

Non-Disclosure Agreement for Judges

You are required to read this, sign and agree to the terms below prior to judging The Marketing Research and Insight Excellence Awards. If you feel unable to meet the terms of this agreement please advise Quirk's Enterprises, Inc. (hereinafter "Quirk's") immediately by e-mailing awards@quirksawards.com.

The Marketing Research and Insight Awards

Conflict of interest

Conflicts of interest potentially exist when a judge has personal or financial relationships with other persons or organizations or has nominee connections that could influence award-judging decisions.

The existence of such relationships may not necessarily represent a true conflict of interest and may not necessitate withdrawal from judging, but it is vital that they be disclosed to Quirk's.

Personal Relationships: Nominations by friends, life partners, business colleagues, your own employer, contractor or family members that are submitted in the category you are judging represent a potential conflict of interest and should be reported immediately to Quirk's.

Financial Relationships: Any instance in which you were paid, in relationship to the award you are judging (category, nominees, nominators, etc.), represents a potential conflict of interest. These should be reported immediately to Quirk's.

STATEMENT OF CONFLICT OF INTEREST

As a judge for The Marketing Research and Insight Excellence Awards, I recognize that I may know some or all of the nominees in the award category or categories I am judging. Nevertheless, I guarantee that all aspects of my judging will be fair and impartial.

I agree to disclose any potential conflict of interest, including but not limited to those listed above, as soon as it develops or as soon as I recognize it. If a conflict of interest emerges during the judging process, I agree to notify Quirk's immediately. I am aware that such disclosure may disqualify me from judging or Quirk's may re-assign me to a different category.

DISCLOSURE OF NOMINATIONS

I agree to disclose to Quirk's via email (awards@quirksawards.com) any and all nominations I have submitted to the 2025 Marketing Research and Insight Excellence Awards, as well as those submitted on my behalf or on behalf of the team or company with which I am employed, by May 30, 2025. This disclosure shall include all relevant details of the nominations, including the categories of the awards and the date(s) of submission.

If a submission is made by me, on my behalf or on behalf of the company with which I am employed, I am aware that Quirk's may disqualify me as a 2025 judge or re-assign me to a different category.

STATEMENT OF CONFIDENTIALITY

I accept my appointment as a judge in The Marketing Research and Insight Excellence Awards ("the Awards"). I agree and undertake as a condition of my appointment as follows:

1. All information contained in the entries to the Awards and any other information provided by entrants, shall be treated by me as privileged and confidential.
2. I will not communicate or disseminate any such information nor shall I communicate or disseminate any information relating to matters of discussion between judges regarding the entries, relating to the judges' decisions thereon or any other information or discussion obtained by me as part of my participation in the Awards to any third party.
3. The only person entitled to make any comment or announcement or divulge any information regarding the judges' decision in relation to the Awards shall be Quirk's, which will follow all confidentiality guidelines as laid out in the Rules of Entry.

Without limiting the generality of the above, I further agree:

- Not to pass on to any third party any materials, notes or other information about the entries, finalists, winners or any other aspect of my participation in the Awards.
- To refrain from communicating or disseminating to any third party the contents of any information I receive (verbally or written) in relation to the winners, entries, finalists or any other aspect of my participation in the Awards.
- To ensure that any information given to me (e.g., case studies/results) is safeguarded and kept confidential and seen only by me.

I consent to abide by both the spirit and the letter of this statement.

This Agreement is agreed to and executed by both parties.

Quirk Enterprises, Inc.

Print Name:

By:

Date:

Judge (The Marketing Research and Insight Excellence Awards)

Print Name:

By:

Date: