**Write For Quirk’s**

- We welcome articles from outside sources but we urge you to query early, as editorial space is limited and many of the issues fill up quickly! If you miss the suggested query period, query anyway, as we sometimes have additional space available.
- The print magazine generally mails the first or second week of the first month of issue.
- We also have feature-style sponsored-content options which your Quirk’s ad sales team member can tell you more about.

## 2022 Magazine Editorial Calendar

### January/February

**Editorial Focuses**
- Health Care/Pharmaceutical Research
- Brand Research
- Plus regular curated selection of case studies, best practices, techniques, etc.

**Sponsored Content Features**
- Outlook 2022 – State of the Industry Report (limited sponsorship opportunities available)
- Top Companies: Brand/Image Research
- Top Companies: CPG Research

Suggested Query Period: Late October 2021  
Final Manuscripts Due: November 19, 2021

### March/April

**Editorial Focuses**
- Advertising/Media Research
- B2B Research
- Plus regular curated selection of case studies, best practices, techniques, etc.

**Sponsored Content Features**
- Innovative Product and Services
- Top Companies: Concept Testing
- Top Companies: Advertising Research

Suggested Query Period: Early December 2021  
Final Manuscripts Due: January 14, 2022

### May/June

**Editorial Focuses**
- Mobile Research
- Location-Based Research
- Plus regular curated selection of case studies, best practices, techniques, etc.

**Sponsored Content Features**
- Groundbreaking Insight Platforms
- Top Companies: Automotive Research
- Top Companies: Home Use Testing

Suggested Query Period: Early February 2022  
Final Manuscripts Due: March 11, 2022

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# 2022 Magazine Editorial Calendar

## July/August

**Editorial Focuses**
- Shopper & Consumer Behavior
- Generational Insights (Millennials, Seniors, Youth, etc.)
- Plus regular curated selection of case studies, best practices, techniques, etc.

**Suggested Query Period:** Early April 2022  
**Final Manuscripts Due:** May 13, 2022

**Sponsored Content Features**
- Faces of Research – Women
- Top Companies: Shopper Insights
- Top Companies: Sampling Research

**Suggested Query Period:** Early April 2022  
**Final Manuscripts Due:** May 13, 2022

## September/October

**Editorial Focuses**
- Customer Research (CX/UX, Loyalty, CSAT)  
- Annual Q Report
- Plus regular curated selection of case studies, best practices, techniques, etc.

**Suggested Query Period:** Early June 2022  
**Final Manuscripts Due:** July 15, 2022

**Sponsored Content Features**
- Q Report Commentary
- Top Companies: Food/Nutrition Research
- Top Companies: Attitude and Usage Research

**Suggested Query Period:** Early June 2022  
**Final Manuscripts Due:** July 15, 2022

## November/December

**Editorial Focuses**
- Financial Services Research
- Qualitative Research
- Plus regular curated selection of case studies, best practices, techniques, etc.

**Suggested Query Period:** Early August 2022  
**Final Manuscripts Due:** September 16, 2022

**Sponsored Content Features**
- Innovative Products and Services
- Directory of Focus Group Facilities
- Top Companies: Global Insights
- Top Companies: Recruiting Companies - Qual & Quant

**Suggested Query Period:** Early August 2022  
**Final Manuscripts Due:** September 16, 2022


Send press releases for the Daily News Queue to [news@quirks.com](mailto:news@quirks.com).

For information on submitting content to our blogs and e-newsletter, please contact Emily Koenig at [emilyk@quirks.com](mailto:emilyk@quirks.com).