

Transform your Insight team with the IMA

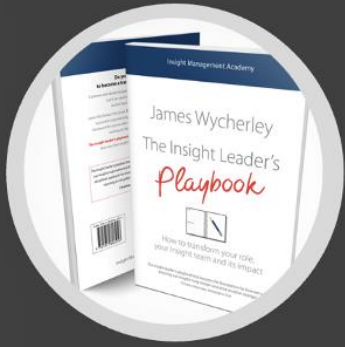


A woman in a red jacket and black pants sits on a rocky ledge, holding a map, with snow-capped mountains in the background under a clear blue sky.

Transforming Insight at ebay, Lloyds Register & William Hill

*Elevating Insight's profile to
maximise its impact*

James Wycherley
Emma Jones
Caroline van den Bos
Christine Stoddart



3 free things to inspire you

- Your free copy of *The Insight Leader's Playbook*
- 70 episodes of the *Transforming Insight* podcast
- A free guest place at an Insight forum*



** Sorry no suppliers, corporate Insight leaders only!*



Tomorrow's corporate Insight professional

*The 3 key roles we will all
need to play*

James Wycherley

Thursday 1.45pm
Room 2

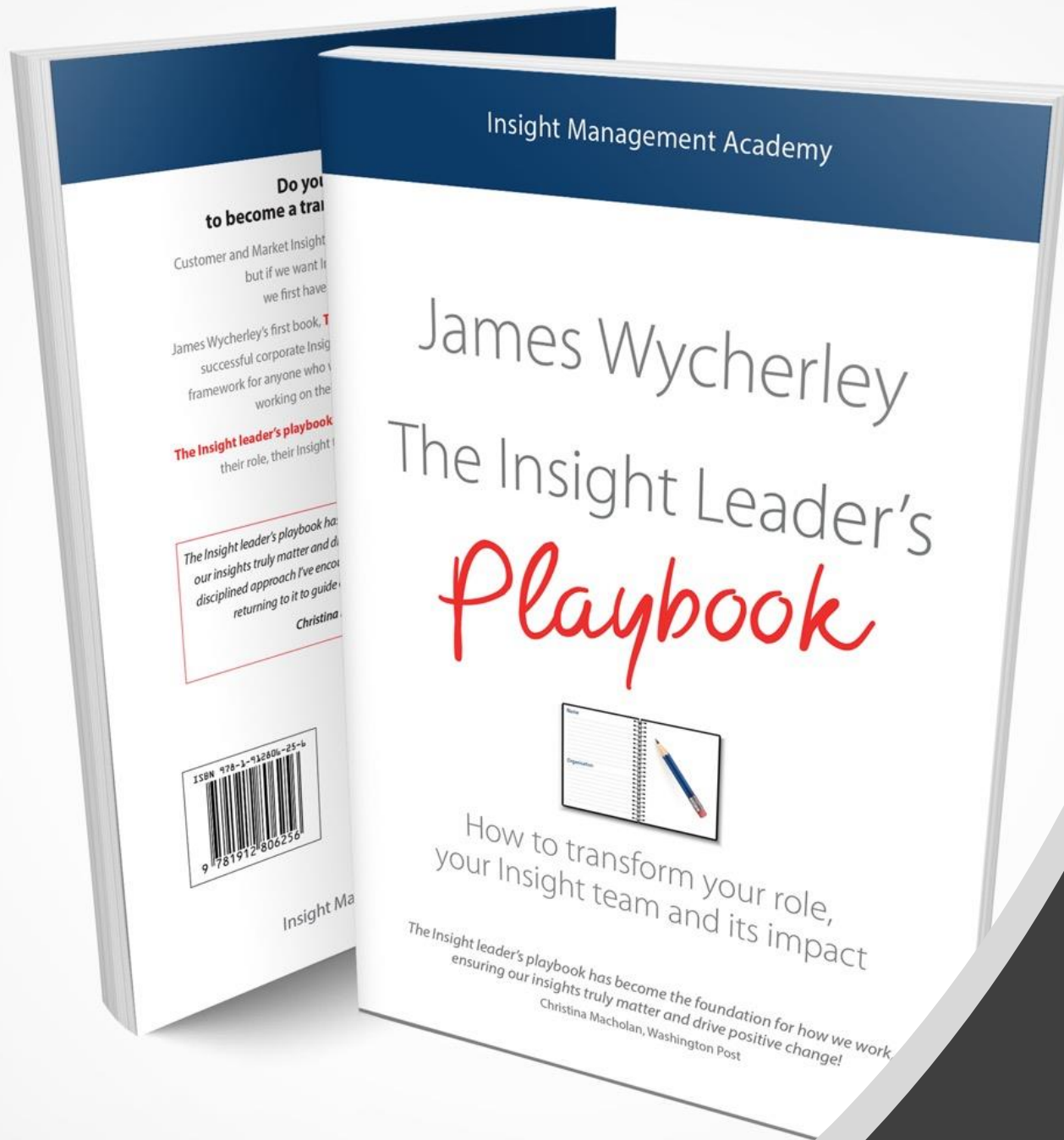
A photograph of three hikers on a mountain trail. In the foreground, a woman with blonde hair, wearing a teal jacket and a backpack, smiles and makes a peace sign. Behind her, a woman in a maroon jacket and a man in a green jacket also smile. They are standing on a rocky path with steep, rugged mountains in the background under a blue sky with white clouds.

Transforming Insight at Carnival

*Developing and supporting
Insight people through change*

**Jan Worsley, Lisa Dutton &
Lara Meyer**

**Thursday 2.30pm
Room 1**



All day Thursday..

Free book signing

at the IMA stand

