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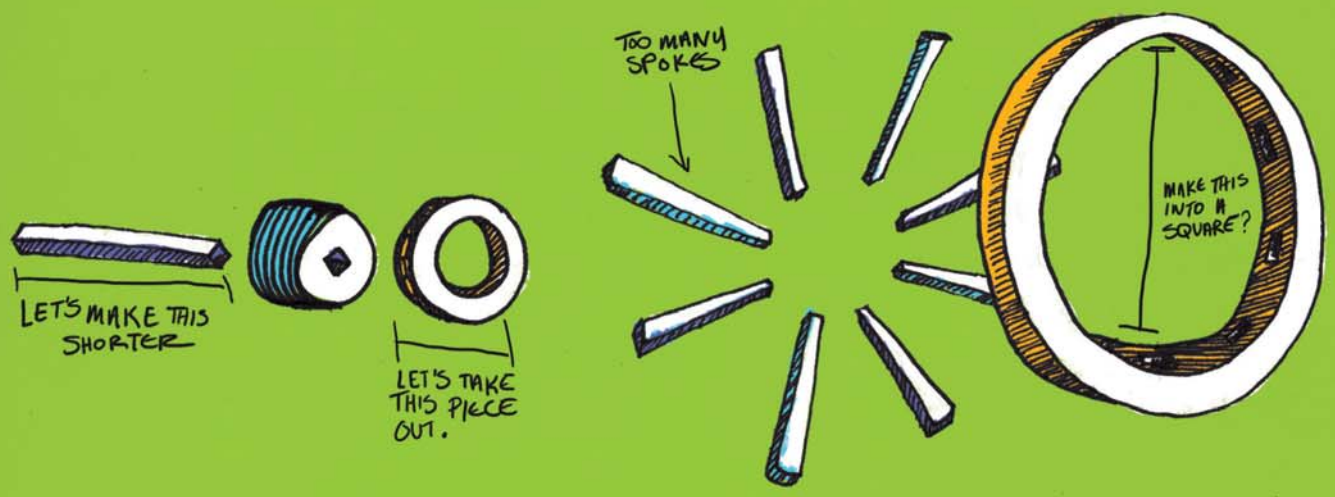

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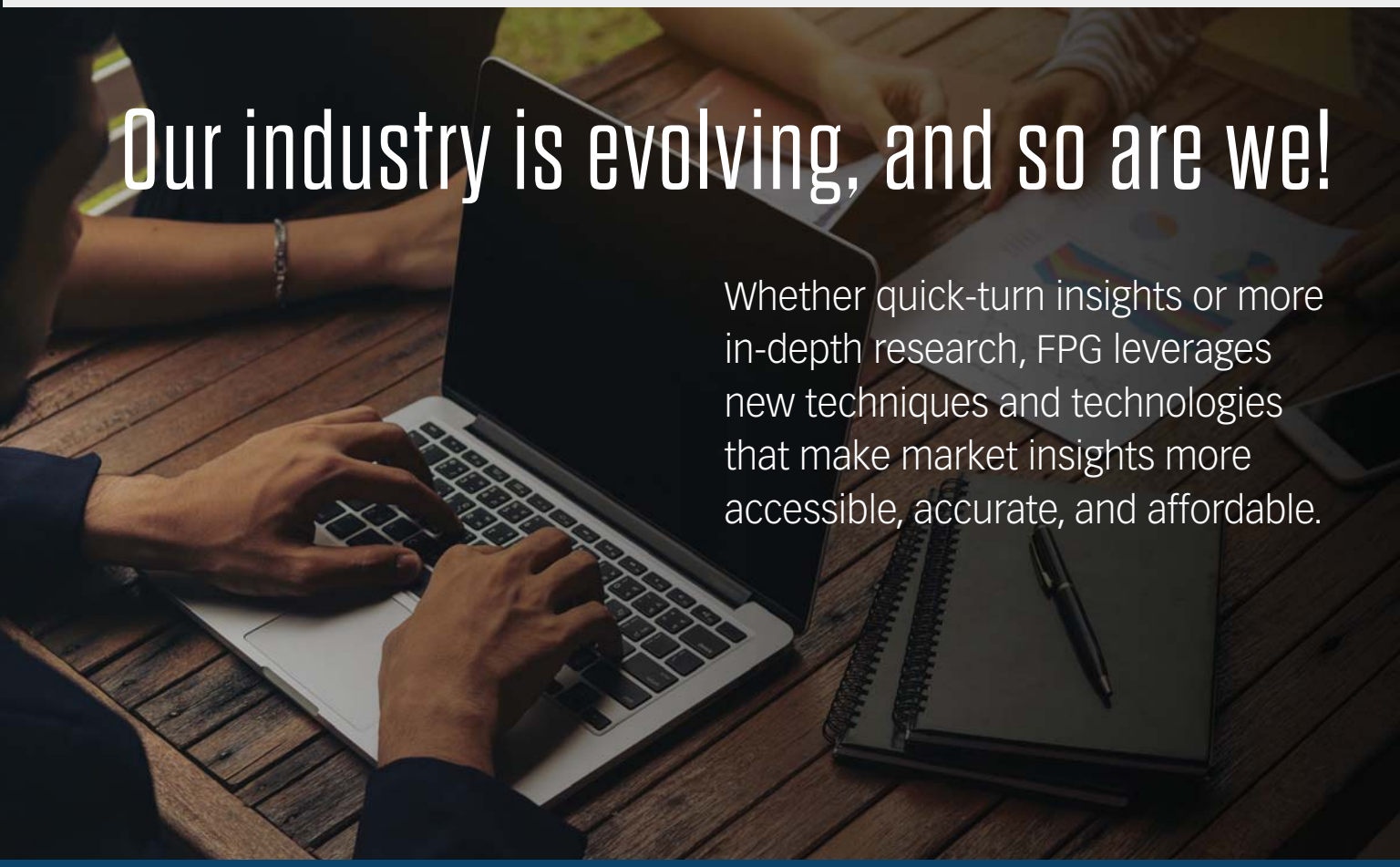

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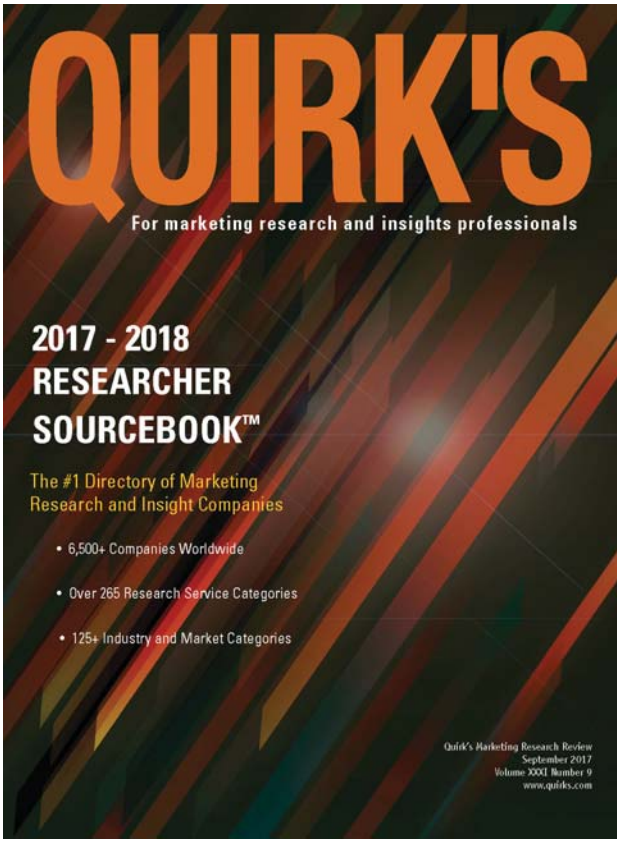

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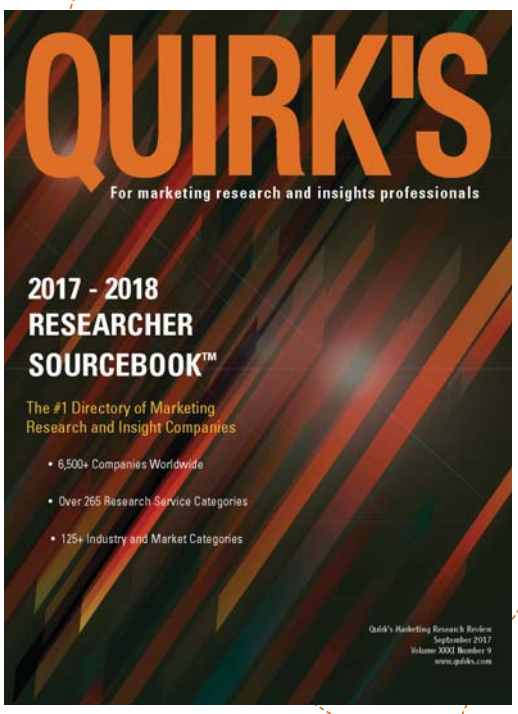

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Ph. 205-443-5399
cmartin@grahammktres.com
www.grahammktres.com
Chris Martin Project Manager

Marketry, Inc.
Birmingham, AL
www.marketryinc.com

New South Research
Birmingham, AL
www.newsouthresearch.com

Huntsville

Graham & Associates, Inc. - Huntsville
Huntsville, AL
www.grahammktres.com

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Graham & Associates, Inc. (Br.)
Mobile, AL
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www.researchstrategiesinc.com

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Montgomery, AL
www.anzaloneresearch.com

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Southeast Research, Inc.
Montgomery, AL
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Anchorage

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www.craciunresearch.com

Dittman Research & Communications Corporation
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www.dittmanresearch.com

Hays Research Group LLC
Anchorage, AK
www.haysresearch.com

McDowell Group, Inc. (Br.)
Anchorage, AK
www.mcdowellgroup.net

Juneau

McDowell Group, Inc.
Juneau, AK
www.mcdowellgroup.net

Arizona

Flagstaff

Check Issuing
Green Wood Village, AZ
www.checkissuing.com

Social Research Laboratory
Flagstaff, AZ
www.nau.edu

Phoenix

The Analytical Group, Inc.
16638 N. 90th St.
Scottsdale, AZ 85260
Ph. 480-483-2700
Info@AnalyticalGroup.com
www.analyticalgroup.com
Jack Pollack President

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(See advertisement on p. 275)

Anderson Research
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Ask Arizona
3033 N. 44th St.
Suite 150
Phoenix, AZ 85018
Ph. 602-707-0050 or 800-999-1200
cwatson@westgroupresearch.com
www.westgroupresearch.com
Carol Watson Facility Manager

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BIG YAM, The Parsons Agency
15750 N Northsight Blvd.
Scottsdale, AZ 85260
Ph. 480-410-6000
focusgroups@bigyam.com
www.bigyam.com/capabilities/focus-groups
Shannon Borane Director of Project Management

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BrandOutlook
Scottsdale, AZ
www.brandoutlook.com

C&C Market Research - Phoenix
Arizona Mills
5000 Arizona Mills Circle, Suite T546
Tempe, AZ 85282
Ph. 479-785-5637
corp@ccmarketresearch.com
www.ccmarketresearch.com
(See advertisement on p. 46)

C&C Market Research - Phoenix
Arrowhead Towne Center
7700 W. Arrowhead Towne Center, Suite 2246
Glendale, AZ 85308
Ph. 479-785-5637
corp@ccmarketresearch.com
www.ccmarketresearch.com
(See advertisement on p. 46)

C&C Market Research - Phoenix
Desert Sky Mall
7611 W. Thomas Road, Suite 118/G16
Phoenix, AZ 85033
Ph. 479-785-5637
corp@ccmarketresearch.com
www.ccmarketresearch.com
(See advertisement on p. 46)

Charles, Charles & Associates Inc.
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Surprise, AZ 85374
Ph. 602-870-2958
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www.charlescharles.com
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Phoenix, AZ 85044
Ph. 602-438-2800
info@phoenix.fieldwork.com
www.fieldwork.com
Clay Turner President

Fieldwork Phoenix has five research suites with the ability to accommodate multiple set-ups and group sizes. Our database offers access to thousands of local respondents with a diversity of lifestyles and culture. Our on-site recruiting team is the most experienced in the area and our client service staff is efficient and committed to service. Along with HD Recording options, we have immersive 360-degree video with streaming provided by FocusVision. We are located in the heart of a renowned resort area and just minutes from the airport. Have a free minute? Step outside to our balcony and enjoy the beautiful weather and gorgeous views of Phoenix. (See advertisement on back cover)

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www.focuspointeglobal.com
Shiela Mezulis Facility Director
(See advertisement on p. 3)

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Phoenix, AZ
www.greymatterresearch.com

The HSM Group, Ltd.
Scottsdale, AZ
www.hsmgroup.com

Incentive Logic
Scottsdale, AZ
www.incentivelogic.com/programs/consumer.php?source=quirks

Ironwood Insights Group, LLC
1795 E. Scorpio Pl.
Chandler, AZ 85249
Ph. 215-688-8469 or 215-501-7007
bradlarson@ironwoodinsights.com
www.ironwoodinsights.com
Brad Larson Founder/CEO

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MEH Market Research
Scottsdale, AZ

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The Science of Verbal Branding
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Ph. 480-488-9660
jphoeppner@namequest.com
www.namequest.com
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www.nucleusmarketinglab.com

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Phoenix, AZ
www.pib1.com

Perception Analytics, Inc.
Fountain Hills, AZ
www.perceptionanalytics.com

Plaza Research - Phoenix
Phoenix, AZ
www.plazaresearch.com

QuickView (Branch)
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Mesa, AZ 85206
Ph. 480-985-2866
bid@quicktest.com
www.quicktest.com

Research Arts
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Rosenthal Research Recruiting
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Sales Quality Research Group, Inc.
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Satrix Solutions
Scottsdale, AZ
www.SatrixSolutions.com

Schlesinger Associates Phoenix
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Scott Baker VP Qualitative Solutions

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www.strategicresearchinitiatives.com
Tim Grainey Managing Member

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Phoenix, AZ 85032
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crgsales@crgglobalinc.com
www.crgtestamerica.com

Waggle Dance Marketing Research, LLC.
Scottsdale, AZ
www.waggledance-marketing.com

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cwatson@westgroupresearch.com
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2940 N. Swan Road
Suite 212
Tucson, AZ 85712
Ph. 520-751-9000
jeri@communicus.com
www.communicus.com
Jeri M. Smith President

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www.fmrassociates.com

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Tucson, AZ 85711
Ph. 440-893-0300
iris.blaine@opinionsltd.com
www.opinionsltd.com
Mark Kikel Principal/Owner
Chris Sluder Vice President
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ProSense Consumer Research Center
Tucson, AZ
www.prosensecrc.com

Strongpoint Marketing
Tucson, AZ
www.strongpointmarketing.com

Arkansas

Fort Smith

C&C Market Research, Inc.
1200 S. Waldron Road
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Fort Smith, AR 72903
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www.ccmarketresearch.com
Craig Cunningham President

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Central Mall
5111 Rogers Ave., Unit 40C
Fort Smith, AR 72903
Ph. 479-785-5637
corp@ccmarketresearch.com
www.ccmarketresearch.com
(See advertisement on p. 46)

C&C Market Research - Northwest Arkansas
Northwest Arkansas Mall
4201 N. Shiloh Drive, Suite 1820
Fayetteville, AR 72703
Ph. 479-785-5637
corp@ccmarketresearch.com
www.ccmarketresearch.com
(See advertisement on p. 46)

Pryor Marketing, Inc.
Fort Smith, AR
www.pryormarketing.com

Little Rock

Field Management Specialists
Little Rock, AR
www.fieldmanagementspecialists.com

In Focus, Inc.
Little Rock, AR
www.infocusincar.com

InFocus
Little Rock, AR
www.InFocusIncAR.com

Market Strategies International
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North Little Rock, AR 72116
info@marketstrategies.com
www.marketstrategies.com

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Little Rock, AR 72211
Ph. 501-221-3303 or 800-327-8831
info@marketstrategies.com
www.marketstrategies.com

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Datta Research (Br.)
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www.regionaleconomicsciences.com

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Fresno, CA 93726
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alison@aismarketres.com
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Alison Weikle Business Development

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info@nicholsresearch.com
www.nicholsresearch.com
Sami Biggs Vice President of Operations
Jennifer Dawson Senior Director of Marketing Research

Los Angeles
(See also Orange County)

Action Insights, Inc.
Los Angeles, CA
www.weylock.com

Adler Weiner Research Los Angeles, Inc.
10960 Wilshire Blvd.
Suite 1250
Los Angeles, CA 90024
Ph. 310-440-2330
info@awr-la.com
www.adlerweiner.com
Michael Willens Facility Director
Tina Rodriguez Project Director

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Suite 100
Long Beach, CA 90806
Ph. 562-981-2700
dweinberg@aimla.com
www.aimresearchnetwork.com
David Weinberg

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Palos Verdes, CA
www.aa-mr.com

Alternate Routes, Inc.
El Segundo, CA
www.alt-routes.com

American Business Research Services, Inc.
Montrose, CA
www.abrsinc.com

American Language Services
Los Angeles, CA
www.alsglobal.net

Apperson Survey and Assessment Services
Cerritos, CA
www.appersoninc.com

Applied Research - West, Inc.
Los Alamitos, CA
www.appliedresearchwest.com

Area Phone Bank
Burbank, CA

ASKIA - Software for Surveys (Los Angeles)
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Los Angeles, CA 90028
Ph. 323-871-4811
contact@askia.com
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Eric Moore

Atkins Research Global, Inc.
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www.boo-i.com

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www.brandinstitute.com/contact_la.asp

Brand IQ
Los Angeles, CA
www.brandiq.biz

Robert A. Brilliant, Inc.
Sherman Oaks, CA
www.rab-inc.com

Bureau West Research Group
Burbank, CA
www.bureauwest.com

C&C Market Research - Los Angeles
Antelope Valley Mall
1233 Rancho Vista Blvd., Suite 505
Palmdale, CA 93551
Ph. 479-785-5637
corp@ccmarketresearch.com
www.ccmarketresearch.com
Craig Cunningham President
(See advertisement on p. 46)

C&C Market Research - Los Angeles
Lakewood Center
500 Lakewood Center, Suite 025
Lakewood, CA 90712
Ph. 479-785-5637
corp@ccmarketresearch.com
www.ccmarketresearch.com
(See advertisement on p. 46)

C&C Market Research - Los Angeles
Northridge Fashion Center
9301 Tampa Ave., Suite 69A
Northridge, CA 91324
Ph. 479-785-5637
corp@ccmarketresearch.com
www.ccmarketresearch.com
(See advertisement on p. 46)

C.A. Walker Research Solutions, Inc.
Glendale, CA
www.cawalker.com

California Consultants for Hispanic Research
Glendale, CA

California Survey Research Services, Inc.
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Willy Kaplan CEO

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Encino, CA 91436
Ph. 818-754-9582
mike.misel@cint.com
www.cint.com
Mike Misel V.P. of Sales | North America

Consumer Link
Los Angeles, CA
www.consumer-link.net

ConsumerQuest
3231 Ocean Park Blvd.
Suite 104
Santa Monica, CA 90405
Ph. 310-207-6605
survey@consumerquest.com
www.consumerquest.com
Cory Schwartz President

ConsumerQuest is an independent, full-service supplier of custom marketing research. We provide large corporations, advertising agencies, small businesses and the public sector with accurate, timely and insightful research. Services include TV advertising testing, volumetric forecasting, concept testing, segmentation, perceptual mapping, conjoint, customer satisfaction, online research, focus groups, attitude and usage.

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Calabasas, CA 91302
Ph. 800-342-1825
andrew.scholes@contracttesting.com
www.contracttesting.com
Andrew Scholes Director

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Los Angeles, CA
www.crusader-services.com

Datastatisticsonline.com
Long Beach, CA
www.twobluecats.com

David Chill
Los Angeles, CA
www.linkedin.com/in/chilldavid

Davis Research, LLC
Calabasas, CA
www.davisresearch.com

Decision Analysis
Los Angeles, CA
www.decisionanalysisinc.com

Decision Sciences Research Associates
Pasadena, CA
www.dsra.com

DecisionQuest, Inc.
Torrance, CA
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Dialogue, Inc.
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(See advertisement on p. 297)

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www.dsg-research.com

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www.mgtamer.com

Oppenheim Research
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Tampa/St. Petersburg

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Vincent Bailey Principal

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Clearwater, FL 33761
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www.catalinamarketing.com

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Palm Harbor, FL
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www.focuspocussoftware.com

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Ron Livers Facility Director
(See advertisement on p. 3)

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Christy McCulla Facility Director
(See advertisement on p. 3)

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Our Midtown facility, located at the corner of Peachtree and 14th Streets in the heart of Midtown Atlanta, is made up of three trendy, sophisticated studios that boast the latest in technology, including "instant updates" where clients are automatically updated when respondents check in on a monitor in the viewing room. Studios are professionally decorated and include digital whiteboards in each focus room. Private second-floor access and 12-ft. ceilings make this the perfect choice for high-profile projects. Intimate and warm, this sophisticated space is just 12 miles from the Atlanta airport and surrounded by four- and five-star restaurants, hotels and the arts.
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Dana Lowe EVP, East Managing Director

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Bruce Peoples

Peoples Marketing Insights is a full-service qualitative research and marketing consulting company, founded by Bruce Peoples. What sets PMI apart is Bruce's experience as a consumer products brand manager, which helps Bruce better understand the marketing challenges that his clients' brands face. That in turn leads to developing the best approach that generates practical and actionable insights. Bruce conducts all methodologies for CPG and B2B companies, including focus groups, online, mobile, and in-depth interviews, and can execute large projects, too. Bruce is an active member of the QRCA and has been published in Quirk's. He received moderator training from RIVA and has a BA from Vanderbilt University and an MBA in Marketing from the Indiana University Kelley School of Business.

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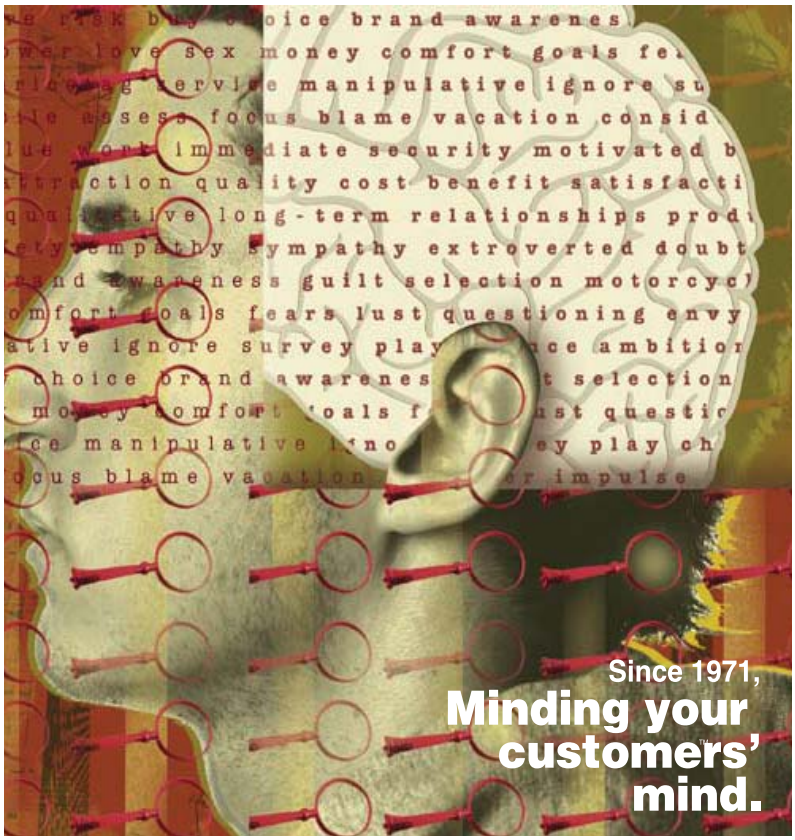

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Cincinnati claims "The Queen City" as its nickname and L&E's uniquely designed facility is indeed fit for a queen, with more than 10,000 square feet of state-of-the-art space and technology that provide our clients with every comfort and professional advantage. L&E Cincinnati offers three spacious focus group suites and a large creative space, the Envisage Studio, for consumer directs, team meetings or ideation sessions. All rooms have modular tables for custom configurations, ample ledge and cork board space and the latest video conferencing, web streaming and digital recording technologies, including FocusVision and L&E Video Streaming.

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www.laddresearchgroup.com

Launchforce Strategy
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www.lfstrategy.com

LaVERDAD Marketing, Media, PR and Research
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www.laverdadmarketing.com

Living Room
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www.hellolivingroom.com

Market Inquiry LLC
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www.marketinquiry.com

MarketVision Research®
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Ph. 513-791-3100
info@mv-research.com
www.mv-research.com
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MarketVision Research is a custom marketing research firm. Since 1983, the firm has worked with clients to meet their research needs and provide them actionable market insights. MarketVision offers advanced quantitative research design and analysis and also value-added qualitative research. The firm also has a proprietary Internet panel and platform (Viewpoint Forum), a unique in-person interviewing facility and focus group suites in Cincinnati and Cleveland.

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www.phgretailservices.com

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www.quest-insight.com

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SIGMA: Research Management Group
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SpencerHall, Inc.
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Various Views Research is a full-service agency and helps clients in a variety of industries. Our scope and capabilities include quantitative and qualitative studies, virtual interactive wall research, online panels, focus groups, product testing and sensory measurement. Various Views has an experienced research staff as well as a robust network of research partners throughout the globe. In business for over 30 years, we are known for our expertise in recruiting, project management, quality results and service that goes above and beyond for our clients and respondents.

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Cleveland

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Cleveland, OH 44128
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Ron Mayher Principal

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Youngstown, OH 44512
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(See advertisement on p. 46)

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ColemanWick, LLC
Cleveland, OH
www.colemanwick.com

Focus Groups of Cleveland, Inc.
2 Summit Park Drive
Suite 225
Independence, OH 44131
Ph. 216-901-8075
research@focusgroupsofcleveland.com
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April Morris President and Owner

Focus Groups of Cleveland is the only upper-scale, centrally-located facility in greater Cleveland with over 6,000 sq. ft. of comfort and technology. We are a full-service focus group provider including first-rate recruiting, an exceptional database and moderator reports to fit needs exactly. We offer videoconferencing anywhere, including full capabilities for close-ups and client viewing. Focus Groups of Cleveland is not only in the "Top Rated" category of the Impulse Survey, but also has the overall highest rating among all top-rated facilities in Cleveland for 2015!

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sjohnston@idg-consulting.com
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Susan Johnston VP, Business Development

Informed Decisions Group, Inc. is a full-service behavioral insights firm focusing on shopper insights, consumer psychology and conversion measurement. IDG measures the behavioral impact on brands, shopper journey, shelf interaction and market structure. Being on the bleeding edge of innovations including eye-tracking, emotional measurement, virtual shopping and conversion measurement, our clients benefit from our team's expertise in consumer behavior and decades of experience. Our methodologies apply cohesive quantitative and qualitative designs with proprietary technologies. IDG's goal is to bring our clients closer to their customers by applying visual, marketing and behavioral sciences. By combining these data points with advanced analytics and examining the changes in customer behaviors, IDG has a 360 degree understanding which our clients can leverage against their competition.

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www.precisiondialogue.com
Cathleen Zapata Chief Experience Officer

Precision Dialogue specializes in optimizing the overall customer experience. Our research facility includes over seven hidden cameras, numerous viewing and recording options and numerous eye trackers for any type of eye-tracking needed, emotional tracking via wireless EEG, plus a full suite of mobile and tablet devices are available for usability testing. Precision Experience Lab℠, along with our highly experienced team, specializes in testing tangible products, Web sites, mobile and tablet, e-mail, direct mail, in-store experiences and more. Take a virtual tour: precisiondialogue.com/lab

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Crystal Ogden Project Manager

Synergy is an award-winning strategic marketing consultancy practicing marketing research and brand strategy. Our mission is to help clients better understand their current and potential customers, new markets & employees. In fact, the foundation of every excellent brand is the trust it has developed with its customers and internal stakeholders. Research is a key discipline we use in all facets of our business to meet and exceed our client's business objectives. Synergy proudly offers 2 state-of-the-art focus group facilities, both approximately 4,000 sq ft. Each of our research facilities – one in Akron and one in downtown Cleveland, OH – features videoconferencing, online focus groups, the largest database of participants in Northern OH and the most comfortable viewing area in the state.

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Chelle Precht President

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www.focuspointeglobal.com
Stephanie Wolf Facility Director
(See advertisement on p. 3)

Holstein Market Research Services
Columbus, OH

Insula Research
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Interbrand Design Forum
Washington, OH
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L&E Research
One Easton Oval
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Columbus, OH 43219
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Patricia Lister Client Relationship Manager

At one time, Columbus, Ohio embraced the nickname "America's Test Market", so it's no wonder we embraced Columbus as one of our premier research locations. L&E's facility is located in the metropolitan community of Easton, a 1300-acre mixed-use development, home to young professionals and families. The facility is 5 minutes from Port Columbus International Airport (CMH) and 15 minutes from downtown Columbus and located in the heart of a top-tier retail market and the dominant destination for shopping, dining and entertainment in Central Ohio. Our Columbus facility offers three focus group suites, including the 580 square foot Buckeye focus & multipurpose room. Each room has attached client viewing areas with tiered seating and is equipped with the latest videoconferencing, web streaming and digital recording technologies, including FocusVision and L&E Video Streaming.

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ckavicky@lextant.com
www.lextant.com
Craig Kavicky VP Client Services

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Powell, OH 43065
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Susie Kloeb Director, Lab and Environments

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Susie Kloeb Director, Labs & Environments

LextantLabs offers two of the most unique and versatile market research and focus group facilities in the Midwest designed to meet all of your needs. Our facilities can accommodate almost any setup including focus groups, IDIs, usability, automotive, large format product testing and retail environment simulation. Both locations provide recruiting services, HD digital recording, live videostreaming (FocusVision and Ustream), Wi-Fi, closed-circuit TV, concierge and hosting services, complimentary snacks/beverages, restaurant-style catering, convenient parking, standard business amenities and exceptional customer service. Our facilities are designed to provide a great research experience for both you and your participants, allowing you to focus on insight, innovation and creativity for market success. LextantLabs: creative space for innovative research.

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Business Research Group
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Chally Group Worldwide
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L2 Marketing Research, Ltd.
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Toledo

Alta360 Research Inc.
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CMS Research
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jeffcummins@cmsresearch.com
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Jeff Cummins President

CMS Research is a market research company offering customized integrated automated surveys and focused data collection. Our experience includes various tailored programs such as customer satisfaction surveys, employee surveys, panel member screenings, concept/product test and new product introductions. CMS offers focused data collection utilizing the powerful combination of online, mobile, IVR and call centers to generate higher response rates: 24 hours a day, seven days a week at the convenience of the respondent.

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IntelliShop is a leading provider of customer experience research solutions to market research firms throughout North America. Our differentiators are an exceptionally high-quality of work combined with an extreme service model to our clients, providing the highest levels of agility, flexibility, customization and responsiveness. Our whitelisting service capabilities allow you to offer our services under your brand, creating additional revenue streams for your company. Services include mystery shopping, customer surveys, on-site auditing for brand compliance and QA standards and exit interviews. And with a shopper panel of more than 600,000 people in the U.S. and Canada, we can be anywhere quickly.

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www.surveysampling.com
(See advertisement on p. 5)

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Oklahoma

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Craig Cunningham
(See advertisement on p. 46)

Customer Connection, Inc.
Oklahoma City, OK

Evolve Research
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Executive Marketing Information (EMI)
Edmond, OK
www.emiresearch.com

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Bill Shapard

Shapard Research is OKC's premier research facility, accessible from major interstates yet located in a suburban setting with convenient free parking in its company-owned building. Comfortable client viewing room with wall-sized mirror for easy viewing of our oversized focus group room. Audio plus video-to-DVD. We provide audio and video of the focus groups with next-day access via a CDN (content delivery network). Owner-managed and -operated with quality in-house recruitment from our experienced professional friendly staff. For a virtual of our facility go to www.shapard.com and click on 360.

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Tulsa, OK 74134
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Dan Jarrett President

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Dan Jarrett Director of Research

Pink Tweed Market Research
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www.pinktweed.com

RVA Market Research & Consulting LLC
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Shoppers, Inc.
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StatSoft, Inc.
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Melissa Bledsoe General Manager
(See advertisement on p. 173)

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Newberg, OR 97132
Ph. 503-554-5567
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Kelley Styring

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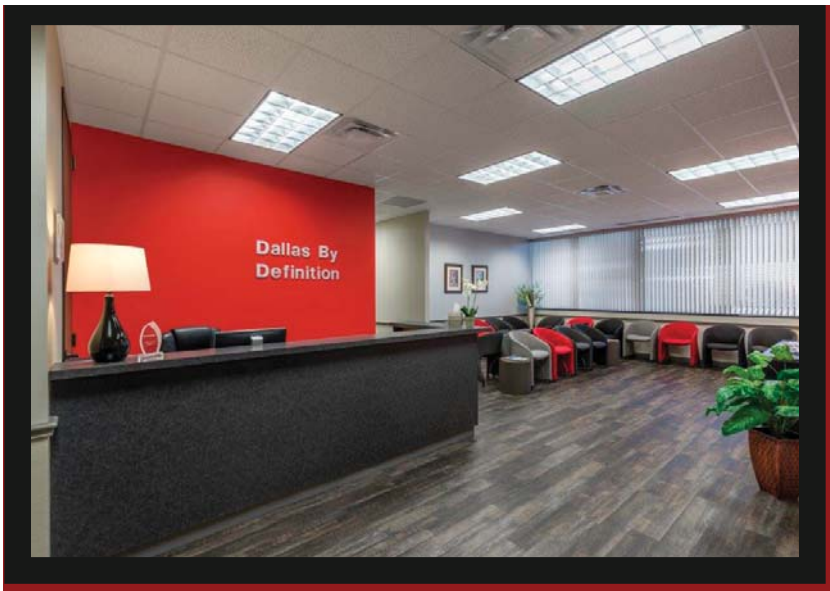

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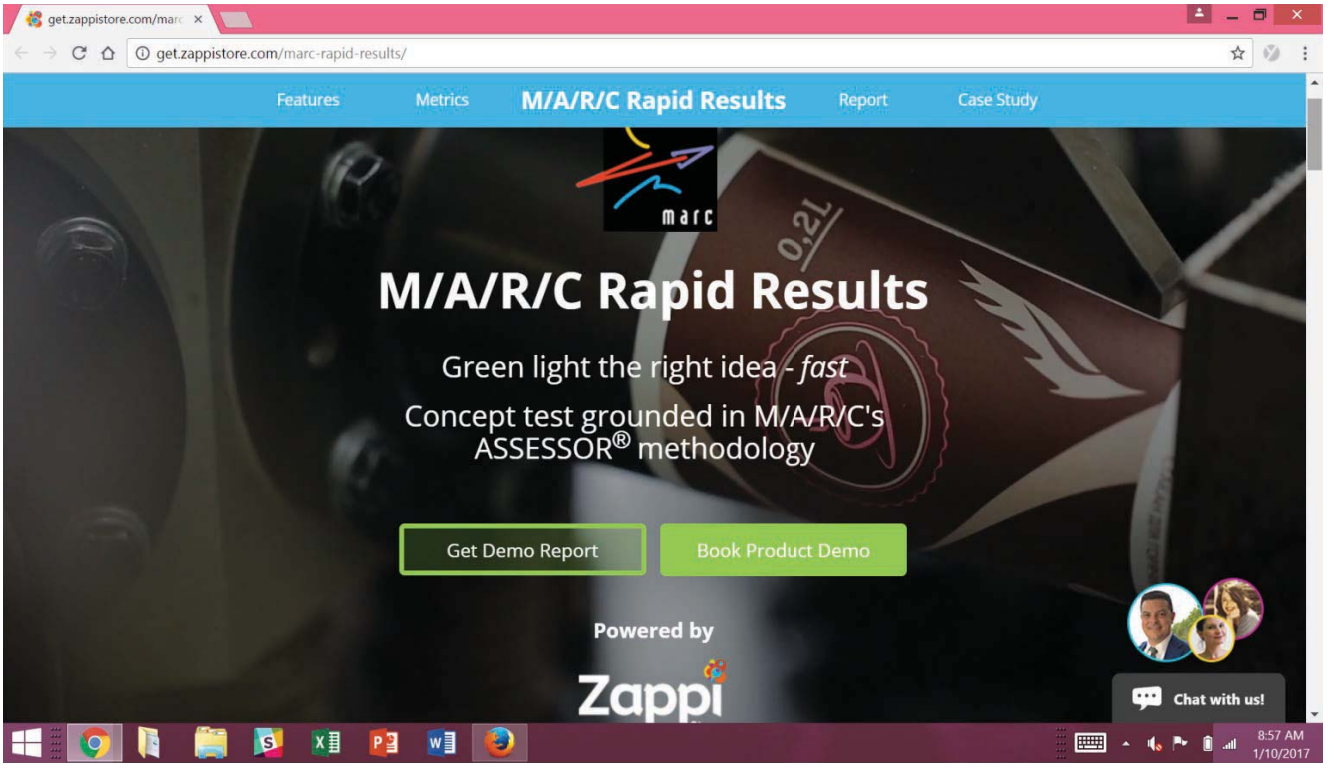

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Seattle, WA 98101
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field-la@fine-research.com
www.fine-research.com
Diego Casaravilla Director

The Gallup Organization - Colombia
Bogota, Colombia
www.gallup.com

Interamerican Research
Bogota, DC Colombia

Kantar Worldpanel
Bogota, Colombia
www.kantarworldpanel.com

Millward Brown Colombia
Bogota, Colombia
www.millwardbrown.com

SABA Consulting Group
Pance, Colombia
www.sabaresearch.com

Steer Davies Gleave (Br.)
Bogota D.C., Colombia
www.steerdaviesgleave.com

Target Insights
Bogota, Colombia
www.timr.com.co

YanHaas
Bogota, Colombia
www.yanhaas.com

Costa Rica

CID/Gallup, S.A.
San Jose, Costa Rica
www.cidgallup.com

Dichter & Neira Costa Rica
San Jose, Costa Rica
www.dichter-neira.com

Harmon Research Group, Inc.
San Pedro de Montes de Oca., School of Law, Floor 2
Equus Building, next to the UCR
San Pedro, Costa Rica
Ph. 714-280-0333
info@harmonresearch.com
www.harmonresearch.com
Joey Harmon President

Kantar Worldpanel
San Jose, Costa Rica
www.kantarworldpanel.com

MERCAPLAN Central America & Caribbean (Costa Rica)
San José, Costa Rica
www.mercaplan.com

Prodatos S.A.
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www.prodatoscr.com

SKIM
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Local 202 en 2do Piso
San José, Escazu, 10201 Costa Rica
Ph. 506-40527272
j.tello@skimgroup.com
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Juan Andrés Tello Senior VP Americas

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Ipsos Ivory Coast
BP Abidjan, Côte d'Ivoire
www.ipsos.com

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Zagreb, Croatia
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www.cair-center.hr

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www.millwardbrown.com

GfK Croatia
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www.gfk.hr

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MASMI Croatia
Zagreb, Croatia
www.masmi.com

The Nielsen Company - Croatia
Zagreb, Croatia
www.nielsen.com

Cyprus

CMR. - Cypronetwork Marketing Research Ltd.
Limassol, Cyprus

Insight Scouts Research and Consultancy
Nicosia, Cyprus
www.insightscouts.eu

Ipsos Cyprus
Nicosia, Cyprus
www.ipsos.com

MASMI Cyprus
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www.masmi.com

MIRC Research Consultants Ltd
Nicosia, Cyprus
www.mirc-consultants.com

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Nicosia, Cyprus
www.nielsen.com

RAI Consultants Ltd.
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www.rai.com.cy

Czech Republic

CEE Insight
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Data Collect
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www.datacollect.cz

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IBRS-International Business & Research Services
Prague, Czech Republic
www.ibrs.cz

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www.ipsos.com

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Praha, Czech Republic
www.kmg.cz

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Prague, Czech Republic
www.mareco.cz

MEDIAN Ltd.
Prague, Czech Republic
www.median.cz

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Prague, Czech Republic
www.millwardbrown.com

The Nielsen Company - Czech Republic
Prague, Czech Republic
www.cz.nielsen.com

NMS Market Research s.r.o.
Praha, Czech Republic
www.nms.cz/

Opinion Window
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www.opw.cz

ppm factum research s.r.o.
Prague, Czech Republic
www.factum.cz

Psyma Praha s.r.o.
Prague, Czech Republic
www.psyma.com

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www.scac.cz

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www.tns-aisa.cz

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Aalund Business Research A/S
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ECCO
Tønder, Denmark
www.global.ecco.com

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www.int.ennova.com/home.aspx

FENESTRA OK
Copenhagen K, Denmark
www.fenestra.dk

Genius Access
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www.geniusaccess.com

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www.gfk.dk

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Ipsos Denmark
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www.ipsos.com

Jysk Analyse
Aalborg, Denmark
www.jyskanalyse.dk

Lykke & Nedergaard Research Ltd.
DK Horsholm, Denmark
www.lykke-research.dk

Megafon
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www.millwardbrown.dk

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www.norstatgroup.com

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www.officereports.com

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SONAR Instituttet for Markeds- og Opinionanalyser
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www.surveysampling.com
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Syncrowd Aps
Aarhus C, Denmark
www.syncrowd.com

Tranberg Marketing Research
Copenhagen NV, Denmark
www.tranberg.dk

Wilke Research A/S
Copenhagen, Denmark
www.wilke.dk

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contact@asisaresearch.com
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www.ee.nielsen.com

Norstat Estonia
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TNS EMOR
Tallinn, Estonia
www.emor.ee

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Tebbutt Research Pty, Ltd.
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www.tebbuttresearch.com

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Consumer Compass Oy
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www.consumercompass.fi

Corporate Image Ltd.
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Finnish Marketing Federation/Rsch. Section
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www.mark.fi

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www.interquest.com

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Helsinki, Finland
www.millwardbrown.com

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www.otanta.com

Shop'In Research Oy
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Taloustutkimus Oy
Helsinki, Finland
www.taloustutkimus.fi

Tietoykkonen Oy
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www.tietoykkonen.fi

TNS Oy Finland
Espoo, Finland
www.tns-gallup.fi

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Added Value France
Paris, France
www.added-value.fr

AD'HOC Research
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Paris, France
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ASKIA - Software for Surveys (Paris)
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75010 Paris, France
Ph. 33-1-44-83-68-32
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Christine Caggia-Porruncini

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www.bva.fr/en

C.E.S.P.-Centre d'Etude des Supports de Publicite
Paris, France
www.cesp.org

Cegma Topo SA
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www.cegma-topo.fr

Cocedal Conseil
Paris, France
www.cocedal.fr

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(See advertisement on inside front cover)

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www.traducteurs-interpretes-crest.com

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www.cryptos.fr

CSA
Puteaux, France
www.csa-tmo.fr

Cyble Marketing
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www.cyble.com

Gillian Denavit Consultants
Paris, France

E/O Consult
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www.eo-consult.com

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www.efficience3.com

EFG Worldwide
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Montrouge, 92100 France
Ph. 866-334-6927
cecile.plunian@efgworldwide.com
www.efgworldwide.us/

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www.epsy.com

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Montpellier, France
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10 Boulevard Diderot
Paris, 75012 France
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www.facility-cts.fr
Nithda Horoszko Account Manager

Facility CTS is an independent market research institute that focuses on sensory analysis amongst members of the general public. With over nine years of experience in consumer research, we provide a range of high-quality services. Our main active ingredients are our downtown location in Paris, our dedicated pool of interviewers supervised by our fieldwork manager specialized in sensory analysis and our fully-equipped laboratory. We can carry out food/beverage CLT tests thanks to our large kitchen connected to a room with 20 individual booths (all equipped with computers). We can carry out focus group discussions thanks to our large room equipped with one-way mirror and sound system. We can either recruit from our own panel or by street-intercept thanks to our central location (near Gare de Lyon station) in a busy area. Our role is to follow the client's best practices under the optimum conditions.
(See advertisement on p. 197)

FBC Software
Issy Les Moulineaux Cedex, France
www.conversoft.com

FMR Global Health
Paris, France
www.fmrglobalhealth.com

Focus World International, Inc. - Europe
Rue Du Theatre
75015 Paris, France
Ph. 732-946-0100 (U.S.)
paulette@focusworldint.com
www.focusworldinternational.com
Paulette Eichenholtz CEO/CFO

GfK Kynetec
Lyon, France
www.gfk-kynetec.com

Gfk Retail and Technology France
Rueil Malmaison, France
www.gfkrt.com

Marc Gilles et Associes
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www.marcgillesetassocies.com

GIM - France
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GMV Conseil
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IHS GLOBAL SAS
Paris, France
www.ihsglobalinsight.fr/

Imago Etudes Conseil
Paris, France
www.imagostudies.com

IMAJ
Paris, France
www.imaj.fr

The Inside View Consultancy (Br.)
Cormolain, Calvados, France
www.inside-view.co.uk

Institut de Recherches et d'Etudes Publicitaires
Paris, France
www.irep.asso.fr

Institut des Mamans IDM
Paris, France
www.institutdesmamans.com

IOD (Institut d'Observation et de Decision)
Boulogne Bilancourt, France
www.iod.fr

Ipsos France
Paris Cedex, France
www.ipsos.com

Ipsos Interactive Services
Paris, France
www.ipsos-interactive.com

Istia.Gira consommateur
Ferney Voltaire, France
www.girafood.com

Junium
Saint Ouen, Cedex, France
www.junium.fr

Kantar Worldpanel
Chambourcy Cedex, France
www.kantarworldpanel.com

La Maison du Test
Montreuil, France
www.lamaisondutest.com

La Maison du Test
Paris, France
www.lamaisondutest.com

Labbrand France
Paris, France
www.labbrand.fr

LABEL Research & Consulting
Villeneuve d'Ascq, France
www.label-research.fr

Le Sphinx Developpement
Chavanod, France
www.lesphinx-developpement.fr

Le Terrain SA.
Paris, France
www.leterrain.fr

Lemon Lab
Paris, France
www.lemon-lab.com

Louvre Focus Group
Paris, France
www.louvrefocusgroup.com

Made in Surveys
Paris, France
www.en.madeinsurveys.com

Market Audit
Roubaix, France
www.marketaudit.com

Mediametrie
Levallois Cedex, France
www.mediametrie.fr

MetrixLab
Paris, France
www.metrixlab.com

Millward Brown France SAS
Paris, France
www.millwardbrown.com

Mix Factory
Courbevoie Cedex, France

MSM Market Research
Clichy, France
www.msm.fr

MV2 Conseil
Montrouge, Paris, France
www.mv2group.com

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Cergy Pontoise, France
www.fr.nielsen.com

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The NPD Group Worldwide - France
Paris La Defence CEDEX, France
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OPTEM
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reservation@passerelles.fr
www.passerelles.fr
Olivier Duvallet Director

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www.puzzleparis.com

QualiQuanti
Paris, France
www.qualiquanti.com

Reperes
Paris, France
www.reperes.net

ReportLinker.com
Lyon, France
www.reportlinker.com

Reunions Services
Paris, France
www.reunions-services.fr

SEGA Marketing
Paris, France
www.segamarketing.fr

Sky Consulting
Levallois-Perret, France
www.skyconsulting.fr/

Societe DMS (Dynamic Marketing Services)
Nanterre Cedex, France
www.dmsfrance.com

Socioscan
Paris, France
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SOCIOVISION
Paris, France
www.sociovision.com

SORGEM
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www.sorgem.com

SPATIUM
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www.spatium.com

SSI France
22 rue de Dunkerque
Paris, 75010 France
Ph. 33-1-4285-0125
info.fr@surveysampling.com
www.surveysampling.com
(See advertisement on p. 5)

Strategir Group
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www.strategir.com

StrategyOne, Paris
Paris, France
www.strategyone.com

SymphonyIRI Group
Chambourcy, France
www.symphonyiri.fr

SYNTEC Etudes Marketing et Opinion
Paris, France
www.syntec-etudes.com

Taylor Nelson SOFRES
Montrouge Cedex, France
www.tns-sofres.com

Teleperformance Research
Parid Cedex, France
www.teleperformance.com

Territorial Team
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Thema
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Vision Critical
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92100 Boulogne Billancourt, France
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Gilles.Bernasconi@voxco.com
www.voxco.com
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Wilson Qualitative Research Cnslts. (WQRC)
Paris, France
www.wqrc.eu

Georgia

Georgian Opinion Research Business International
Tbilisi, Georgia
www.gorbi.com

IPM-Georgia
Tbilisi, Georgia
www.ipm.ge

Germany

2x4 Solutions GmbH
Mettenheim, Germany
www.2x4.de/

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Ulm, Germany
www.az-dialoge.de/

abs Marktforschung
Ulm, Germany
www.abs-marktforschung.de

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www.ace-int.com

AMR-Advanced Market Research GmbH
Dusseldorf, Germany
www.amr-research.com

ASKIA - Software for Surveys (Mannheim)
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68219 Mannheim, Germany
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contact@askia.com
www.askia.com
Dietmar Dzierzawa

ASKi-Data
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www.askidata.de

at random international
Schenefeld, Germany
www.atrandom.de

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www.bbe-unternehmensberatung.de/

BERENT Deutschland GmbH
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www.berent.de

Bever Medizin-Marktforschung
Oberhausen, Germany
www.phar-ma.de

bms - GmbH
Munich, Germany
www.bms-net.de

Boettcher Marktforschung GmbH
Düsseldorf, Germany
www.boettcher-mafo.de

Bonsai GmbH
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www.bonsai-research.com

BRAND INSTITUTE, inc. (Br.)
Eschborn, Germany
www.brandinst.com

Ciao GmbH
Munich, Germany
www.ciao-group.com

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www.mQuest.eu

COBUS Marktforschung GmbH
Karlsruhe, Germany
www.cobus.de

Cognesys GmbH
Aachen, Germany
www.cognesys.com

Compagnon Marktforschung GmbH & Co. KG
Stuttgart, Germany
www.compagnon.de

Confield Research
Essen, Germany
www.confield.com

CONSULTIC GmbH
Alzenau, Germany
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Consumerfieldwork GmbH
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Ph. 49-40-74041980
info@consumerfieldwork.com
www.consumerfieldwork.com
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www.csi-international.de

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www.czaia-marktforschung.de

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www.daliaresearch.com

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www.kunden-wissen.de

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Euro Field Research
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eye square GmbH
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www.facit-group.com

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Oberursel, Germany
www.focusmr.eu

Foerster & Thelen Marktforschung Fieldservice
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Foerster & Thelen Teststudio GmbH
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www.ftstudio.de

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www.videor.co.jp

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www.bisam.kz

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Central Asian Project
Almaty, Kazakhstan
www.cap.online.kz

GfK Kazakhstan
Almaty, Kazakhstan
www.gfk.com

The Nielsen Company - Kazakhstan
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www.kg.nielsen.com

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Nairobi, Kenya
www.afri-trendsresearch.com

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www.csdafrica.org

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Focus World International, Inc. - Asia
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Oryx Business Intelligence
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www.nebu.com

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www.skimgroup.com
Mini Kalivianakis Global Business Director

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Foresight Research (Pvt.) Ltd.
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www.foresight.com.pk

International Field & Tab
Lahore, Pakistan
www.field-tab.com.pk/

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Islamabad, Pakistan
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www.johnclements.com/shopnchek

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Ph. 63-2-689-7174
ILorenzobi@sisinternational.com
www.sisinternational.com
Iris Lorenzo SVP, Market Intelligence

Taylor Nelson Sofres Philippines, Inc.
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www.tnsglobal.com

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Warsaw, Poland
www.almares.com.pl

ARC Rynek i Opinia
Warsaw, Poland
www.arc.com.pl

ASM Market Research & Analysis Centre Ltd.
Kutno, Poland
www.asm-poland.com.pl

BCMM - Marketing Research Ltd.
Katowice, Poland
www.bcmm.com.pl

BSM - Pracownia badawcza
Warszawa, Poland
www.bsm.com.pl

Catvertiser
Warsaw, Poland
www.catvertiser.com

CBOS (Public Opinion Research Center)
Warsaw, Poland
www.cbos.pl

CEM Market & Public Opinion Research Institute
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www.cem.pl

Centrum Badania Opinii Spolecznej
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www.cbos.pl

EEI Market Research
Warsaw, Poland
www.eei.com.pl

Estymator
Warsaw, Poland
www.estymator.com.pl

The Gallup Organization - Poland
Warszawa, Poland
www.poland.gallup.com

GfK Kynetec
Poznan, Poland
www.gfk-kynetec.com

GfK Polonia
Warsaw, Poland
www.gfk.com

IMAS International Poland
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www.imas.pl

Inquiry Market Research
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Ph. 48-22-832-51-50
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www.inquirymarketresearch.com
Christine Svoboda

Inquiry Market Research is based in Poland and specializes in qualitative research in 12 Eastern European countries. Our work includes focus groups, IDIs, TDIs, ethnography and in-store shopper research. Our network of market research professionals includes skilled moderators in every country, as well as the technology to provide online groups and interviews, Webcams and online communities. Inquiry's experience includes FMCG, health care, retail, technology and a number of B2B categories as well.

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IQS Sp. z o.o.
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Warsaw, Poland
www.pl.nielsen.com

Norstat Poland
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www.norstatgroup.com

Pracownia Badan Spolecznych (PBS)
Sopot, Poland
www.pbssopot.com.pl

Research and Marketing Group
Warsaw, Poland
www.rmg.biz.pl

SODA
Warsaw, Poland
www.soda-imr.com

Spotlight Research
Warsaw, Poland
www.slresearch.pl

Stratega Poland
Warszawa, Poland
www.stratega.pl

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Warsaw, Poland
www.tns-global.pl

Ultex Ankieter
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www.ankieter.com

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Lisbon, Portugal
www.gfk.pt

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Intercampus, SA
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Intercampus, SA
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Kantar Worldpanel
Lisboa, Portugal
www.kantarworldpanel.com

MultiDados
Aveiro, Portugal
www.multidados.com

The Nielsen Company - Portugal
Lisbon, Portugal
www.pt.nielsen.com

Quaestio - Consultoria e Estudos de Mercado, Lda.
Lisbon, Portugal
www.quaestio.pt

Puerto Rico

Custom Research Center, Inc.
San Juan, Puerto Rico
www.customresearchpr.com

Gaither International, Inc.
San Juan, Puerto Rico
www.gaitherinternational.com

IBOPE Inteligencia
San Juan, Puerto Rico
www.ibope.com

Interviewing Resources Corp.
Guaynabo, PR Puerto Rico
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Business Zone for Market Research Services
Doha, Qatar
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Dolfinx
Doha, Qatar
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Ipsos Qatar
Doha, Qatar
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Pan Arab Research Center- Qatar
Doha, Qatar
www.arabresearch.com

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Creative Expert Consulting Kft.
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www.enercondoo.com

Daedalus Millward Brown
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www.daedalus.ro

Data Media Ltd.
Bucharest, Romania
www.data-media.ro/

DataDiggers
Bucharest, Romania
www.datadiggers.ro

Future Marketing
Bucharest, Romania
www.futuremarketing.ro

The Gallup Organization - Romania
Bucharest, Romania
www.romania.gallup.com

GfK Romania
Bucharest, Romania
www.gfk.com

IMAS Marketing and Polls S.A.
Bucharest, Romania
www.imas-inc.com

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www.ipsos.com

IRSOP-Market Research Ltd.
Bucharest, Romania
www.irsop.ro

MAPPERS
Bucharest, Romania
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MERCURY Research
Bucharest, Romania
www.mercury.ro

MIA - Marketing Institute Limited
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MIA Marketing International Ltd.
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www.ro.nielsen.com

Phantom Group SRL
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www.phantomshopping.com

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www.questiagroup.com

Reveal Marketing Research
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Moscow, Russian Federation
www.armi-marketing.com

Analytics - Russia
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www.analytics.ru

Awara Group
Moscow, Russian Federation
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Bazis Group
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www.bazisgroup.com

Bojole Research
Moscow, Russian Federation
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Business Analytica
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Business and Marketing Analytic Centre
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CESSI (Institute for Comparative Social Research)
Moscow, Russian Federation
www.cessi.ru

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Consumer Research
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DNA
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AQ Services International, Singapore
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www.havaswwsiren.com

Informate Mobile Intelligence Pte. Ltd.
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www.informatemi.com

INSIGHTASIA RESEARCH GROUP
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Ipsos Singapore
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J.D. Power Asia Pacific (Br.)
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Baxter Tan

The Leading Edge - Asia
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www.theleadingedge.com

Majestic Market Research Support Services Ltd.
Singapore, Singapore
www.majesticmrss.com

Market Probe - Asia Pacific - Singapore
Singapore, Singapore
www.marketprobe.com

Millward Brown Asia Pacific
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www.millwardbrown.com

The Nielsen Company - Singapore
Singapore, Singapore
www.sg.nielsen.com

Objective Eye Tracking
Singapore, Singapore
www.objectiveexperience.com.sg

ORC International: Shanghai
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www.respac.com

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Slovakia

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www.2muse.sk/en/

Focus - Center for Social and Market Analysis
Bratislava, Slovakia
www.focus-research.sk

Gfk Slovakia, GmbH
Bratislava, Slovakia
www.gfk.com

Ipsos Slovakia
Bratislava, Slovakia
www.ipsos.com

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Senec, Slovakia
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www.mnforce.sk/

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www.nms.cz/

Slovenia

GfK Slovenija
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www.gfk.com

Interstat
Ljubljana, Slovenia
www.interstat.si

ITEO Management Consulting Institute
Ljubljana, Slovenia
www.iteo.si

Media Research Institute, Mediana
Ljubljana, Slovenia
www.mediana.si

The Nielsen Company - Slovenia
Ljubljana, Slovenia
www.si.nielsen.com

SPEM Communication Group
Maribor, Slovenia
www.spem-group.com

VALICON - Marketing Consulting & Research
Ljubljana, Slovenia
www.valicon.net

South Africa

Acentric Marketing Research (Pty) LTD
Pretoria, South Africa
www.acentric.co.za

Ask Afrika (Pty) Ltd
Pretoria, South Africa
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BDRC Africa
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www.bdrc.co.za

Clear Strategy Company (Pty) Ltd
Modderfontein, South Africa
www.clear.co.za

Euromonitor International
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GfK Retail and Technology South Africa
Johannesburg / Paulshof, South Africa
www.gfk.com

IMS Health
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www.Imshealth.com

In Focus Qualitative Research
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www.za.nielsen.com

Research in Action
North Riding, South Africa
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TNS South Africa
Cape Town, South Africa
www.tnsglobal.com

Vibrand Research
Claremont, Cape Town, South Africa
www.vibrand.co.za

Spain

A Window
Barcelona, Spain
www.awindow.info

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www.amr-research.com

Analisis e Investigacion S.L.
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www.analisiseinvestigacion.com

Analisis y Servicios de Marketing S.A.
Madrid, Spain
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Conecta Research and Consulting
Madrid, Spain
www.conectarc.com

Core Research Spain
Madrid, Spain
www.coreresearch.es

Demometrica
Madrid, Spain
www.demometrica.com

EasyGoingSurvey.com
Madrid, Spain
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Estudio Silvia Roca Barcelona
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GIMARK-Gabinete de Investigacion y Marketing
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IDEA Strategic Research Solutions
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Barcelona, Spain
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IMS Health S.A.
Madrid, Spain
www.imshealth.com

In Market Research
Valencia, Spain
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Instituto DYM, S.A.
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www.institutodym.es

Intercampo-Investigacion y Tecnicas de Campo
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Ipsos Spain
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Kantar Worldpanel- Europe
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LinQ Spain
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Barcelona, Spain
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Psyma Iberica Marketing Research S.L.
Madrid, Spain
www.psyma.com

Qindice S.L.
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www.qindice.com

Quid - Investigacion de Mercados
Barcelona, Spain
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Madrid, Spain
www.quidim.com

Quota Research S.A.
Madrid, Spain
www.quotaresearch.com

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Madrid, Spain
www.random-eoms.com

Rosenthal Research - Global Data Collection

Rosenthal Research
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Ph. 34-93-506.6006
Jan_flechsig@rosenthal-research.com
www.rosenthal-research.com
Jan Flechsig Managing Director

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www.smartresearch.net

SO22
Madrid, Spain
www.so22.com

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Madrid, 28004 Spain
Ph. 34-91-542-42-42
info.es@surveysampling.com
www.surveysampling.com
(See advertisement on p. 5)

Steer Davies Gleave (Br.)
Madrid, Spain
www.steerdaviesgleave.com

SynErgic, Investigacion y Marketing s.l.
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Tactica - Investigacio I Estrategia, S.L.
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Thinksmart
Alcobendas, Spain
www.thinksmart.es

TNS Spain (Madrid)
Madrid, Spain
www.tns-global.es

TNS Spain (Barcelona)
Barcelona, Spain
www.tns-global.es

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Villanueva del Ariscal, Spain
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Lanka Market Research Bureau Limited
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A A A Analysexperten
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AB Better Business World Wide
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www.betterbusiness.se

AB Marknadsforskning
Sollentuna, Sweden
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AB Stelacon
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www.stelacon.se

Action Dialog Partner AB
Nacka, Sweden
www.actiondialog.com

Amarillo Research & Consultancy AB
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www.amarillo.se

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Hermelin Research
Kista, Sweden
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IMA Market Development AB
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www.imamarknadsutveckling.se

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www.imshealth.com

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www.movementconsulting.se

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www.netsurvey.se

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www.nordictab.se

Nordic Viewpoint
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Ph. 46-31-7872599
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www.norstatgroup.com

NUI AB
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QQFS (Qualitative/Quantitative Fieldwork Services)
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www.qqfs.com

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www.research-int.se

SRC - Scandinavian Retail Center AB
Helsingborg, Sweden
www.scandinavianretailcenter.com

SSI Sweden
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www.surveysampling.com
(See advertisement on p. 5)

Statistikkonsulterna Jostat & Mr Sample AB
Gothenburg, Sweden
www.statistikkonsulterna.se

Survey Sweden AB
Sundbyberg, Sweden
www.surveysweden.se

Switzerland

bms Ltd.
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www.bms-net.ch

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www.brandinstitute.com/contact_basel.asp

CBC Marketing Research (Br)
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DemoSCOPE Research & Marketing
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www.demoscope.ch

Dichter Research AG
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www.dichter.ch

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GIM - Suisse
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www.g-i-m.ch

gisChart.com GmbH
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www.gischart.com

I.S.I.S.-Integrated Strategic Info Services Inc.
Meggen, Switzerland
www.isisglobal.com

LINK Institut
Lucerne, Switzerland
www.link.ch

LINK Institut
Zurich, Switzerland
www.dsresearch.com

Link Institut de Recherche Marketing et Sociale
Lausanne, Switzerland
www.link.ch

M.I.S. Trend SA
Lausanne, Switzerland
www.mistrend.ch

MarketingStat
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Publitest AG - Berater fur Marketing
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jweeks@radius-global.com
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RCG Research Consultants AG
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www.wiso-schoch.ch

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www.wingia.com

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Acorn Mktg. & Rsch. Cnslts. (HK) Ltd. Taiwan (Br.)
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Ipsos Taiwan
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www.ipsos.com

Kantar Worldpanel- Asia
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www.kantarworldpanel.com

Majestic Market Research Support Services
Taipei, Taiwan
www.majesticmrss.com

Marketing Decision Research
Taipei City, Taiwan
www.mdr.com.tw

Millward Brown Taiwan
Taipei, Taiwan
www.millwardbrown.com

The Nielsen Company - Taiwan
Taipei, Taiwan
www.tw.nielsen.com

TNS Research International
Taipei, Taiwan
www.tnsglobal.com

Viewpoint Research
Taipei, Taiwan
www.vow.com.tw

Thailand

ABN Impact
Bangkok, Thailand
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Acorn Marketing & Research Consultants Co Ltd
Bangkok, Thailand
www.acornasia.com

Asian Strategies (Br.)
Bangkok, Thailand
www.asianstrategies.com

CSN Research Limited
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www.gallup.com

InfoSearch Limited
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www.infosearch.co.th

INSIGHTASIA RESEARCH GROUP
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www.insightasia.com

Ipsos Thailand
Bangkok, Thailand
www.ipsos.com

Jupiter Market Research Solutions
Bankok, Thailand
www.jupitermr.com

Kantar Worldpanel
Bangrak, Bangkok, Thailand
www.kantarworldpanel.com

Majestic Market Research Support Services Ltd.
Bangkok, Thailand
www.majesticmrss.com

Millward Brown Thailand
Bangkok, Thailand
www.millwardbrown.com

MRDC Software (Thailand) Co., Ltd.
Chonburi, Thailand
www.mrdcsoftware.com

TNS Research International Thailand
Bangkok, Thailand
www.tnsglobal.com

Trinidad and Tobago

HOPE Research Trinidad LTD
Port of Spain, Trinidad and Tobago
www.hoperesearchgroup.com

Research Tech
Trincity, Trinidad and Tobago
www.researchtech.org

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BJKA Consulting
Montplaisir, Tunisia
www.bjka-consulting.com

El Amouri International
Tunis, Tunisia
www.elamouri.com

Ipsos Tunisia
La Marsa, Tunisia
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Nagy Research- Tunisia
Tunisie, Tunisia
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nadine.sobhy@nagyresearch.com
www.nagyresearch.com
Nadine Sobhy Business Development Manager

Saphir Consult
Tunis, Tunisia
www.saphirconsult.com

Turkey

Alfa Market Research & Consultancy Ltd.
Gayrettepe-Besiktas/Istanbul, Turkey
www.alfaresearch.com

Artibir (Plus1) Research
Istanbul, Turkey
www.artibirarastirma.com

Barem Research Turkey
Okmeydani, Istanbul, Turkey
www.barem.com.tr

BMR Co.
Istanbul, Turkey
www.bmr-research.com

DAP Marketing Research Inc.
Levent, Istanbul, Turkey
www.dapresearch.com

Dorinsight Research & Consultancy
Istanbul, Turkey
www.dorinsight.com/en/about-us

Eksen Research
Istanbul, Turkey
www.eksen.eu

FG Research
Istanbul, Turkey
www.fgresearch.net

Frekans Research Co.
Sisli, Istanbul, Turkey
www.frekans.com.tr

Language Connect
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Nispetiye Mahallesi, No: 102, D:7/5
Zincirlikuyu, Besiktas – Istanbul, Turkey
Ph. 90-212-337-5793
istanbul@languageconnect.net
www.languageconnect.com.tr
Mohammed Ghazal

Millward Brown Turkey
Sisli, Istanbul, Turkey
www.millwardbrown.com

The Nielsen Company - Turkey
Kavacik, Beykoz-Istanbul, Turkey
www.nielsen.com

ORIS-Objektif Research & Information Services
Harbiye /Istanbul, Turkey
www.objektifresearch.com

Plus Research Solutions
Istanbul, Turkey
www.plusrsolutions.com

S.A.M. Research & Consulting Inc.
Istanbul, Turkey
www.samardan.com

Sever Impeks Marketing Research & Consultancy
Istanbul, Turkey
www.severimpeks.com

Shop'n Chek Turkey
Istanbul, Turkey
www.shopncheck.ca/cur_lic.html

Soysal Training & Consulting
Mecidiyekoy Istanbul, Turkey
www.soysal.com.tr

Stratejik Fokus Research
Eyup, Istanbul, Turkey
www.stratejikfokus.com

TNS Turkey
Esentepe, Istanbul, Turkey
www.tns-global.com.tr

TRIA International Research & Consultancy
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TRIO Research and Marketing Services Inc.
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www.tr-trio.com

Yontem Research & Consultancy Ltd.
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www.yontemresearch.com

Ukraine

A/R/M/I - Marketing
Kiev, Ukraine
www.millwardbrown.com

AIM Agency of Industrial Marketing
Kyiv, Ukraine
www.aimarketing.info/

Business-Credit Co.
Kyiv, Ukraine
www.bck.com.ua

CESSI - Ukraine
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4Service
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www.4service.ua

GfK Ukraine
Kiev, Ukraine
www.gfk.ua

Ipsos Ukraine
Kiev, Ukraine
www.ipsos.com

Kiev International Institute of Sociology (KIIS)
Kiev, Ukraine
www.kiis.com.ua

MASMI Ukraine
Kiev, Ukraine
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TNS Ukraine
Kyiv, Ukraine
www.tns-ua.com

Ukrainian Marketing Group - Research International
Kiev, Ukraine
www.umg.ua/en/

UMP - Ukrainian Marketing Project
Kiev, Ukraine
www.ump.ua

Yasno Research & Consulting Group
Kyiv, Ukraine
www.yasno-group.com

United Arab Emirates

Boston Marketing Research and Consultancy
Dubai, United Arab Emirates
www.bmr-me.com

C&O Marketing
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CRA - Charles River Associates
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www.crai.com

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Euromonitor International
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Focus Suites Solutions & Services Pvt. Ltd.
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www.focus-suites.com

The Gallup Organization - UAE (Dubai)
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www.gallup.com

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Dubai, United Arab Emirates
www.kantarworldpanel.com

Majestic Market Research Support Services Ltd.
Bank Street, Bur Dubai, United Arab Emirates
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Market Vision Research & Consultancy Services
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www.mv-research.com
Waleed Saleh Head of Practice

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The Nielsen Company - UAE
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www.al.nielsen.com

Oryx Business Intelligence LLC
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www.oryxme.com

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www.reachmass.ae

RNB Research
Sharjah, United Arab Emirates
www.rnbresearch.com

StrategyOne, UAE
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www.research.mena.yougov.com

United Kingdom

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www.2-europe.com

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Beconsfield, United Kingdom
www.3dmarketingresearch.com

4discussion
Manchester, Cheshire, United Kingdom
www.4discussion.info

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London, United Kingdom
www.acet4data.com

Ab Tabs
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ABA Research
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Alpha Research Ltd.
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AMR Advanced Market Research
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www.amr-research.com

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Ashbrook Research and Consultancy Ltd.
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The ASHDOWN Group
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www.gabriel-ashworth.co.uk

Asia Opinions
Forest Row, East Sussex, United Kingdom
www.asiaopinions.com

Ask For Research Ltd.
Market Drayton, SHR United Kingdom
www.askforresearch.co.uk

Ask Insight
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www.aski-uk.co.uk

ASKIA - Software for Surveys (London)
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www.askia.com
Nick Southwood

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Assenti Research
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www.auracorp.co.uk

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Auton Co.
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Avista Consulting Ltd.
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www.avistaconsulting.co.uk

Axiom Consultancy
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www.axiomconsultancy.co.uk

B2B International
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Diana Beckett Marketing Research Consultant
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www.dianabeckett.com

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The Analytics Hub
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The Direct Data Company (Oxford) Ltd
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Outro
Ho Chi Minh City, Vietnam
www.outro.co

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www.vinamr.com.vn

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- Determine sample size for percents
- Fisher's exact test
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- Confidence interval around a mean
- Determine sample size for means
- Binomial test
- Confidence intervals around a percent
- Compare sample mean to population mean
- Sampling error for a given sample size
- Poisson events test
- Compare two standard deviations
- Compare three or more means

QUIRK'S Marketing Research Review

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Q Research Services Cross-Index

The Research Services Cross-Index is designed to help you find companies that specialize in research services and techniques such as eye-tracking and mystery shopping. To find a company that specializes in researching a particular industry, such as senior citizens or sporting goods, turn to the Industry Cross-Index on page 282.

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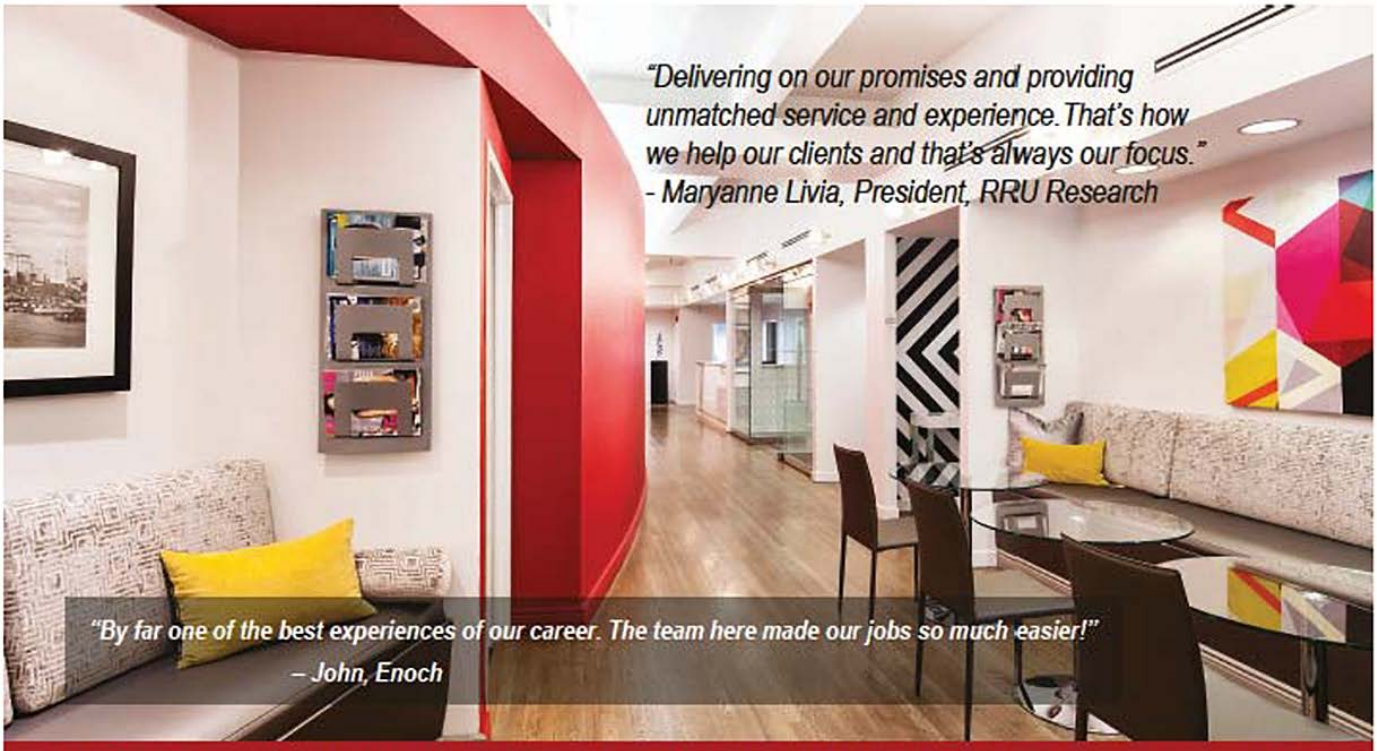

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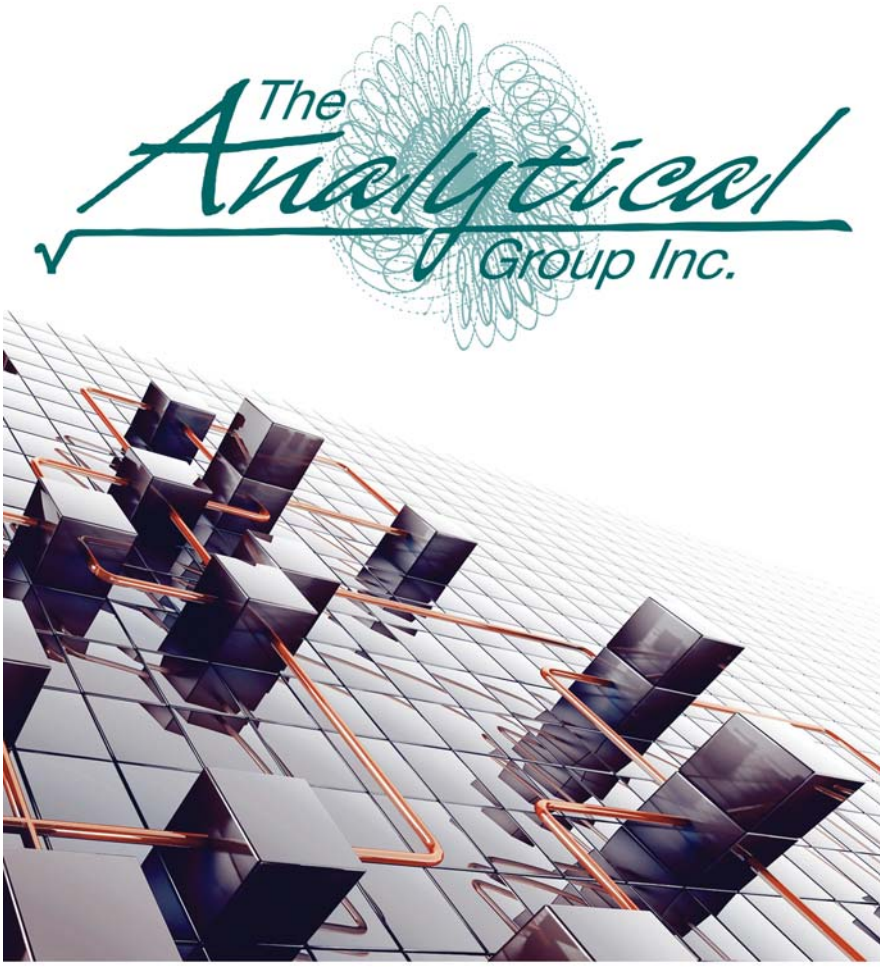

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The Industries, Markets and Audiences Cross-Index is designed to help you find companies that specialize in researching specific markets, such as senior citizens or sporting goods. To find providers of particular research services and techniques, turn to the Research Services Cross-Index on page 239.

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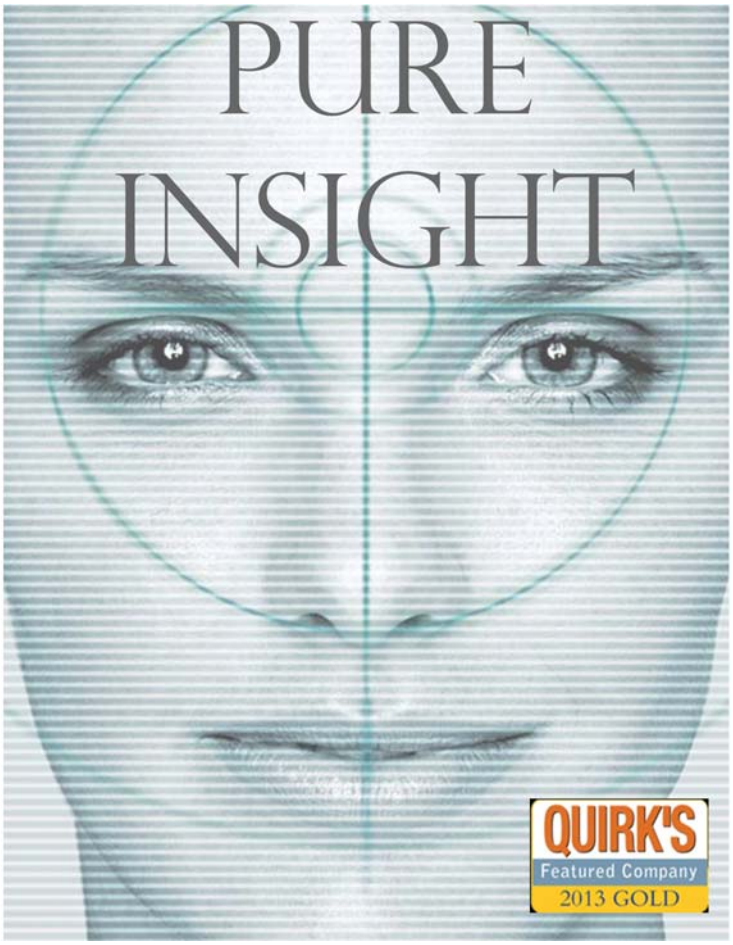

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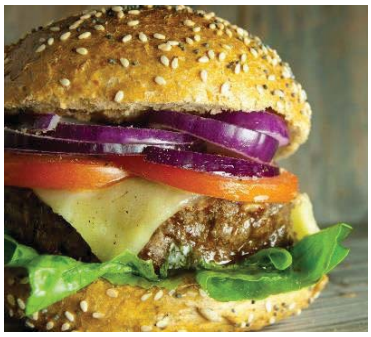

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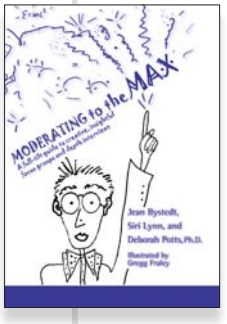

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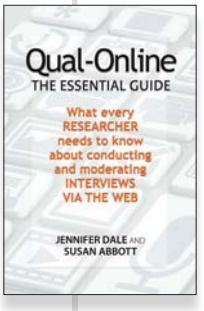

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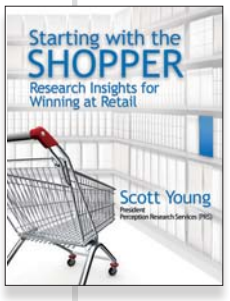

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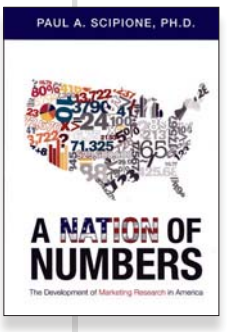

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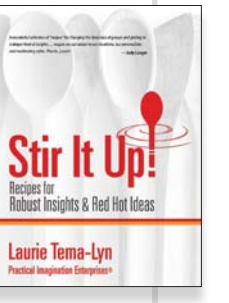

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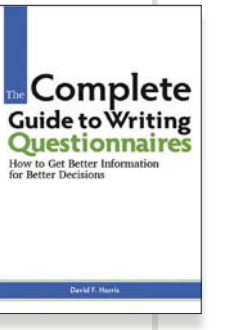

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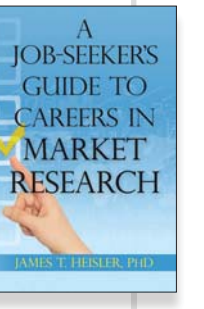

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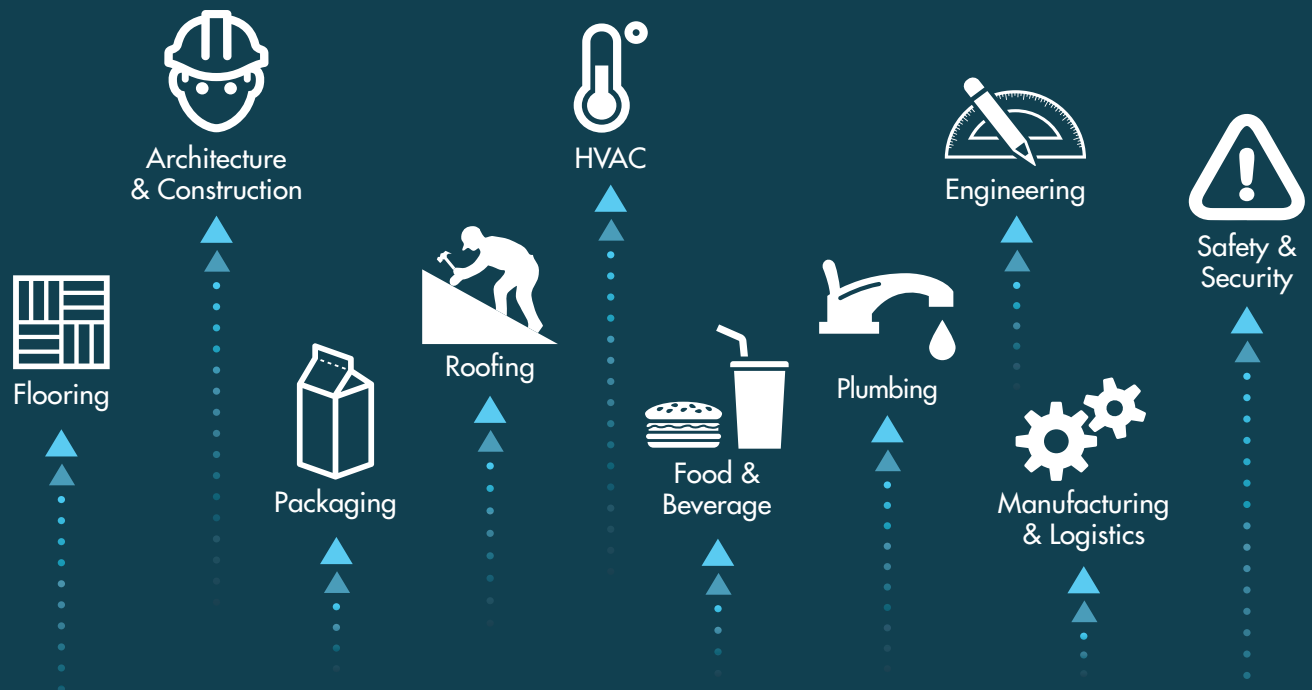

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