

The Quirk's Event – London Sponsorship Opportunities April 13-14, 2027

On April 13-14, 2027, Quirk's will host its ninth-annual London event for marketing research and insight professionals. The Quirk's Event is a two-day experience, with the exhibit hall at the center of the action to facilitate in-person meetings between brand insight leaders and valued industry suppliers.

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London Exhibiting Packages

Bright Space Exhibitor Package – \$14,450 USD/£11,150

- Larger exhibit space (4m x 2m).
- Bright space fabric shell scheme stand with back and side walls backlit. Includes printing of stand graphics on fabric.
- Standard electrical hookup with UK extension lead.
- Lead capture ability to manage leads for your exhibiting staff via the event app.
- Access to the Exhibitor Retreat Lounge – a place to relax away from the show floor.
- Your company logo, web link and description on the event website and event app.
- A graphic Quirk's exhibitor logo for placement on your website and other marketing materials.
- Three (3) event registrations for your employees.
 - Get 20% off additional London staff passes at the current supplier registration rate (subject to availability), with a maximum of three (3) additional passes allowed per company.
- Three (3) free VIP event tickets for your corporate researcher/end-client customers to attend in London.
 - VIP passes are guaranteed until March 2, 2027. After that date, VIP passes are not guaranteed and will only be accepted if space is available. Passes cannot be used by your company employees or staff.
- A unique code to offer your clients a 10% discount off registration at the London event.
- List of attending job titles (no individual names or contact details) provided two business days prior to the event.

Exclusions:

- Stand furniture (tables, chairs, etc.) is not included.
- Attendee contact information is not included.
- Internet connection is not included.
- Exhibitors may not bring their own booth, backdrop, or display structure – printed light walls must be used.
- Design services not included. Custom stand graphics are due February 23, 2027.
- Exhibitors may not bring their own booth, backdrop, or display structure – printed wall must be used.



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Standard Exhibitor Package – \$9,250 USD/£7,250

- Designated exhibit space (3m wide x 2m deep).
- Tension fabric wall to define your space.
- Printed graphic on back wall included.
- Standard electrical hookup with UK extension lead.
- Lead capture ability to manage leads for your exhibiting staff via the event app.
- Access to the Exhibitor Retreat Lounge – a place to relax away from the show floor.
- Your company logo, web link and description on the event website and event app.
- A graphic Quirk's exhibitor logo for placement on your website and other marketing materials.
- Three (3) event registrations for your employees.
 - Get 20% off additional London staff passes at the current supplier registration rate (subject to availability), with a maximum of three (3) additional passes allowed per company.
- Three (3) free VIP event tickets for your corporate researcher/end-client customers to attend in London.
 - VIP passes are guaranteed until March 2, 2027. After that date, VIP passes are not guaranteed and will only be accepted if space is available. Passes cannot be used by your company employees or staff.
- A unique code to offer your clients a 10% discount off registration at the London event.
- List of attending job titles (no individual names or contact details) provided two business days prior to the event.

Exclusions:

- Stand furniture (tables, chairs, etc.) is not included.
- Attendee contact information is not included.
- Internet connection is not included.
- Design services not included. Custom stand graphics are due February 23, 2027.
- Exhibitors may not bring their own booth, backdrop, or display structure – printed wall must be used.



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Mini Stand Exhibitor Package – \$6,650 USD/£5,030

- Designated exhibit space (1.5m wide x 1m deep).
- Tension fabric wall to define your space.
- Includes printing of back wall graphic on fabric.
- **NEW!** – Standard electrical hookup with UK extension lead.
- One stool and cocktail table are included.
- Lead capture ability to manage leads for your exhibiting staff via the event app.
- Access to the Exhibitor Lounge – a place to relax away from the show floor.
- Your company logo, web link and description on the event website and event app.
- A graphic Quirk's exhibitor logo for placement on your website and other marketing materials.
- One (1) event registration for an employee.
 - Get 20% off additional London staff passes at the current supplier registration rate (subject to availability), with a maximum of one (1) additional passes allowed per company.
- One (1) free VIP event tickets for your corporate researcher/end-client customers to attend in London.
 - VIP passes are guaranteed until March 2, 2027. After that date, VIP passes are not guaranteed and will only be accepted if space is available. Passes cannot be used by your company employees or staff.
- A unique code to offer your clients a 10% discount off registration at the London event.
- List of attending job titles (no individual names or contact details) provided two business days prior to the event.

Exclusions:

- Attendee contact information is not included.
- Internet connection is not included.
- Design services not included. Custom stand graphics are due February 23, 2027.
- Exhibitors may not bring their own booth, backdrop or display structure – printed wall must be used.



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London Premium Exhibiting Sponsorship Packages

Title Sponsor Exhibitor Package – \$40,250 USD/£30,450

(Only 1 available)

- Top billing at the 2027 London event.
- Company logo listed prominently on the event website.
- Large, premium-location exhibit space (4m wide x 4m deep).
- Bright space fabric shell scheme stand with back wall backlit. Includes printing of back wall graphics on fabric.
- Standard electrical hookup with UK extension lead.
- Lead capture ability to manage leads for your exhibiting staff via the event app.
- Food Experience Action Station each day (300 servings of food to be distributed at your booth).
- Access to the Exhibitor Retreat Lounge – a place to relax away from the show floor.
- Two (2) speaker/presentation sessions (topic to be approved by Quirk's) – one per day.
 - Full event passes for published speakers (up to three speakers included; additional passes must be purchased separately).
 - List of those that attend your session. (Attendees can opt out of sharing contact information.)
- One full-page advertisement to run in Quirk's magazine prior to the event.
- Recognition of sponsorship on social media.
- Company name and logo on select marketing material indicating your firm is the Title Sponsor.
- Title Sponsor recognition on the Quirk's Event website and event signage.
- Your company logo, web link and company description on the event website and app.
- A graphic Quirk's sponsor/exhibitor logo for placement on your website and other marketing materials.
- Two push announcements sent to attendees via the event app each day.
- Contact details of attendees sent two business days prior and five business days post event. (Attendees can opt out of sharing contact information.)
- Eight (8) event registrations for your employees.
 - Get 20% off additional London staff passes at the current supplier registration rate (subject to availability), with a maximum of six (6) additional passes allowed per company.
- Twenty (20) free guaranteed VIP event tickets for your corporate researcher/end-client customers to attend in London.
- A unique code to offer your clients a 10% discount off registration at the London event.

Exclusions:

- Stand furniture (tables, chairs, etc.) is not included.
- Internet connection is not included.
- Design services not included. Custom stand graphics are due February 23, 2027.
- Exhibitors may not bring their own booth, backdrop, or display structure – printed wall must be used.

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Platinum Sponsor Exhibitor Package – \$36,150 USD/£27,250

- Large, premium-location exhibit space (4m wide x 4m deep).
- Bright space fabric shell scheme stand with back wall backlit. Includes printing of back wall graphics on fabric.
- Standard electrical hookup with UK extension lead.
- Lead capture ability to manage leads for your exhibiting staff via the event app.
- 300 pieces of food to be distributed at your booth each day during the mid-day break.
- Access to the Exhibitor Retreat Lounge – a place to relax away from the show floor.
- Your company logo, web link and company description on the event website and event app.
- Platinum recognition on the Quirk's Event website and event signage.
- Company name and logo on select marketing material indicating your firm is the Platinum Sponsor.
- A graphic Quirk's sponsor/exhibitor logo for placement on your website and other marketing materials.
- One push announcement sent to attendees via the event app each day
- Two (2) speaker/presentation sessions (topic to be approved by Quirk's) – one per day.
 - Full event passes for published speakers (up to three speakers included; additional passes must be purchased separately).
 - List of those that attend your session. (Attendees can opt out of sharing contact information.)
- One full-page advertisement to run in Quirk's magazine prior to the event.
- Recognition of sponsorship on social media.
- Contact details of attendees two business days prior and five business days post event. (Attendees can opt out of sharing contact information.)
- Six (6) event registrations for your employees.
 - Get 20% off additional London staff passes at the current supplier registration rate (subject to availability), with a maximum of six (6) additional passes allowed per company.
- Ten (10) guaranteed free VIP event tickets for your corporate researcher/end-client customers to attend in London.
- A unique code to offer your clients a 10% discount off registration at the London event.

Exclusions:

- Stand furniture (tables, chairs, etc.) is not included.
- Internet connection is not included.
- Design services not included. Custom stand graphics are due February 23, 2027.
- Exhibitors may not bring their own booth, backdrop, or display structure – printed wall must be used.

Titanium Sponsor Exhibitor Package – \$29,350 USD/£22,250

- Large, premium-location exhibit space (4m wide x 4m deep).
- Bright space fabric shell scheme stand with back wall backlit. Includes printing of back wall graphics on fabric.
- Standard electrical hookup with UK extension lead.
- Lead capture ability to manage leads for your exhibiting staff via the event app.
- Access to the Exhibitor Retreat Lounge – a place to relax away from the show floor.
- Your company logo, web link and company description on the event website and event app.
- Titanium recognition on the Quirk's Event website and event signage.
- A graphic Quirk's sponsor/exhibitor logo for placement on your website and other marketing materials.
- One push announcement sent to attendees via the event app each day.
- One (1) speaker/presentation session **on the first day of the event** (topic to be approved by Quirk's).
 - Full event passes for published speakers (up to three speakers included; additional passes must be purchased separately).
 - List of those that attend your session. (Attendees can opt out of sharing contact information.)
- One full-page advertisement to run in Quirk's magazine prior to the event.
- Recognition of sponsorship on social media.
- Contact details of attendees sent five business days post event. (Attendees can opt out of sharing contact information.)
- Six (6) event registrations for your employees.
 - Get 20% off additional London staff passes at the current supplier registration rate (subject to availability), with a maximum of six (6) additional passes allowed per company.
- Ten (10) free VIP event tickets for your corporate researcher/end-client customers to attend in London.
 - VIP passes are guaranteed until March 5, 2027. After that date, VIP passes are not guaranteed and will only be accepted if space is available. Passes cannot be used by your company employees or staff.
- A unique code to offer your clients a 10% discount off registration at the London event.

Exclusions:

- Stand furniture (tables, chairs, etc.) is not included.
- Internet connection is not included.
- Design services not included. Custom stand graphics are due February 23, 2027.
- Exhibitors may not bring their own booth, backdrop, or display structure – printed wall must be used.

Gold Sponsor Exhibitor Package – \$24,650 USD/£18,750

- Large, premium-location exhibit space (4m wide x 4m deep or 6m wide x 2m deep).
- Bright space fabric shell scheme stand with back wall backlit. Includes printing of back wall graphics on fabric.
- Standard electrical hookup with UK extension lead.
- Lead capture ability to manage leads for your exhibiting staff via the event app.
- Access to the Exhibitor Retreat Lounge – a place to relax away from the show floor.
- Your company logo, web link and company description on the event website and event app.
- Gold recognition on the Quirk's Event website and event signage.
- A graphic Quirk's sponsor/exhibitor logo for placement on your website and other marketing materials.
- One (1) speaker/presentation session **on the first day of the event** (topic to be approved by Quirk's).
 - Full event passes for published speakers (up to three speakers included; additional passes must be purchased separately).
 - List of those that attend your session. (Attendees can opt out of sharing contact information.)
- One full-page advertisement to run in Quirk's magazine prior to the event.
- Recognition of sponsorship on social media.
- Five (5) event registrations for your employees.
 - Get 20% off additional London staff passes at the current supplier registration rate (subject to availability), with a maximum of five (5) additional passes allowed per company.
- Ten (10) free VIP event tickets for your corporate researcher/end-client customers to attend in London.
 - VIP passes are guaranteed until March 5, 2027. After that date, VIP passes are not guaranteed and will only be accepted if space is available. Passes cannot be used by your company employees or staff.
- A unique code to offer your clients a 10% discount off registration at the London event.
- List of attending job titles (no individual names or contact details) provided two business days prior to the event.

Exclusions:

- Stand furniture (tables, chairs, etc.) is not included.
- Attendee contact information is not included.
- Internet connection is not included.
- Design services not included. Custom stand graphics are due February 23, 2027.
- Exhibitors may not bring their own booth, backdrop, or display structure – printed wall must be used.

Silver Sponsor Exhibitor Package – \$18,650 USD/£14,300

- Designated premier-location exhibit space (3m wide x 2m deep).
- Tension fabric wall to define your space.
- Printed graphic on back wall included.
- Standard electrical hookup with UK extension lead.
- Lead capture ability to manage leads for your exhibiting staff via the event app.
- Access to the Exhibitor Retreat Lounge – a place to relax away from the show floor.
- Your company logo, web link and company description on the event website and event app.
- Silver recognition on the Quirk's Event website and event signage.
- A graphic Quirk's sponsor/exhibitor logo for placement on your website and other marketing materials.
- One (1) speaker/presentation session **on the first day of event** (topic to be approved by Quirk's).
 - Full event passes for published speakers (up to three speakers included; additional passes must be purchased separately).
 - List of those that attend your session. (Attendees can opt out of sharing contact information.)
- One full-page advertisement to run in Quirk's magazine prior to the event.
- Recognition of sponsorship on social media.
- Three (3) event registrations for your employees.
 - Get 20% off additional London staff passes at the current supplier registration rate (subject to availability), with a maximum of three (3) additional passes allowed per company.
- Five (5) free VIP event tickets for your corporate researcher/end-client customers to attend in London.
 - VIP passes are guaranteed until March 2, 2027. After that date, VIP passes are not guaranteed and will only be accepted if space is available. Passes cannot be used by your company employees or staff.
- A unique code to offer your clients a 10% discount off registration at the London event.
- List of attending job titles (no individual names or contact details) provided two business days prior to the event.

Exclusions:

- Stand furniture (tables, chairs, etc.) is not included.
- Attendee contact information is not included.
- Internet connection is not included.
- Design services not included. Custom stand graphics are due February 23, 2027.
- Exhibitors may not bring their own booth, backdrop, or display structure – printed wall must be used.

Bronze Sponsor Exhibitor Package – \$15,550 USD/£11,900

- Designated premium-location exhibit space (3m wide x 2m deep).
- Tension fabric wall to define your space.
- Printed graphic on back wall included.
- Standard electrical hookup with UK extension lead.
- Lead capture ability to manage leads for your exhibiting staff via the event app.
- Access to the Exhibitor Retreat Lounge – a place to relax away from the show floor.
- Your company logo, web link and company description on the event website and event app.
- Bronze recognition on the Quirk's Event website and event signage.
- A graphic Quirk's sponsor/exhibitor logo for placement on your website and other marketing materials.
- One (1) speaker/presentation session (topic to be approved by Quirk's).
 - Full event passes for published speakers (up to three speakers included; additional passes must be purchased separately).
 - List of those that attend your session (Attendees can opt out of sharing contact information.)
- Three (3) event registrations for your employees.
 - Get 20% off additional London staff passes at the current supplier registration rate (subject to availability), with a maximum of three (3) additional passes allowed per company.
- Five (5) free VIP event tickets for your corporate researcher/end-client customers to attend in London.
 - VIP passes are guaranteed until March 2, 2027. After that date, VIP passes are not guaranteed and will only be accepted if space is available. Passes cannot be used by your company employees or staff.
- A unique code to offer your clients a 10% discount off registration at the London event.
- List of attending job titles (no individual names or contact details) provided two business days prior to the event.

Exclusions:

- Stand furniture (tables, chairs, etc.) is not included.
- Attendee contact information is not included.
- Internet connection is not included.
- Design services not included. Custom stand graphics are due February 23, 2027.
- Exhibitors may not bring their own booth, backdrop, or display structure – printed wall must be used.

Headshot Sponsor Exhibitor Package – \$14,750 USD/£11,550**(Only 1 available)**

- Includes Standard Exhibit Stand Space (3m wide x 2m deep) adjacent to the headshot booth.
 - Tension fabric wall to define your space.
 - Printed graphic on back wall included.
 - Standard electrical hookup with UK extension lead.
 - Lead capture ability to manage leads for your exhibiting staff via the event app.
 - Access to the Exhibitor Retreat Lounge – a place to relax away from the show floor.
- Your company listed as the sponsor of the London headshot photos.
- Signage at the stand with photography hours and your logo.
- A four-hour slot each day of the event with a professional photographer taking headshots of attendees.
- Event app announcement each day inviting people to get a photo taken, stating your company is the sponsor.
- Your logo on the website where people retrieve their headshots.
- Your company logo, web link and company description on the event website and event app.
- A graphic Quirk's sponsor/exhibitor logo for placement on your website and other marketing materials.
- A half-page advertisement to run in Quirk's magazine prior to the event.
- Three (3) event registrations for your employees.
 - Get 20% off additional London staff passes at the current supplier registration rate (subject to availability), with a maximum of three (3) additional passes allowed per company.
- Five (5) free VIP event tickets for your corporate researcher/end-client customers to attend in London.
 - VIP passes are guaranteed until March 2, 2027. After that date, VIP passes are not guaranteed and will only be accepted if space is available. Passes cannot be used by your company employees or staff.
- A unique code to offer your clients a 10% discount off registration at the London event.
- List of attending job titles (no individual names or contact details) provided two business days prior to the event.

Exclusions:

- Stand furniture (tables, chairs, etc.) is not included.
- Attendee contact information is not included.
- Internet connection is not included.
- Design services not included. Custom stand graphics are due February 23, 2027.
- Exhibitors may not bring their own booth, backdrop, or display structure – printed wall must be used.

Exhibitor Add-on Opportunities

Speaking Session – \$4,450 USD/£3,450

Speaking session bookings are prioritized for exhibitors and sponsors of the 2027 Quirk's Event – London.

- One (1) speaking/presentation session (topic to be approved by Quirk's).
- List of those that attend your session (attendees can opt out of sharing contact information).
- Full event passes for published speakers (up to three speakers included; additional passes must be purchased separately).
- Maximum of one (1) speaking session per exhibitor or sponsor.

Basic Furniture Package – \$350 USD/£265

Simplify your stand setup with our convenient Basic Furniture Package, designed for ease of ordering and provides exhibitors with a turnkey solution.

- One (1) high-top cocktail table.
- Two (2) stools with backs.
- Includes delivery and set-up.

NOTE:

Chair and table color and style provided may differ from image at right.

Additional furniture options and premium packages are available through the exhibitor portal.



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Branding Sponsorship Opportunities

Lanyard Sponsorship – \$9,250 USD/£7,150 (\$10,250 USD/£7,850 with one event ticket)

(Only 1 available)

Your company logo will be exclusively featured on the attendee lanyards. This provides amazing brand exposure and creates a strong first impression on attendees.

- Your firm listed as the London Lanyard Sponsor.
- Your company logo or custom graphics are printed on the London event lanyard (full four-color).
- Sponsorship recognition on the Quirk's Event website.
- Your company logo, web link and company description on the event website and event app.
- A graphic Quirk's sponsor logo for placement on your website and other marketing materials.
- A half-page advertisement to run in Quirk's magazine prior to the event.
- Discounted registration: Get 20% off additional London staff passes at the current supplier registration rate (subject to availability), with a maximum of two (2) additional passes allowed per company.
- List of attending job titles (no individual names or contact details) provided two business days prior to the event.

Exclusions:

- Attendee passes are not included, unless added to package.
- Attendee contact information is not included.
- Exhibit space and stand furniture (tables, chairs, etc.) are not included.
- Design services are not included. Custom graphics are due February 23, 2027; otherwise, the company-provided logo will be used.

Attendee Bag Sponsor – \$8,250 USD/£6,300 (\$9,250 USD/£7,000 with one event ticket)

(Only 1 available)

Create a strong first impression. Available for attendees to take at the exhibition entrance, this tote bag lets them carry event information and swag while showcasing your logo exclusively throughout the event space.

- Your firm listed as the London Attendee Bag Sponsor.
- Your company logo or custom graphic is printed on the London attendee bag.
- Sponsorship recognition on the Quirk's Event website.
- Your company logo, web link and company description on the event website and event app.
- A graphic Quirk's sponsor logo for placement on your website and other marketing materials.
- A half-page advertisement to run in Quirk's magazine prior to the event.
- Discounted registration: Get 20% off additional London staff passes at the current supplier registration rate (subject to availability), with a maximum of two (2) additional passes allowed per company.
- List of attending job titles (no individual names or contact details) provided two business days prior to the event.

Exclusions:

- Attendee passes are not included, unless added to package.
- Attendee contact information is not included.
- Exhibit space and stand furniture (tables, chairs, etc.) are not included.
- Design services are not included. Custom graphics are due February 23, 2027; otherwise, the company-provided logo will be used.

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Café Sponsor Package – \$8,250 USD/£6,300 (\$9,250 USD/£7,000 with one event ticket) (Only 1 available)

The Café sponsorship is a branding opportunity at the coffee station located within the exhibit hall. The area includes seating that will be a dedicated place for attendees to grab and enjoy a variety of complimentary beverages.

- Your firm listed as the London Café Sponsor at the coffee station in the exhibit hall.
- Your company name or logo on the expo hall map indicating location of the Café.
- Your company logo or custom graphic displayed as decal stickers on cafe tabletop rounds.
- Your company logo or custom graphic featured on three (3) floor decals within the cafe.
- Branded napkins with your company logo at the Café Station.
- Café sponsor recognition on the Quirk's Event website.
- Your company logo, web link and company description on the event website and event app.
- A graphic Quirk's sponsor logo for placement on your website and other marketing materials.
- A half-page advertisement to run in Quirk's magazine prior to the event.
- Discounted registration: Get 20% off additional London staff passes at the current supplier registration rate (subject to availability), with a maximum of two (2) additional passes allowed per company.
- List of attending job titles (no individual names or contact details) provided two business days prior to the event.

Exclusions:

- Attendee passes are not included, unless added to package.
- Attendee contact information is not included.
- Exhibit space is not included – this is not an exhibiting opportunity.
- Sponsors are not allowed to monitor attendee access to the space.
- Decorations or promotional items provided for the space must be pre-approved by Quirk's.
- Design services are not included. Custom graphics are due February 23, 2027; otherwise, the company-provided logo will be used.

Networking Zone Sponsor Package – \$8,250 USD/£6,300 (\$9,250 USD/£7,000 with one event ticket) (Only 1 available)

The Networking Zone will be a dedicated place for attendees to sit and have conversations with fellow attendees.

- Your firm listed as the London Networking Zone Sponsor in the exhibit hall.
- Your company name or logo on the expo hall map indicating location of Networking Zone.
- Your company logo or custom graphic displayed as decal stickers on Networking Zone tabletop rounds.
- Your company logo or custom graphic featured on three (3) floor decals within the Networking Zone.
- Networking Zone Sponsor recognition on the Quirk's Event website.
- Your company logo, web link and company description on the event website and event app.
- A graphic Quirk's sponsor logo for placement on your website and other marketing materials.
- A half-page advertisement to run in Quirk's magazine prior to the event.
- Discounted registration: Get 20% off additional London staff passes at the current supplier registration rate (subject to availability), with a maximum of two (2) additional passes allowed per company.
- List of attending job titles (no individual names or contact details) provided two business days prior to the event.

Exclusions:

- Attendee passes are not included, unless added to package.
- Attendee contact information is not included.
- Exhibit space is not included – this is not an exhibiting opportunity.
- Sponsors are not allowed to monitor attendee access to the space.
- Decorations or promotional items provided for the space must be pre-approved by Quirk's.
- Design services are not included. Custom graphics are due February 23, 2027; otherwise, the company-provided logo will be used.

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Work Zone Sponsorship Package – \$8,250 USD/£6,300 (\$9,250 USD/£7,000 with one event ticket)
(Only 1 available)

The Work Zone is a dedicated space with tables and lounge chairs for attendees to check e-mail or make a phone call.

- Your firm listed as the London Work Zone Sponsor.
- Your company name or logo on the expo hall map indicating location of Work Zone.
- Your company logo or custom graphic displayed as decal stickers on Work Zone tabletop rounds.
- Your company logo or custom graphic featured on three (3) floor decals within the Work Zone.
- Work Zone Sponsor recognition on the Quirk's Event website.
- Your company logo, web link and company description on the event website and event app.
- A graphic Quirk's sponsor logo for placement on your website and other marketing materials.
- A half-page advertisement to run in Quirk's magazine prior to the event.
- Discounted registration: Get 20% off additional London staff passes at the current supplier registration rate (subject to availability), with a maximum of two (2) additional passes allowed per company.
- List of attending job titles (no individual names or contact details) provided two business days prior to the event.

Exclusions:

- Attendee passes are not included, unless added to package.
- Attendee contact information is not included.
- Exhibit space is not included – this is not an exhibiting opportunity.
- Sponsors are not allowed to monitor attendee access to the space.
- Decorations or promotional items provided for the space must be pre-approved by Quirk's.
- Design services are not included. Custom graphics are due February 23, 2027; otherwise, the company-provided logo will be used.

Registration Sponsor – \$6,250 USD/£4,750 (\$7,250 USD/£5,4550 with one event ticket)
(Only 1 available)

Stand out as the exclusive London Registration Sponsor, with prime visibility on registration signage – putting your brand in front of every attendee from the start.

- Your company listed as the London Registration Sponsor.
- Company name/logo included on the event London registration signage.
- Your company logo, web link and company description on the event website and event app.
- A graphic Quirk's sponsor logo for placement on your website and other marketing materials.
- A half-page advertisement to run in Quirk's magazine prior to the event.
- Discounted registration: Get 20% off additional London staff passes at the current supplier registration rate (subject to availability), with a maximum of two (2) additional passes allowed per company.
- List of attending job titles (no individual names or contact details) provided two business days prior to the event.

Exclusions:

- Attendee passes are not included, unless added to package.
- Attendee contact information is not included.
- Exhibit space and stand furniture (tables, chairs, etc.) are not included.

Evan Tweed
 evan@quirks.com
Tammy Slatinsky
 tammy@quirks.com
Stewart Tippler
 stewart@quirks.com

Hydration Station Sponsor Package – \$4,250 USD/£3,250 (\$5,250/£3,950 with one event ticket)

(Only 1 available)

Water stations will be located near session rooms as well as in other common areas (minimum 6 water stations).

- Tabletop signage at stations identifying your firm as the sponsor.
- Your company logo printed on beverage napkins and cups that will be placed at the water hydration stations in each session room.
- Your company logo, custom graphic decals or wraps on the session room water coolers.
- Your company logo, web link and company description on the event website and app.
- A graphic Quirk's sponsor logo for placement on your website and marketing materials.
- Discounted registration: Get 20% off additional London staff passes at the current supplier registration rate (subject to availability), with a maximum of two (2) additional passes allowed per company.
- List of attending job titles (no individual names or contact details) provided two business days prior to the event.

Exclusions:

- Attendee passes are not included, unless added to package.
- Attendee contact information is not included.
- Exhibit space and stand furniture (tables, chairs, etc.) are not included.
- Design services are not included. Custom graphics are due February 23, 2027; otherwise, the company-provided logo will be used.



Cocktail Bar during Cocktails with Quirk's – \$4,250 USD/£3,250

(Limited availability)

Boost your brand visibility by sponsoring a bar, staffed by professional bartender, during the Cocktails with Quirk's reception. Examples of bar options: gin and tonic, beer, wine, margaritas, spritz, martinis.

Your firm listed as the exclusive bar sponsor of one of the bars during the opening night reception.

- Branded napkins with company logo at the bar.
- Company name/logo included on all signage for the Cocktails with Quirk's reception in London.
- Company name/logo listed on the London networking page online and in the event app.

Exclusions:

- Attendee contact information is not included.
- Exhibit space and booth furniture (tables, chairs, etc.) are not included.

Evan Tweed
evan@quirks.com
Tammy Slatinsky
tammy@quirks.com
Stewart Tippler
stewart@quirks.com

Mobile App Sponsor – \$4,450 USD/£3,450 (\$5,450 USD/£4,150 with one event ticket)

(Only 1 available)

Maximize your visibility with our London event mobile website/app. Put your brand front and center with a custom graphic splash page that attendees see when they enter the event mobile site.

- Custom splash page on the event mobile website/app.
- Your company logo, web link and company description on the event website and event app.
- A graphic Quirk's sponsor logo for placement on your website and other marketing materials.
- Discounted registration: Get 20% off additional London staff passes at the current supplier registration rate (subject to availability), with a maximum of two (2) additional passes allowed per company.
- List of attending job titles (no individual names or contact details) provided two business days prior to the event.

Exclusions:

- Attendee passes are not included, unless added to package.
- Attendee contact information is not included.
- Exhibit space and stand furniture (tables, chairs, etc.) are not included.
- Design services are not included. Custom graphics are due February 23, 2027. Quirk's to provide specs for custom graphics.

Cloak/Bag Check Sponsor – \$4,650 USD/£3,550 (\$5,650 USD/£4,250 with one event ticket)

(Only 1 available)

The Quirk's Event will have a cloak/bag check where all attendees can check their belongings. This is a great opportunity for your firm's name and message to be one of the first to greet attendees. Sponsorship includes:

- Your company listed as the Cloak Check Sponsor.
- Signage at the cloak check counter identifying your firm as the sponsor.
- Your company's literature can be placed at the Cloak Check desk (literature provided by sponsor).
- Your company logo, web link and company description on the event website and event app.
- A graphic Quirk's sponsor logo for placement on your website and other marketing materials.
- Discounted registration: Get 20% off additional London staff passes at the current supplier registration rate (subject to availability), with a maximum of two (2) additional passes allowed per company.
- List of attending job titles (no individual names or contact details) provided two business days prior to the event.

Exclusions:

- Attendee passes are not included, unless added to package.
- Attendee contact information is not included.
- Exhibit space and stand furniture (tables, chairs, etc.) are not included

Notepad and Pen Sponsor – \$2,550 USD/£2,050 (\$3,550 USD/£2,750 with one event ticket)

(Only 1 available)

Enjoy a high degree of brand visibility as attendees take notes during the conference – and long after, as they bring their notepad and pen home.

- Notepads and pens are placed in each session room.
- Discounted registration: Get 20% off additional London staff passes at the current supplier registration rate (subject to availability), with a maximum of two (2) additional passes allowed per company.
- List of attending job titles (no individual names or contact details) provided two business days prior to the event.

Exclusions:

- Notepads and pens are not included. Sponsor is responsible for providing logo imprinted notepads, pens, shipping and handling.
- Attendee passes are not included, unless added to package.
- Attendee contact information is not included.
- Exhibit space and stand furniture (tables, chairs, etc.) are not included.

Full-Service Agency Sponsorship – \$2,350 USD/ £1,850 (\$4,350 USD/£3,250 with two event tickets)

(Full-Service Marketing Research Agencies Only – limited availability)

Position your agency at the forefront of the London event and directly in front of high-value, end-client researchers. This exclusive sponsorship is designed to elevate your visibility while giving you a unique opportunity to strengthen relationships with your top brand clients by offering them a VIP event experience.

- Your company listed as an Agency Sponsor of the London event.
- Company name/logo included on on-site signage recognizing Agency Sponsors.
- Your company logo, web link and company description on the event website and event app.
- A graphic Quirk's sponsor logo for placement on your website and other marketing materials.
- Discounted registration: Get 20% off additional London staff passes at the current supplier registration rate (subject to availability), with a maximum of two (2) additional passes allowed per company.
- Three (3) free VIP event tickets for your corporate researcher/end-client customers to attend in London.
 - VIP passes are guaranteed until March 2, 2027. After that date, VIP passes are not guaranteed and will only be accepted if space is available. Passes cannot be used by other suppliers/vendors or your company employees or staff.
 - A unique code to offer your clients a 10% discount off registration at the London event.
- List of attending job titles (no individual names or contact details) provided two business days prior to the event.

Exclusions:

- Attendee passes are not included, unless added to package.
- Attendee contact information is not included.
- Exhibit space and stand furniture (tables, chairs, etc.) are not included.