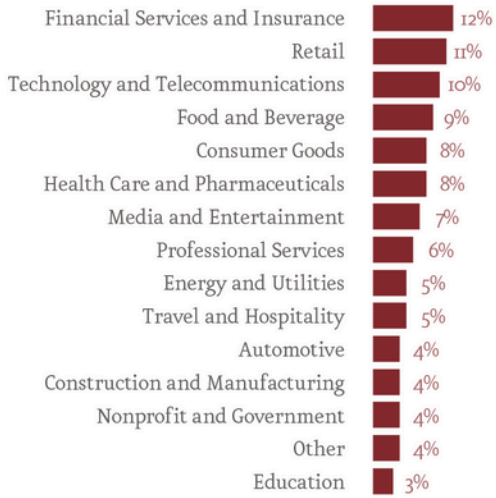
LONDON



THE QUIRK'S EVENT
FOR MARKETING RESEARCH AND INSIGHTS PROFESSIONALS

May 7-8, 2025

INDUSTRY



JOB TITLE

37%.....Director/Manager
16%.....Senior Director/Manager
14%.....C-Suite (CEO, Owner, President)
12%.....Senior Vice President or Vice President
5%.....Associate
5%.....Other
4%.....Analyst
4%.....Sales
2%.....Marketing
1%.....Scientist
1%.....UX

BUYING AUTHORITY



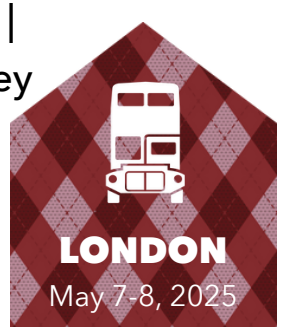
80% of attendees are involved in the buying process.

65% of speaking sessions include brand representation.



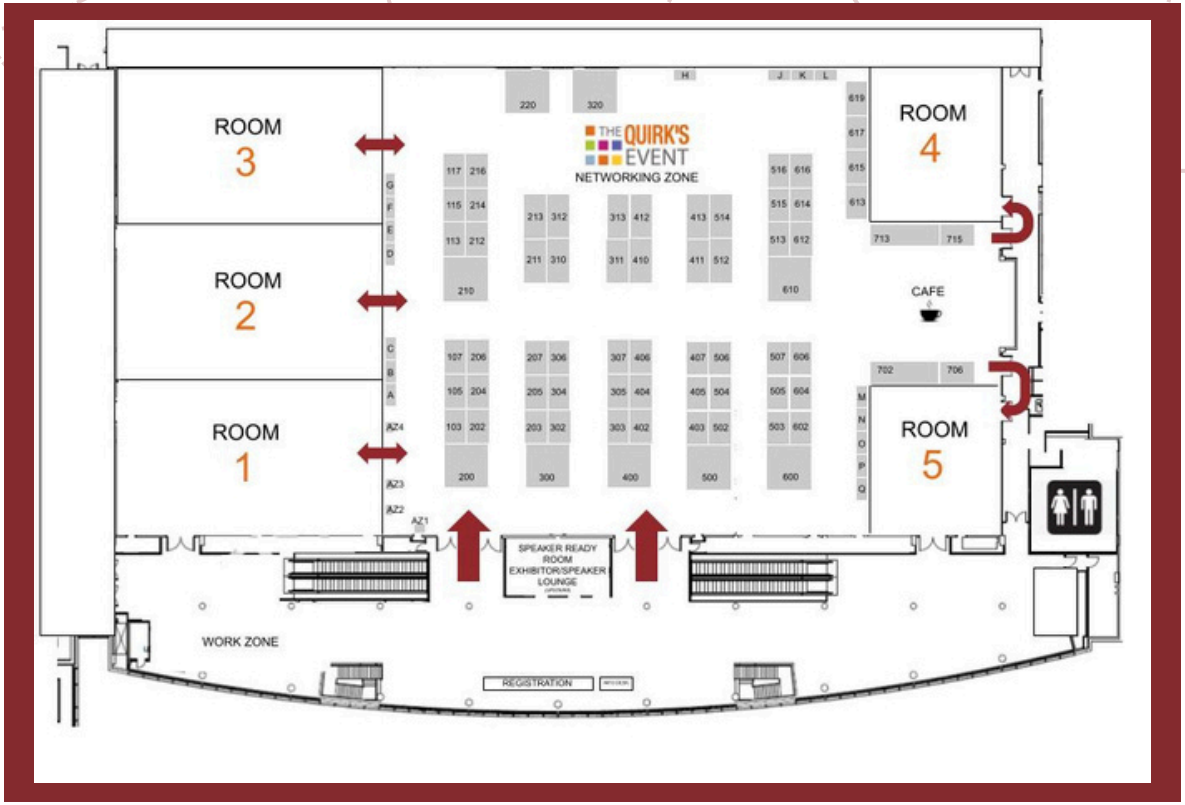
Brands that attended in 2024

Acacium Group | Activision Blizzard | Allianz | **Amazon** | Asahi Europe & International | Avanti West Coast | **AXA** | Bahlsen | Bain & Co | Bank of Ireland | Barclays UK | Battersea Dogs & Cats Home | Bavarian Nordic | BMW Group | British Airways | **British Car Auctions** | British Gas | Brown-Forman | Budweiser | Cambridge University Press & Assessment | Camelot | Cancer Research UK | **Capital One** | Caravan & Motorhome Club | Carlsburg | Carnival UK | Cinch | City & Guilds | Clarks | Coca-Cola | Colart | Coty UK&I | Covéa Insurance | **Coventry Building Society** | Cranswick Convenience Foods | Deliciously Ella | Deliveroo | Dentsu | Diageo | DICE | Distell | Domino's Pizza | **Dr Martens** | easyJet | eBay | Endeavor | England Athletics | Eurostar | Fidelity International | Flutter | Footballco | Formula E | **Frontiers** | Gartner | giffgaff | Golden Charter | Greene King | Guardian News and Media | Halfords | Heineken | HM Land Registry | IAG Cargo | Iberia | **Imperial Brands** | Inmarsat | Innocent Drinks | IPG Mediabrands | Jaguar Land Rover | Kepak Consumer Foods | Kerry Group | Kia Europe | King (Candy Crush) | KraftHeinz | L&Q Housing | Leeds Building Society | LexisNexis | Lidl | Linney Group | LIV Golf | LiveScore Group | Lloyds Banking Group | London Business School | Lowell | M&S | **Macmillan** | Mars Wrigley | Matalan Retail | McCormick | **Meta** | Molson Coors | Mondelez International | Morgan Stanley | NatWest | NEC Group | News UK & Ireland | Ofcom | Oomph | Ordnance Survey | Pearson | **Penguin Random House** | People's Partnership | Petplan | **Pixel United** | PizzaExpress | Premier Inn | Principality Building Society | Queen Mary University of London | Royal Shakespeare Company | Sage | SailGP | Samsung | SC Johnson | Scientific Games | Shell | Simplyhealth | Skipton | Sky | Skyscanner | Smithers | Southern Water | **Sport England** | Sport Wales | St John Ambulance | **Stagecoach** | Stanley Black + Decker | Symrise Limited | Tesco | Thames Water | The Earthshot Prize | The LEGO Group | The Open University | The Rank Group plc | The Victoria and Albert Museum | Transport Focus | TSB Bank | UK Civil Service | **Unilever** | University of Southampton | Viking | **Virgin Media O2** | Visa | Vodafone Business | Vue International | Warner Bros. Discovery | WaterAid | Weetabix | Whitbread | **Yorkshire Building Society** | Zurich Insurance **... and many more!**



THE QUIRK'S EVENT

2025 Floor Plan



This event will be held at the InterContinental London – The O2 in London.









LONDON
May 7-8, 2025

THE QUIRK'S EVENT

Sponsorship Packages

Exclusive		Multiple		
Legacy Sponsor	**Platinum Sponsor**	**Gold Sponsor**	**Silver Sponsor**	**Bronze Sponsor**
Large (4m x 4m) premium exhibit space	Large (4m x 4m) premium exhibit space	Large (4m x 4m or 6m x 2m) premium exhibit space	Premium exhibit space (3m x 2m)	Premium exhibit space (3m x 2m)
Lunch Action Station – each day	300 food pieces – each day	200 food pieces – each day		
Two (2) speaker sessions – one (1) per day	Two (2) speaker sessions – one (1) per day	One (1) speaker session – on day one	One (1) speaker session – on day one	One (1) speaker session
One (1) full-page advertisement in Quirk's magazine	One (1) full-page advertisement in Quirk's magazine	One (1) full-page advertisement in Quirk's magazine	One (1) full-page advertisement in Quirk's magazine	
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Exclusive LinkedIn "shoutout"	Exclusive LinkedIn "shoutout"	LinkedIn "shoutout"	LinkedIn "shoutout"	
Learn more	Learn more	Learn more	Learn more	Learn more

Additional Premium Sponsorship Packages:

- Food Experience Station Sponsor (1)
- Headshot Sponsor (1)

Learn more

Branding Sponsorship Opportunities:

- Attendee Bag Sponsor (1)
- Cloak/Bag Check Sponsor (1)
- Café Sponsor (1)
- Lanyard Sponsor (1)
- Networking Zone Sponsor (1)
- Notepad and Pen Sponsor (1)
- Water Station Sponsor (1)
- Work Zone Sponsor (1)

Learn more

THE QUIRK'S EVENT

LONDON
May 7-8, 2025

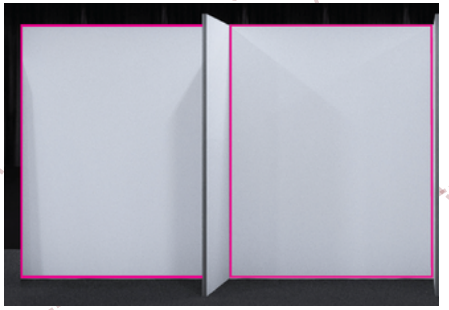
Exhibiting Packages



Bright Space Premium Exhibitor

- Larger exhibit space (4m x 2m)
- Five (5) VIP and three (3) staff passes
- Includes:
  - Bright space fabric shell scheme stand
  - Backlit back and side walls
  - Printing of stand graphics on fabric
  - Standard electrical hookup

Learn more

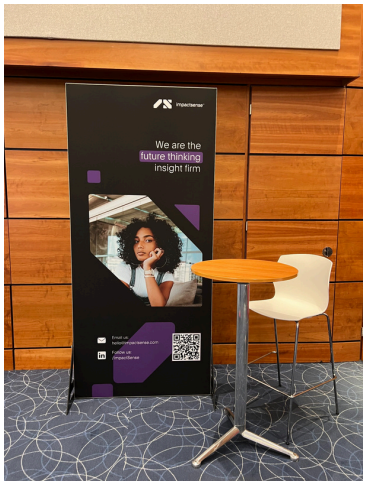


Mini-Stand Exhibitor

*Only available for companies with 10 employees or less

- Designated exhibit space (1.5m x 1m)
- Two (2) VIP and one (1) staff pass
- Includes:
  - One (1) stool
  - One (1) cocktail table
  - Custom printing on the back wall
  - Tension fabric wall

Learn more



Agency Zone Exhibitor

*Only available for full-service research agencies

- Small turnkey exhibit space in Agency Zone
- Five (5) VIP and two (2) staff passes
- Includes:
  - Printed meeter board (tombstone)
  - One (1) stool
  - One (1) cocktail table
  - One (1) speaking session

Learn more



*Counter not included.

Learn more

Standard Exhibitor

- Designated exhibit space (3m x 2m)
- Five (5) VIP and three (3)staff passes
- Includes:
  - Standard electrical hookup
  - Tension fabric wall
  - Printed graphic on the back wall

Exhibitor Add-on Opportunities

- Speaking Session (max 1)
- Signature Cocktail Bar Sponsor (5)

Learn more

THE QUIRK'S EVENT

LONDON
May 7-8, 2025









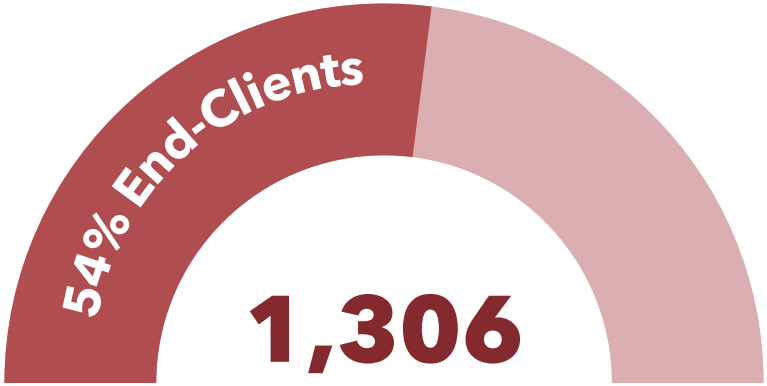








London 2024



1,306

Total Attendees







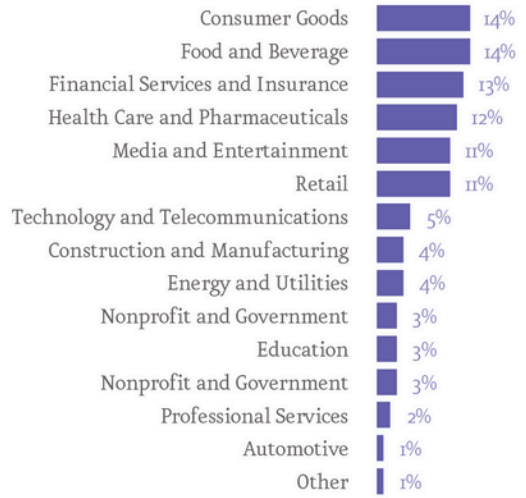
NEW YORK



THE QUIRK'S EVENT
FOR MARKETING RESEARCH AND INSIGHTS PROFESSIONALS

July 23-24, 2025

INDUSTRY



JOB TITLE

30%.....Director/Manager
20%.....Senior Director/Manager
18%.....Senior Vice President or Vice President
12%.....C-Suite (CEO, Owner, President)
6%.....Associate
5%.....Sales
3%.....Analyst
3%.....Other
2%.....Marketing
2%.....UX
1%.....Scientist

BUYING AUTHORITY



81% of attendees are involved in the buying process.

75% of speaking sessions include brand representation.



Brands that attended in 2024

3M | AAA Life Insurance | Abbott | ACB Caribbean | Active International | Albertsons | American City Business Journals | American Express | **American Red Cross** | American Tire Distributors | Amica | Arterra Wines Canada | AT&T | Audible | Away | Bayer | BBC News | Beam Suntory | Beano Brain | Beiersdorf, Inc. | BET Media Group/Paramount Global | BIC | Bose | **Broadbeam Media** | Cambridge University Press and Assessment | Campbell's | Candy.com | CareFirst Blue Cross Blue Shield | **Chegg** | Chobani | Church & Dwight Co. Inc | Coca-Cola | Cognex Corporation | Colgate-Palmolive Company | Comcast | Consolidated Edison | **CVS Health** | Delta Faucet Company | Dentsply Sirona | Dentsu International | DIRECTV | Doctors Without Borders | Dotdash Meredith | **E&J Gallo Winery** | ELC | Eli Lilly & Company | Emeritus | Flowers Foods | Focus on the Family | Fortune Brands | GCI Health | **Great Lakes Cheese** | Harry's | HBO Max | Henkel | Herbalife | Hims & Hers | IBM | IGT | i-Health/DSM | International Fresh Produce Association | International Game Technology | Janssen | Johns Hopkins Health System | **Johnson & Johnson** | JPMorgan Chase | Land O'Lakes | Landor & Fitch | LinkedIn | L'Oreal USA | M Booth | MAC Cosmetics | Mary Kay | Masonite | **Mastercard** | Materne NA | McCormick & Company | McDonald's | Metagenics | Molson Coors | Mondelez | Morgan Stanley | Mutual of America | National Debt Relief | NBC News | New York Life Group Benefit Solutions | Nike | **Nissan Americas** | Northstar New Jersey Lottery | **NPR** | Ogilvy Health | ŌURA | Paramount | Pearson | PepsiCo | Pernod Ricard USA | Popular Bank | **Publicis Health Media** | Puig USA | PwC | Quest Diagnostics | Reach Financial | Reckitt | Reddit | REI Co-op | Rheem | Robertet | Saks OFF 5TH | Samsung Electronics America | Sanofi | SEMA | Servus Credit Union | Sesame Workshop | Showtime | SiriusXM | **Sky Betting and Gaming** | Source One- CXC | Spotify | Square | Takasago International Corporation | Target | The Economist | The Hartford | **The Hershey Company** | Tillamook | Travelers | U.S. Pharmacopeia | Uber | Understood | Vanguard | Verizon | Voice of America | Voya Financial | Warner Bros. Discovery | **Wells Fargo** | Western Governor's University | Wyndham Hotels & Resorts **... and many more!**



THE QUIRK'S EVENT

2025 Floor Plan



This event will be held at the Javits Center in Hall 1E in New York City.









NEW YORK
July 23-24, 2025

THE QUIRK'S EVENT

Sponsorship Packages

Exclusive		Multiple		
Legacy Sponsor	**Platinum Sponsor**	**Gold Sponsor**	**Silver Sponsor**	**Bronze Sponsor**
Large (20' x 8') premium exhibit space	Large (20' x 8') premium exhibit space	Large (20' x 8') premium exhibit space	Premium exhibit space (10' x 8')	Premium exhibit space (10 x 8')
Lunch Action Station – each day	300 food pieces – each day			
Two (2) speaker sessions – one (1) per day	Two (2) speaker sessions – one (1) per day	One (1) speaker session – on day one	One (1) speaker session – on day one	One (1) speaker session
One (1) full-page advertisement in Quirk's magazine	One (1) full-page advertisement in Quirk's magazine	One (1) full-page advertisement in Quirk's magazine	One (1) full-page advertisement in Quirk's magazine	One (1) half-page advertisement in Quirk's magazine
20 VIP and eight (8) staff passes	20 VIP and six (6) staff passes	Ten (10) VIP and six (6) staff passes	Five (5) VIP and three (3) staff passes	Five (5) VIP and three (3) staff passes
Exclusive LinkedIn "shoutout"	Exclusive LinkedIn "shoutout"	LinkedIn "shoutout"	LinkedIn "shoutout"	
Learn more	Learn more	Learn more	Learn more	Learn more

Additional Premium Sponsorship Packages:

- Food/Beverage Experiences Station Sponsor (6)
- Headshot Sponsor (1)

Learn more

Bronding Sponsorship Opportunities:

- Attendee Bag Sponsor (1)
- Coat/Bag Check Sponsor (1)
- Breakfast Sponsor (1)
- Café Sponsor (2)
- Lanyard Sponsor (1)
- Networking Zone Sponsor (1)
- Notepad and Pen Sponsor (1)
- Opening Night Party Sponsor (8)
- Water Station Sponsor (1)
- Work Zone Sponsor (1)

Learn more

THE QUIRK'S EVENT

NEW YORK
July 23-24, 2025

Exhibiting Packages



Learn more

Bright Space Premium Exhibitor

- Larger exhibit space (10′ x 10′)
- Five (5) VIP and three (3) staff passes
- Includes:
  - Bright space fabric shell scheme stand
  - Backlit back and side walls
  - Printing of stand graphics on fabric
  - Standard electrical hookup

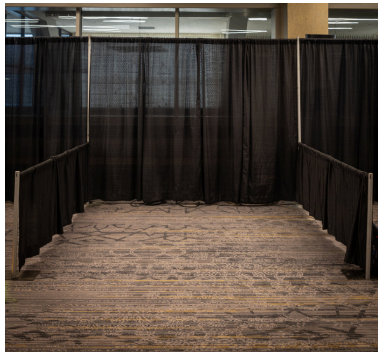


Learn more

Mini-Stand Exhibitor

*Only available for companies with 10 employees or less

- Designated exhibit space (3′ x 3′)
- Two (2) VIP and one (1) staff passes
- Includes:
  - One (1) stool (size and color not pictured)
  - One (1) cocktail table (size and color not pictured)
  - Custom printing on the back wall



Learn more

Standard Exhibitor

- Designated exhibit space (10′ x 8′)
- Five (5) VIP and three (3) staff passes
- Includes:
  - Standard pipe and drape
  - Standard electrical hookup

Exhibitor Add-on Opportunities

- Speaking Session (max 1)
- Signature Cocktail Bar Sponsor (6)

Learn more



THE QUIRK'S EVENT









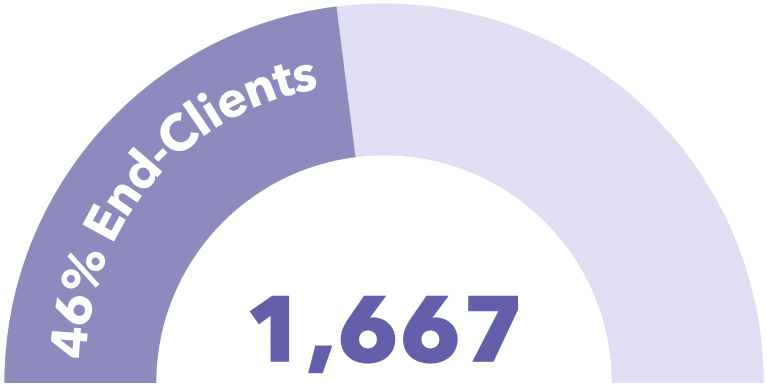








New York 2024



1,667

Total Attendees





Interested? Contact Our Sales Team



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Learn more about the Quirk's Events here.