

## 2026 Magazine Editorial Calendar

### January/February



#### Editorial Content

A curated selection of articles written by research vendors, end-client researchers and Quirk's staff including case studies, technique explorations and strategic insights and advice on a range of marketing and marketing research topics.

Suggested Query Timing: October 2025  
Final Manuscripts Due: November 7, 2025

#### Sponsored Content Features

- Outlook 2026 – Future of insights (limited sponsorship opportunities available)
- Top Companies: Medical Interviewing/Research
- Top Companies: Data Quality

Sponsored Content Orders Due: December 10, 2025  
Sponsored Content Due: December 17, 2025

### March/April



#### Editorial Content

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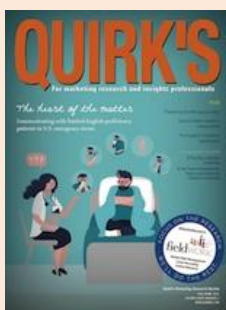
Suggested Query Timing: November 2025  
Final Manuscripts Due: February 6, 2026

#### Sponsored Content Features

- Innovative Solution Spotlight
- Top Companies: Online Qualitative Research
- Top Companies: Consumer Research

Sponsored Content Orders Due: February 11, 2026  
Sponsored Content Due: February 18, 2026

### May/June



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Suggested Query Timing: January 2026  
Final Manuscripts Due: March 6, 2026

#### Sponsored Content Features

- Leading Insight Platforms
- Top Companies: Home Use Testing/Research
- Top Companies: Retail/Shopper Research

Sponsored Content Orders Due: April 2, 2026  
Sponsored Content Due: April 9, 2026



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## 2026 Magazine Editorial Calendar

### July/August



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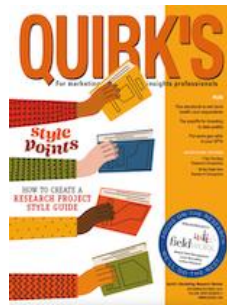
Suggested Query Timing: March 2026  
Final Manuscripts Due: May 8, 2026

#### Sponsored Content Features

- Faces of Research – Top C-Suite Executives
- Top Companies: AI Tools
- Top Companies: Advertising Research

Sponsored Content Orders Due: May 26, 2026  
Sponsored Content Due: June 2, 2026

### September/October



#### Editorial Content

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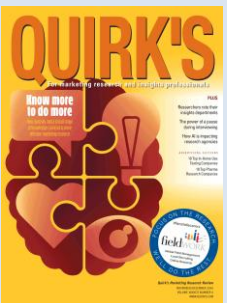
Suggested Query Timing: May 2026  
Final Manuscripts Due: July 10, 2026

#### Sponsored Content Features

- Research Company Profiles
- Top Companies: ResTech
- Top Companies: Brand/Consumer Loyalty Research

Sponsored Content Orders Due: July 16, 2026  
Sponsored Content Due: July 23, 2026

### November/December



#### Editorial Content

A curated selection of articles written by research vendors, end-client researchers and Quirk's staff including case studies, technique explorations and strategic insights and advice on a range of marketing and marketing research topics.

Suggested Query Timing: July 2026  
Final Manuscripts Due: August 28, 2026

#### Sponsored Content Features

- AI in Action
- Top Companies: International Research
- Top Companies: Research Panels/Communities

Sponsored Content Orders Due: September 30, 2026  
Sponsored Content Due: October 7, 2026



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