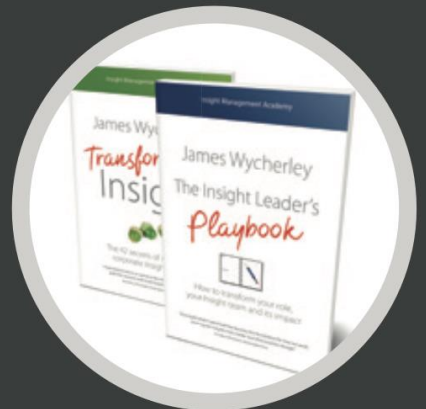


Transform your Insight team with the IMA

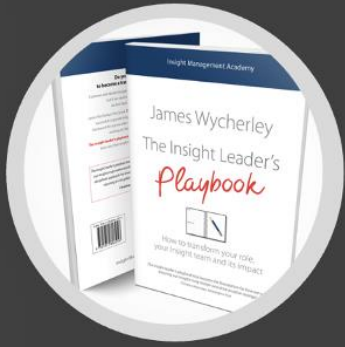




Transforming Insight at Spire Healthcare and Springer Nature

*The importance of defining a
modern Insight team's purpose*

James Wycherley
Will Ranner
Dan Penny
Clare Gough



3 free things to inspire you

- Your free copy of *The Insight Leader's Playbook*
- 70 episodes of the *Transforming Insight* podcast
- A free guest place at an Insight forum*



** Sorry no suppliers, corporate Insight leaders only!*

Leading Insight into the future

*Lessons from 100
corporate Insights leaders*

Wednesday 2.30pm
Room 2

