

Trusting the Machine:

UK vs US on AI and Robots

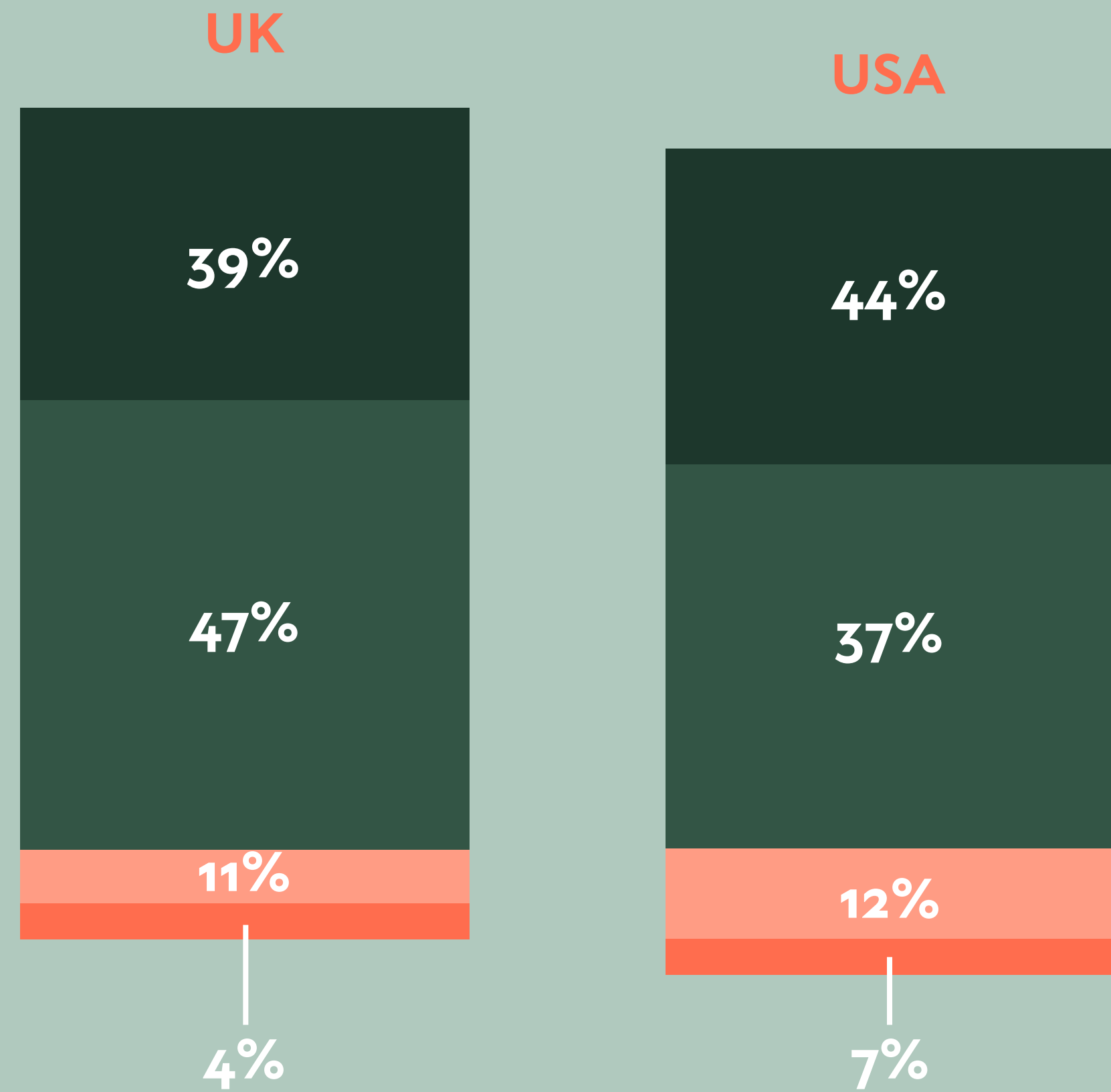
2026



Methodology



Very high Practical AI Awareness.



Have you ever heard of AI (Artificial Intelligence)?

- Yes, I understand fairly well what it is
- Yes, I've heard of it and have a vague idea
- Yes, but I don't know what it means
- No, I've never heard of it

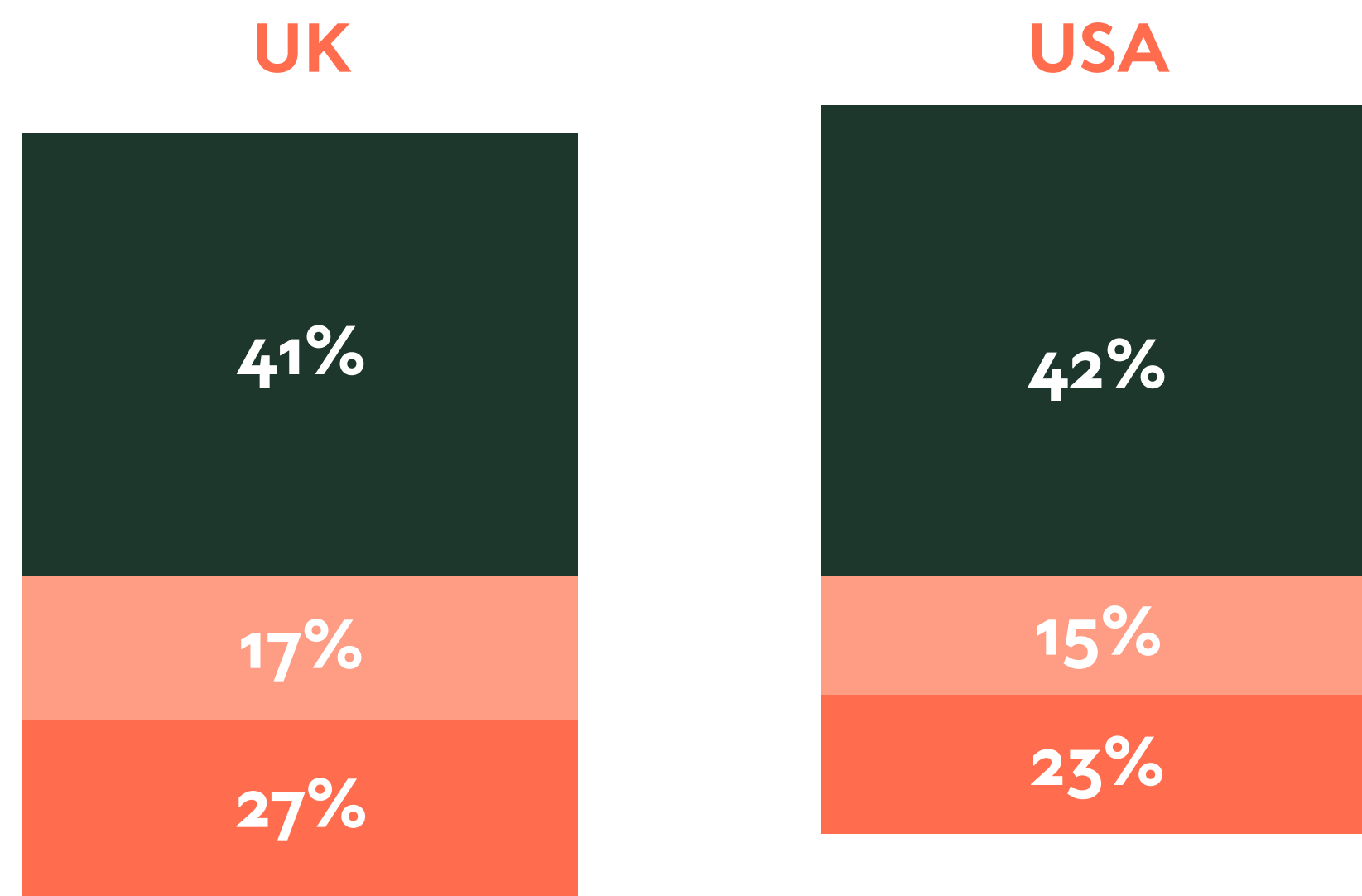


More than half of all adults have directly experienced AI Tools.

From now on we'll use the terms “**AI**” or “**AI tools**” for Artificial Intelligence enhanced tools that you can instruct in normal language and you can have conversations with, similarly to talking to a colleague.

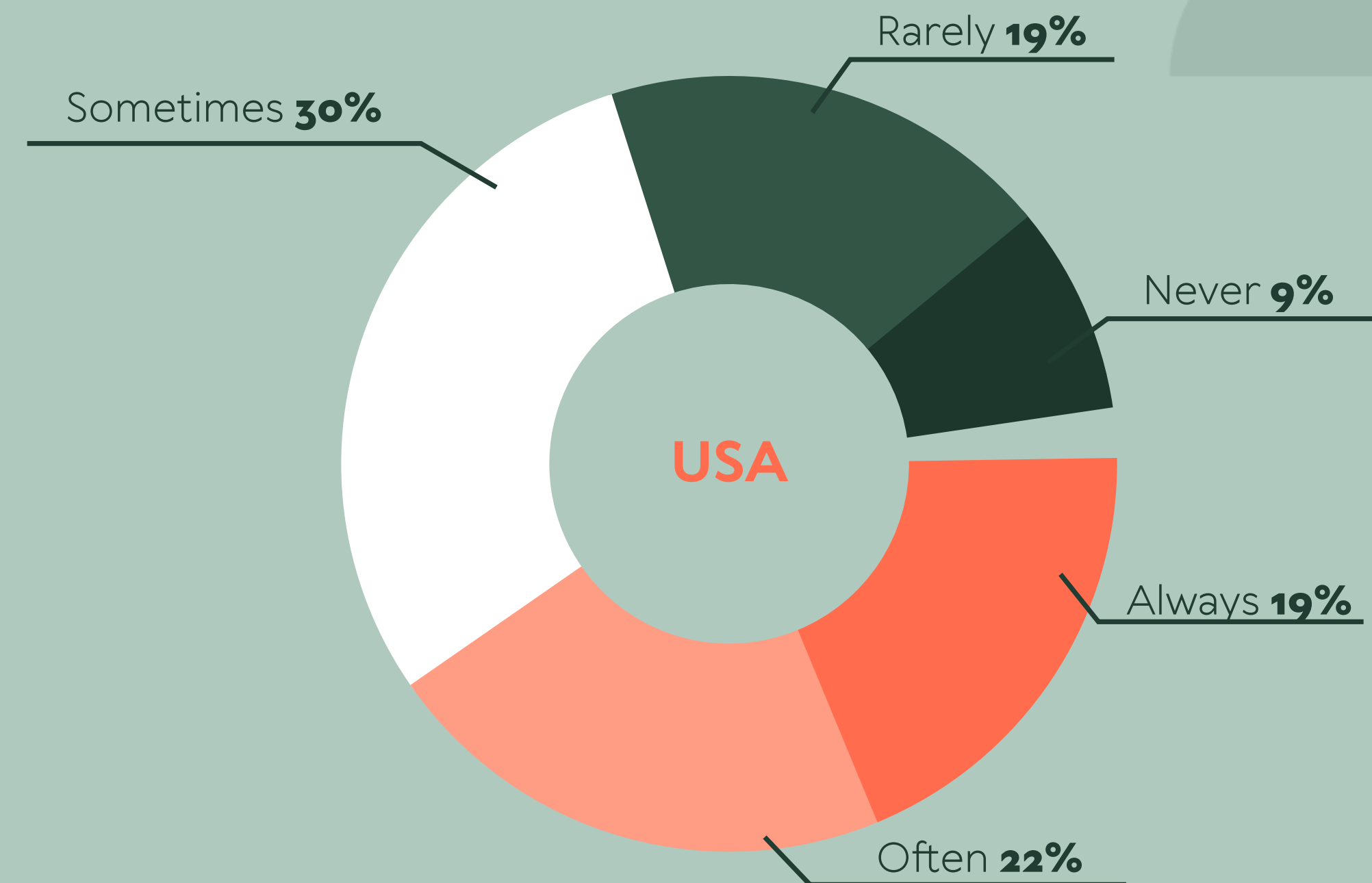
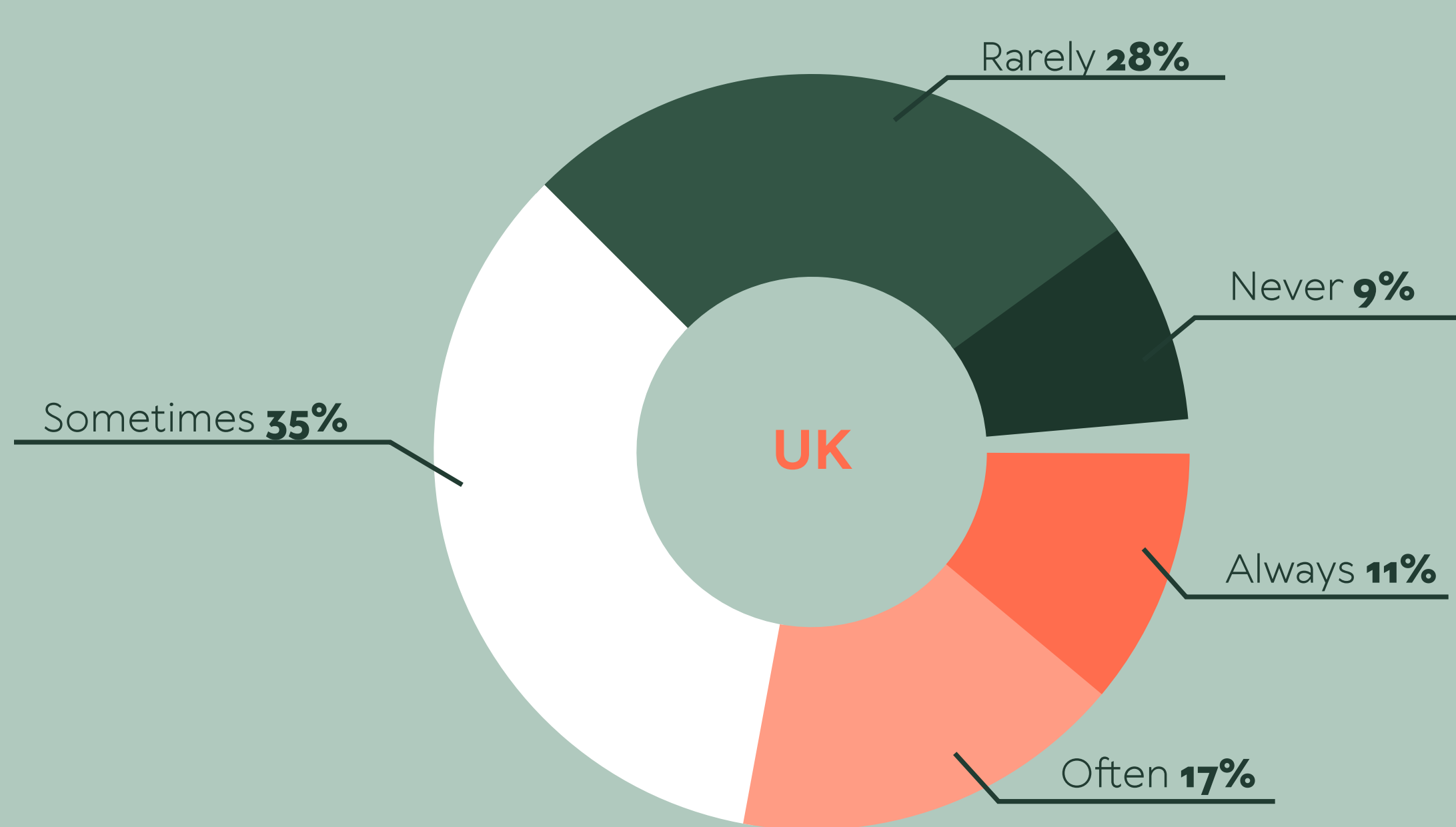
Have you ever used such AI tools?

- Yes, and I still use such tools
- Yes, but I don't use them anymore
- No, never



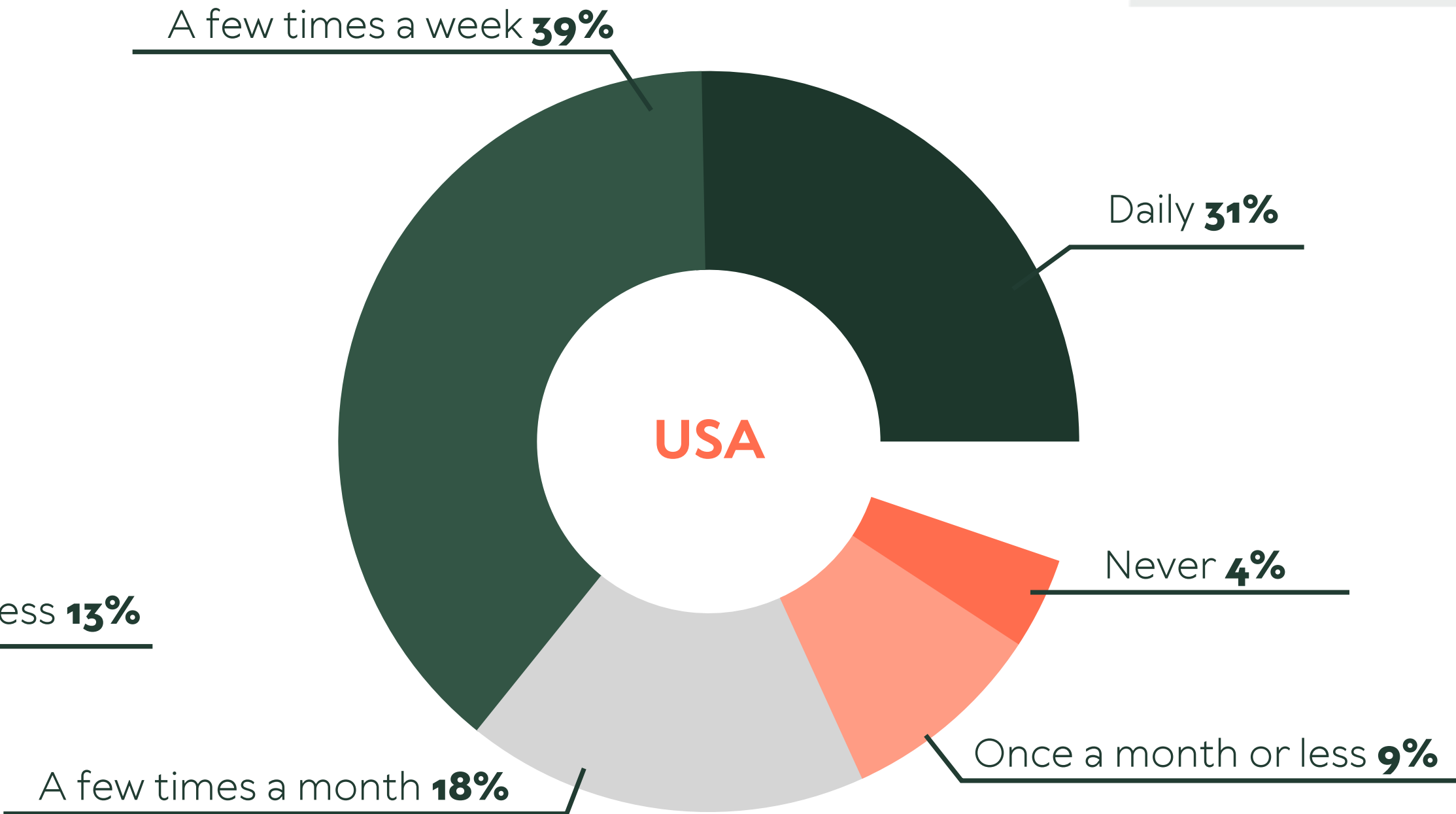
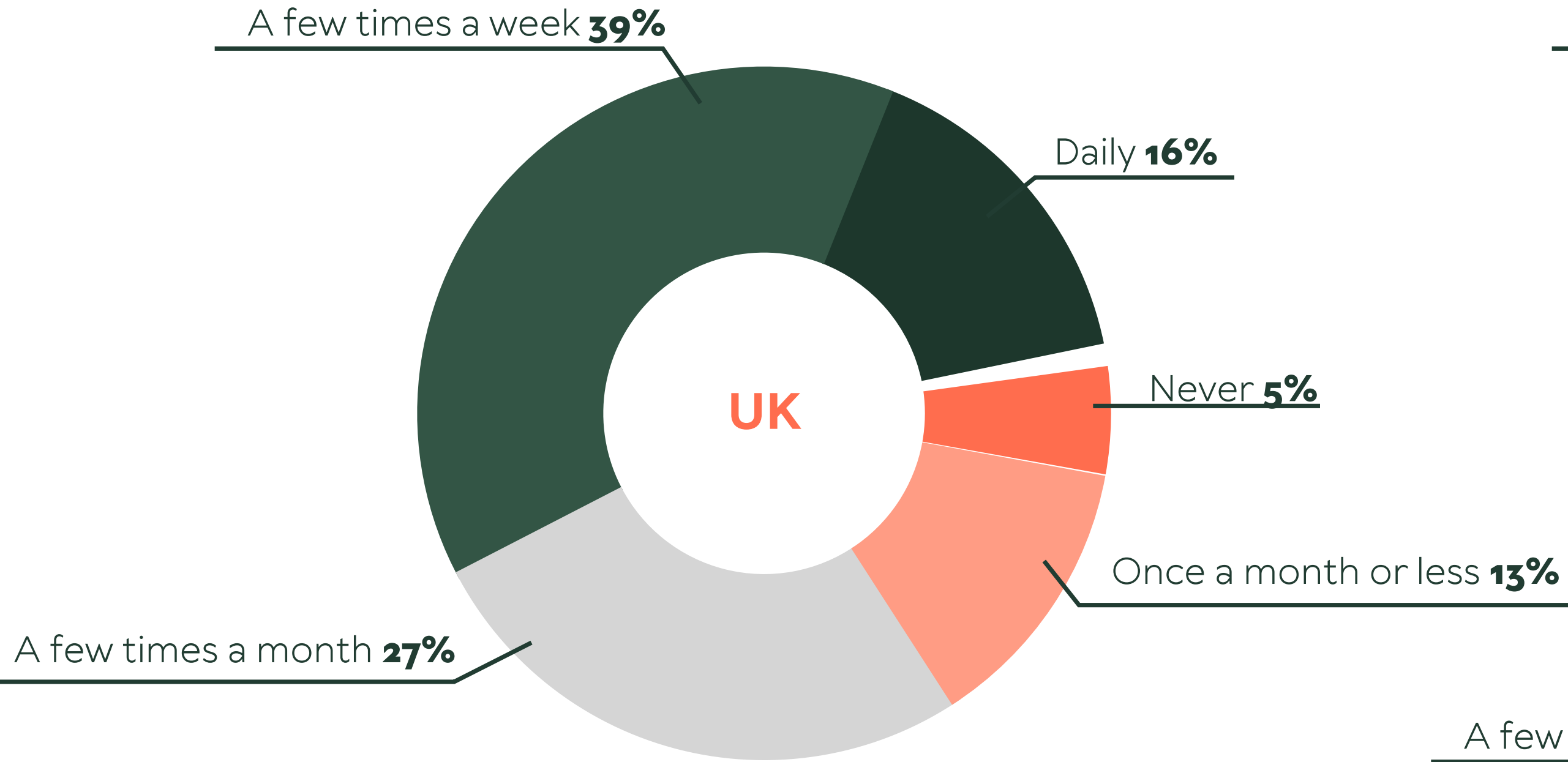
AI Usage Proficiency is **higher among Britons**. Or is it ...?

How often do you need help or look for tips on how to use AI tools?
Current AI users



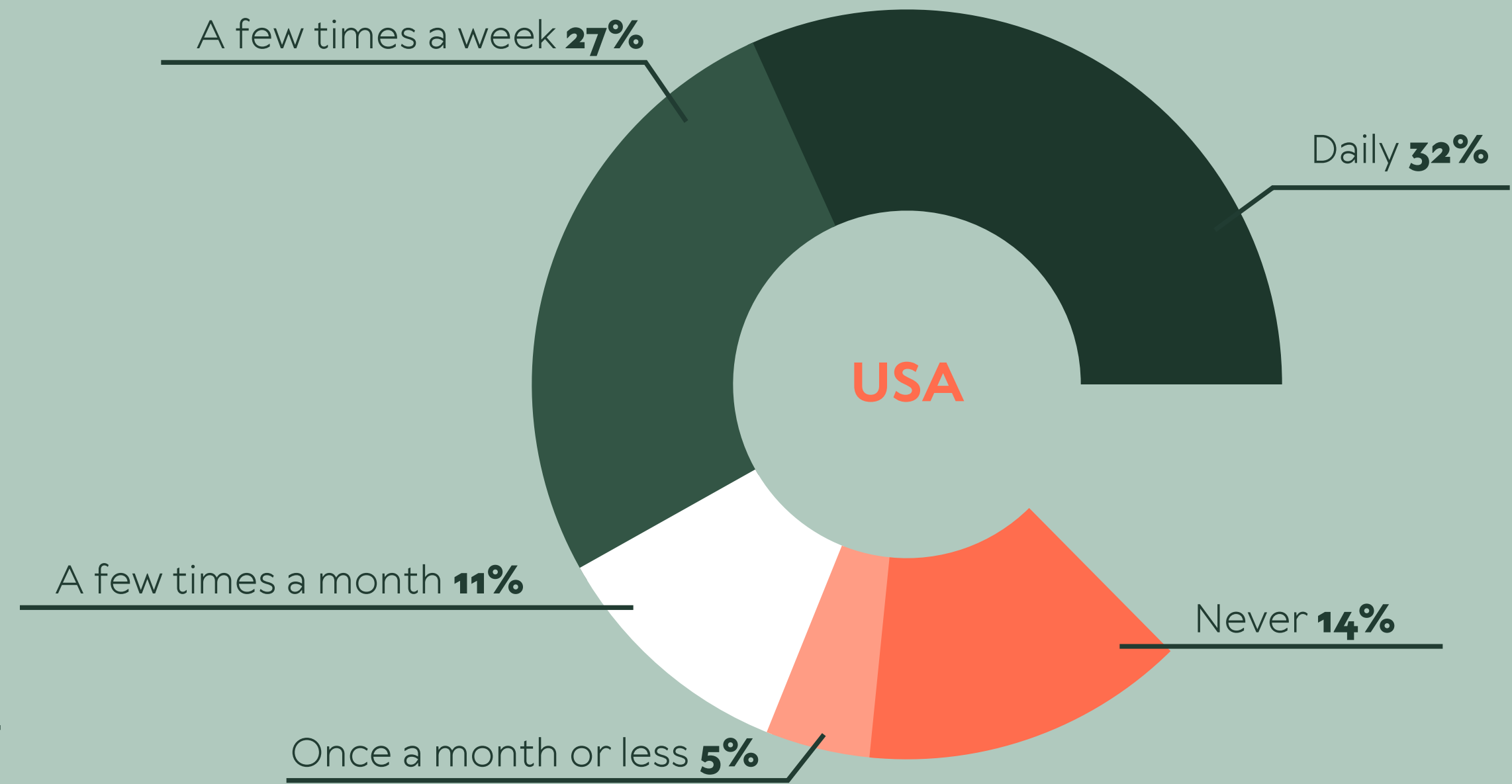
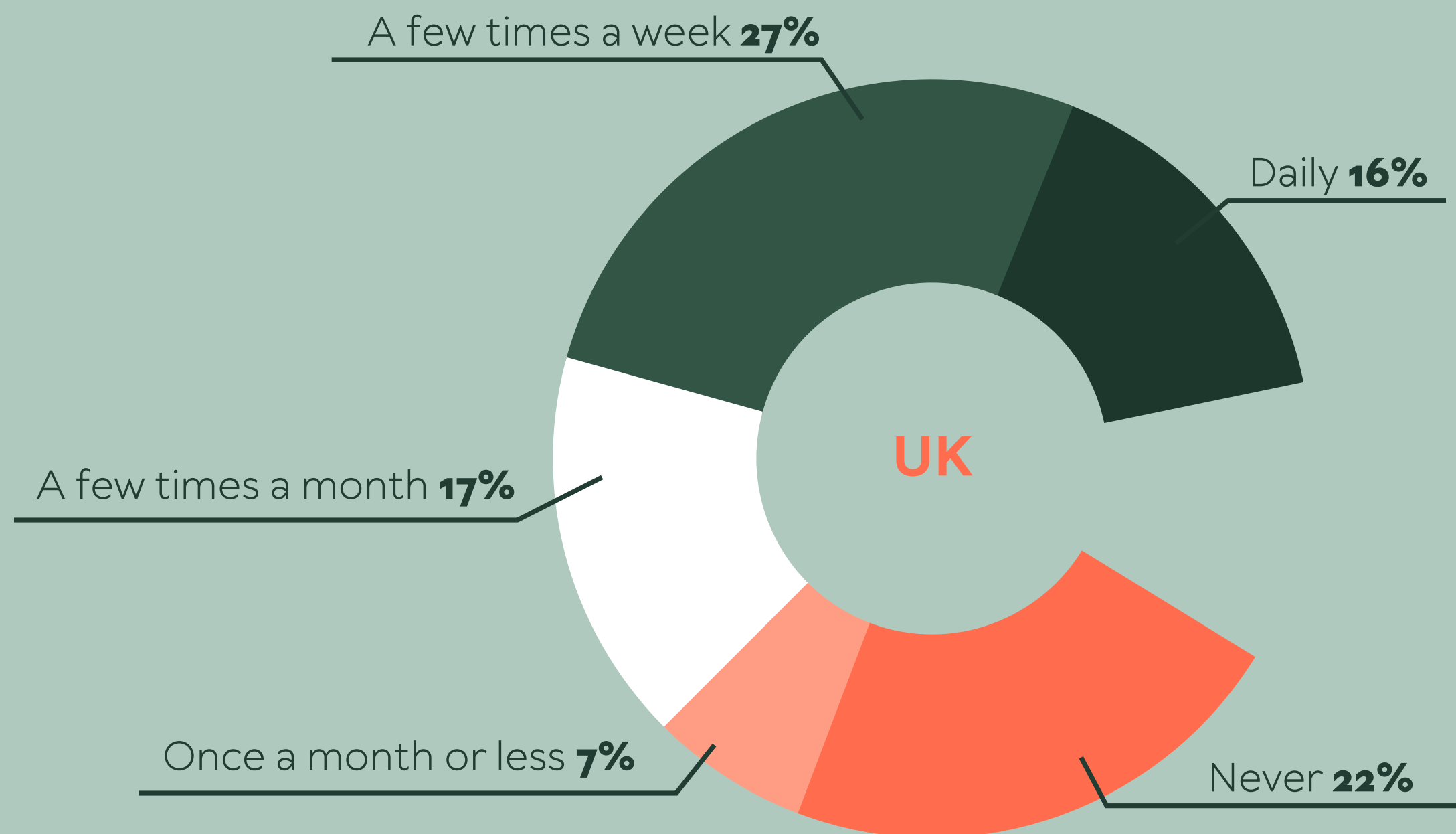
Relatively speaking, **Americans use more often** AI Tools for personal purposes.

How often do you use AI for Personal use (that is, for things unrelated to work, or formal education and training)?
Current AI users



But **Britons** use AI Tools **for work more seldom.**

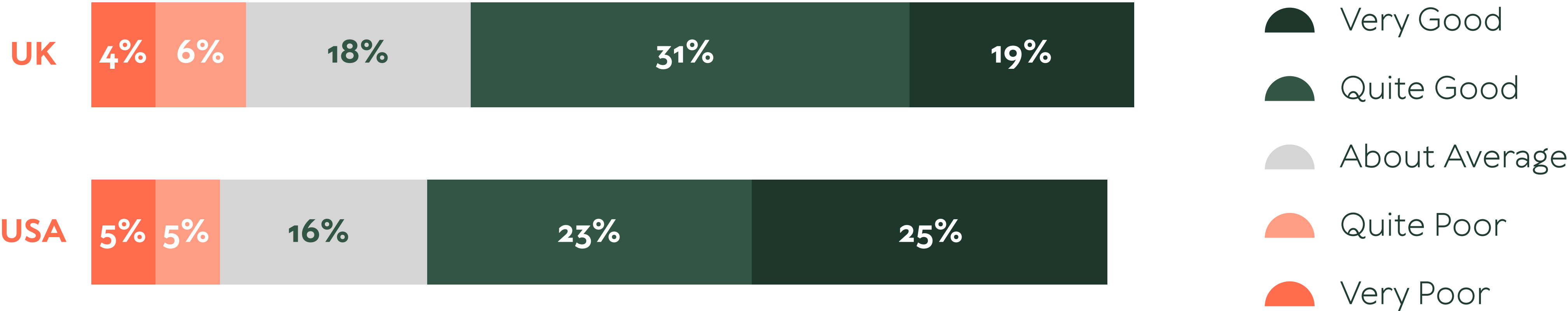
How often do you use AI for Work? Current AI users



Handling complex tasks? **Good grades for that.**

How good do you think Artificial Intelligence is at **COMPLEX TASKS AND PROBLEM-SOLVING:**

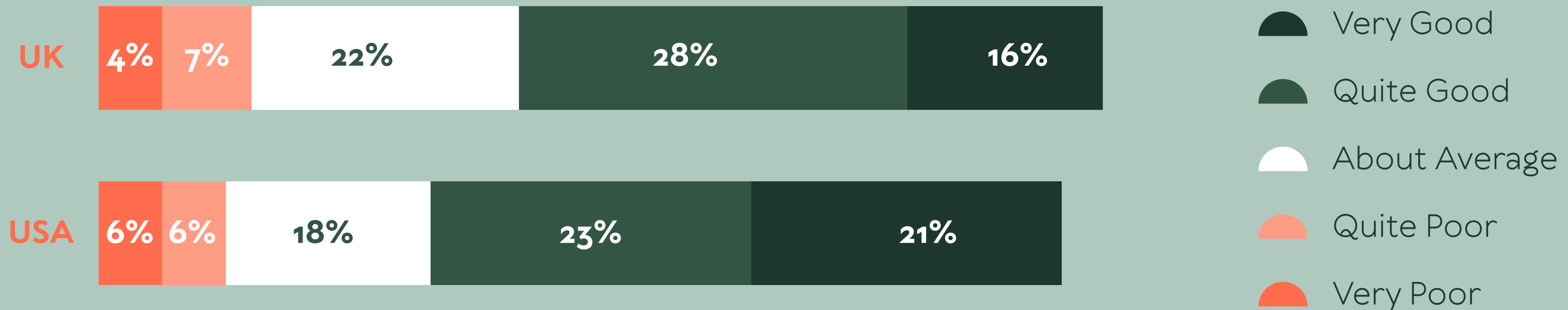
Understanding complex requirements and making the appropriate decision?



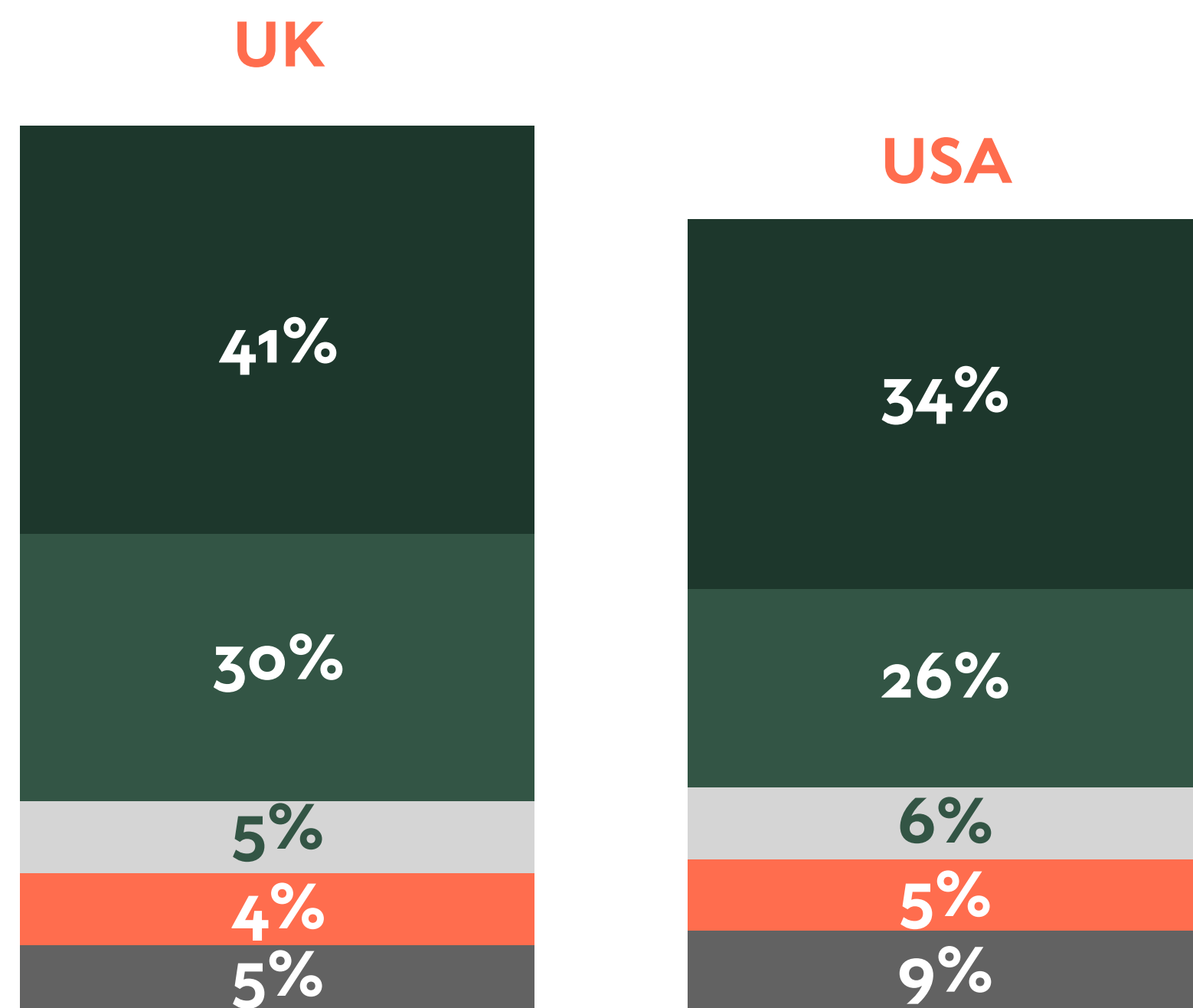
AI also **scores high** in adaptability.

How good do you think Artificial Intelligence is at ADAPTABILITY:






Interacting with changing environments and people, and adapting its responses in real-time?



Almost universal agreement: AI is here to stay and grow. And it seems like a rather **handy helper**. Shouldn't we be happy?



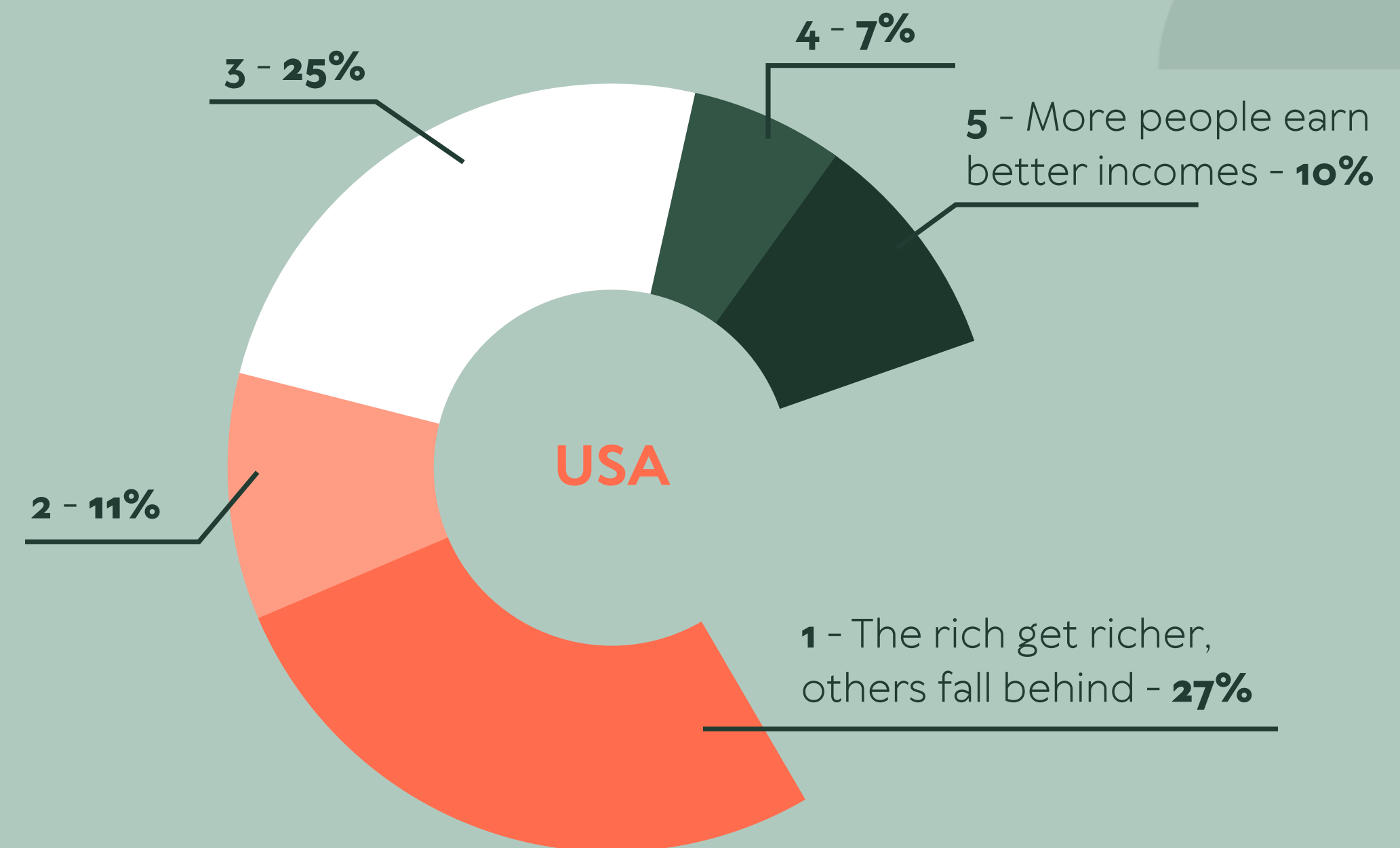
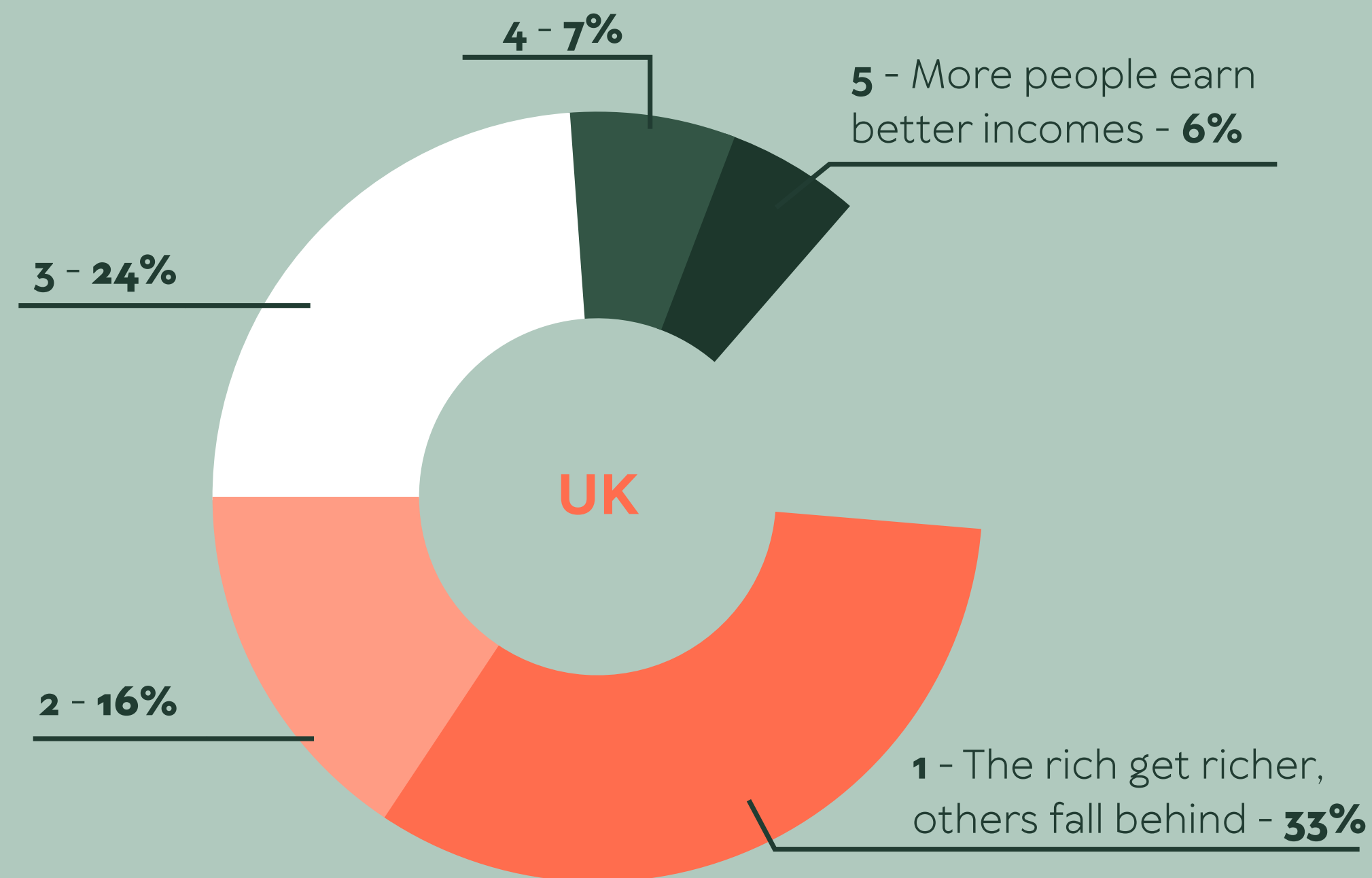
Where do you think AI is heading in the next 10 years?

-  Become ubiquitous (used in nearly all areas of life)
-  Expand moderately (used more, but not everywhere)
-  Plateau / stay about the same
-  Slight decline (the excitement will fade)
-  Not sure / Don't know

AI Societal Impact

As good a helper as it might be, many think AI will rather help **deepen the inequality**.

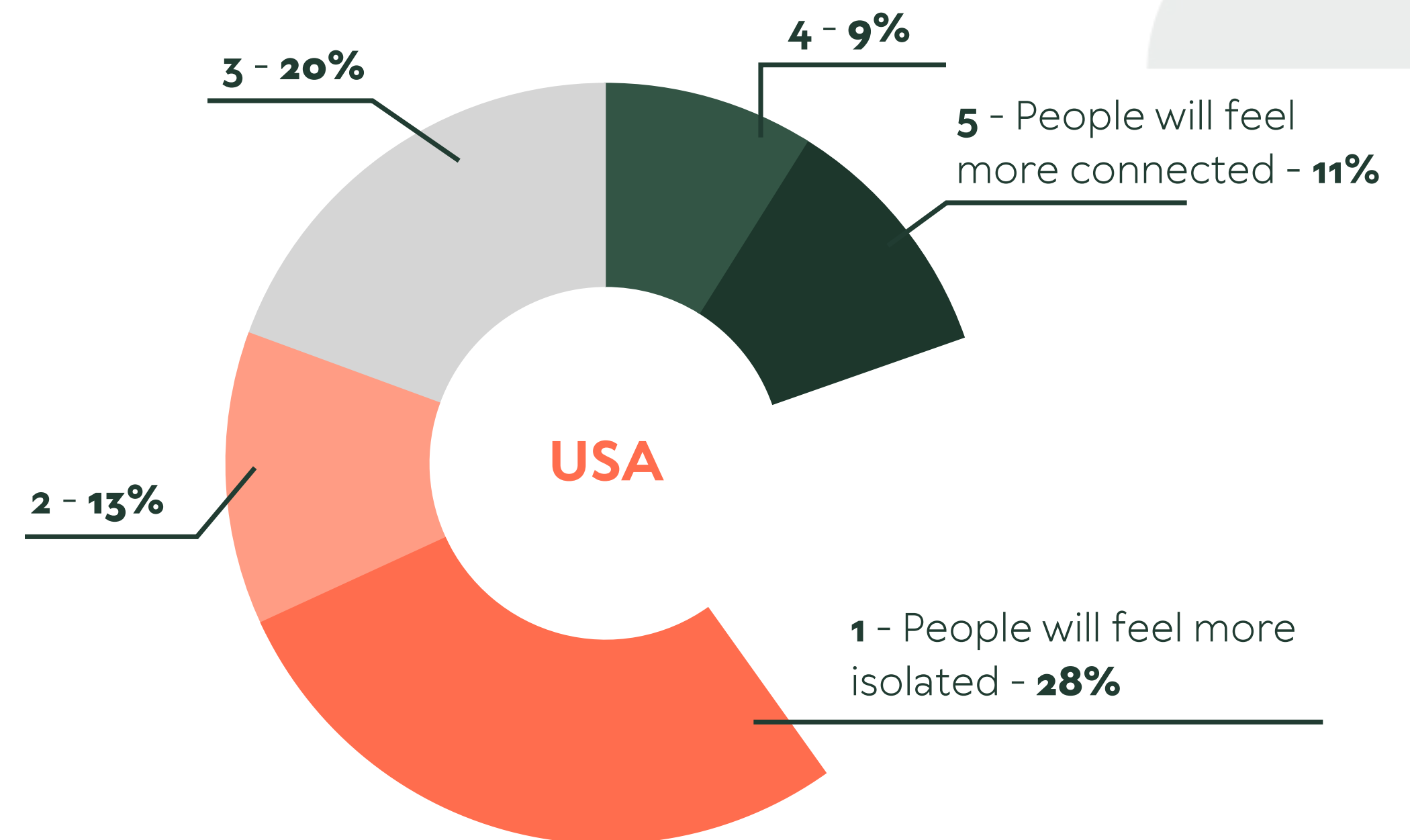
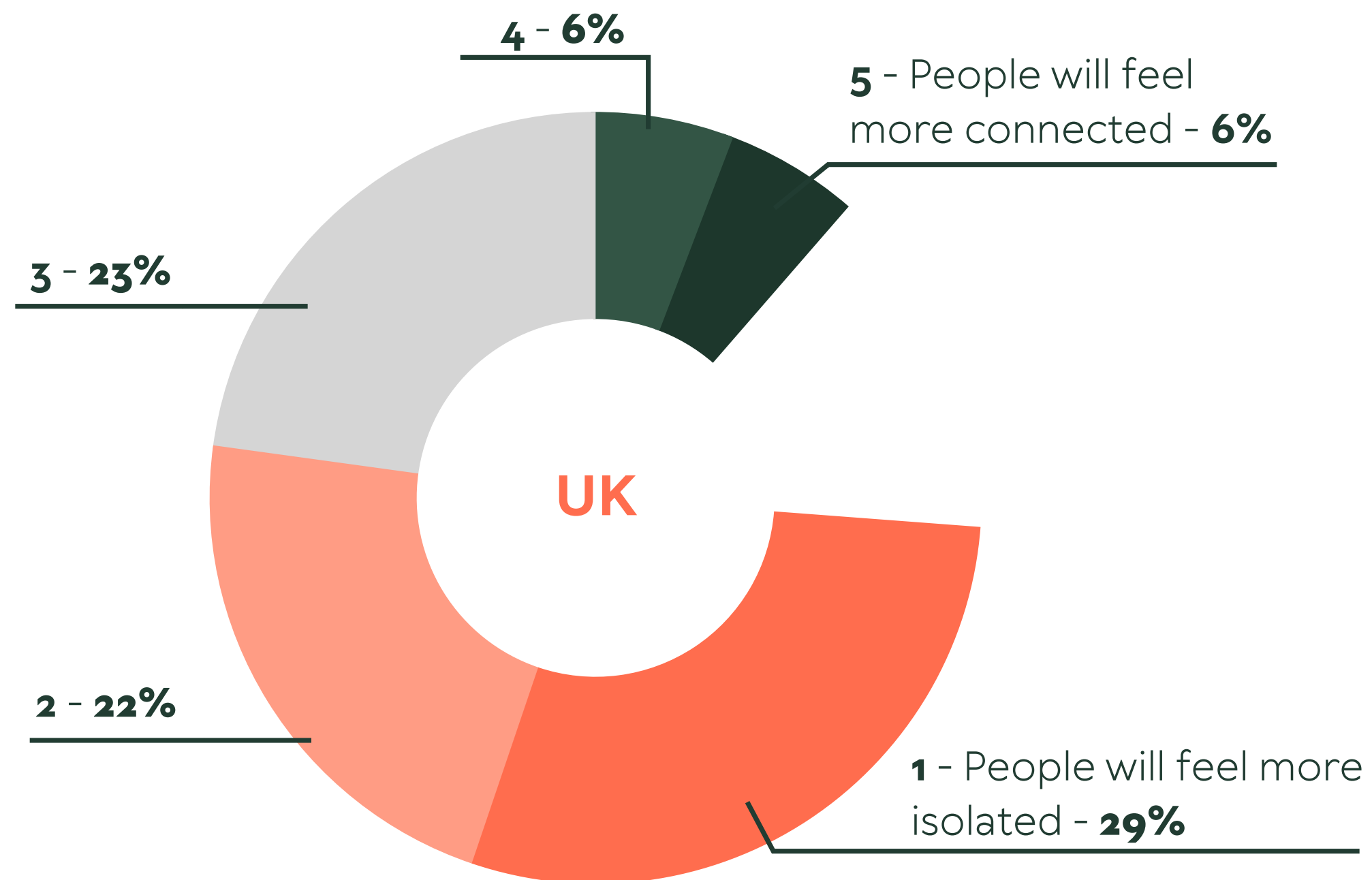
How do you think AI will impact The distribution of money and wealth?



AI Societal Impact

People say AI will likely **make them drift further apart.**

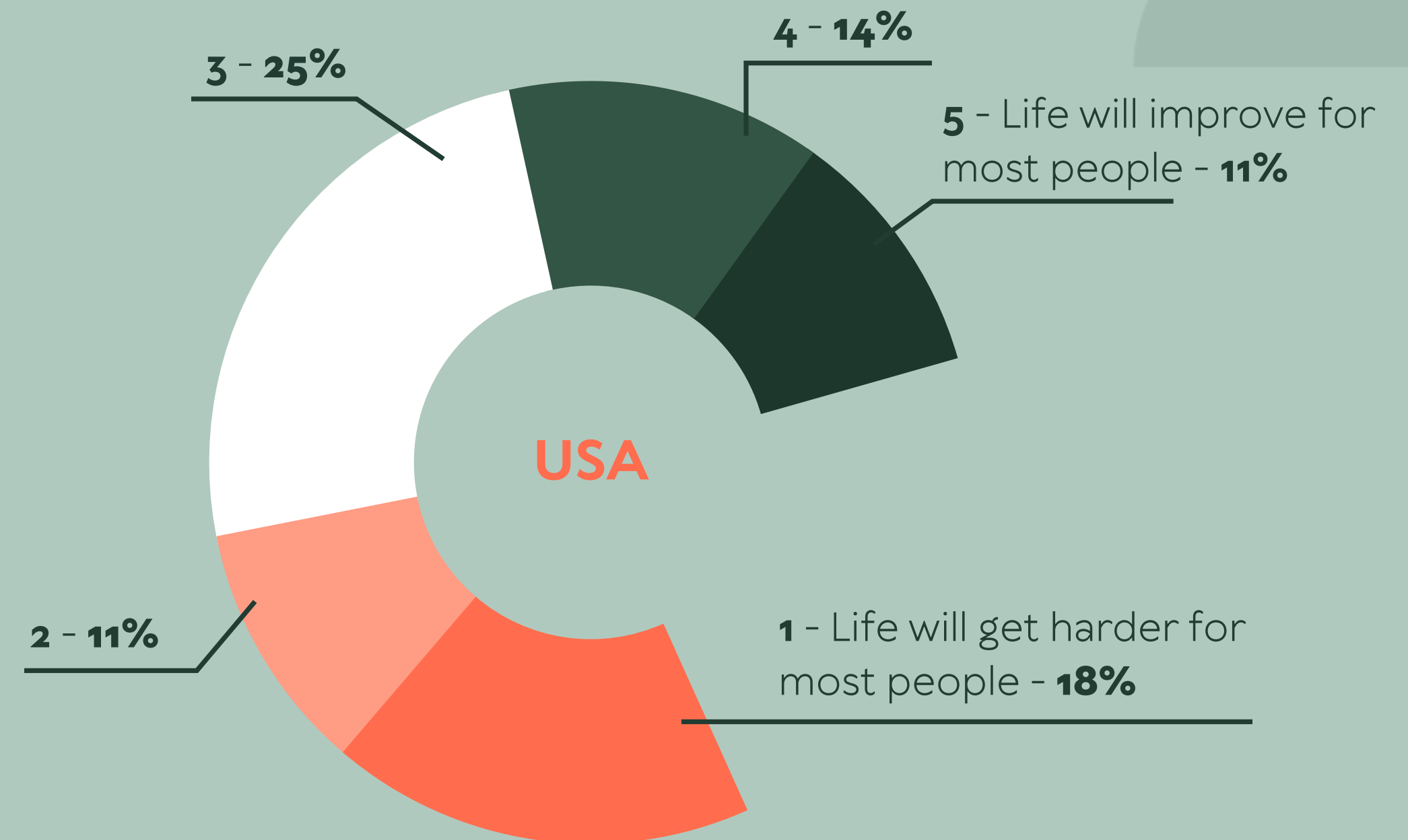
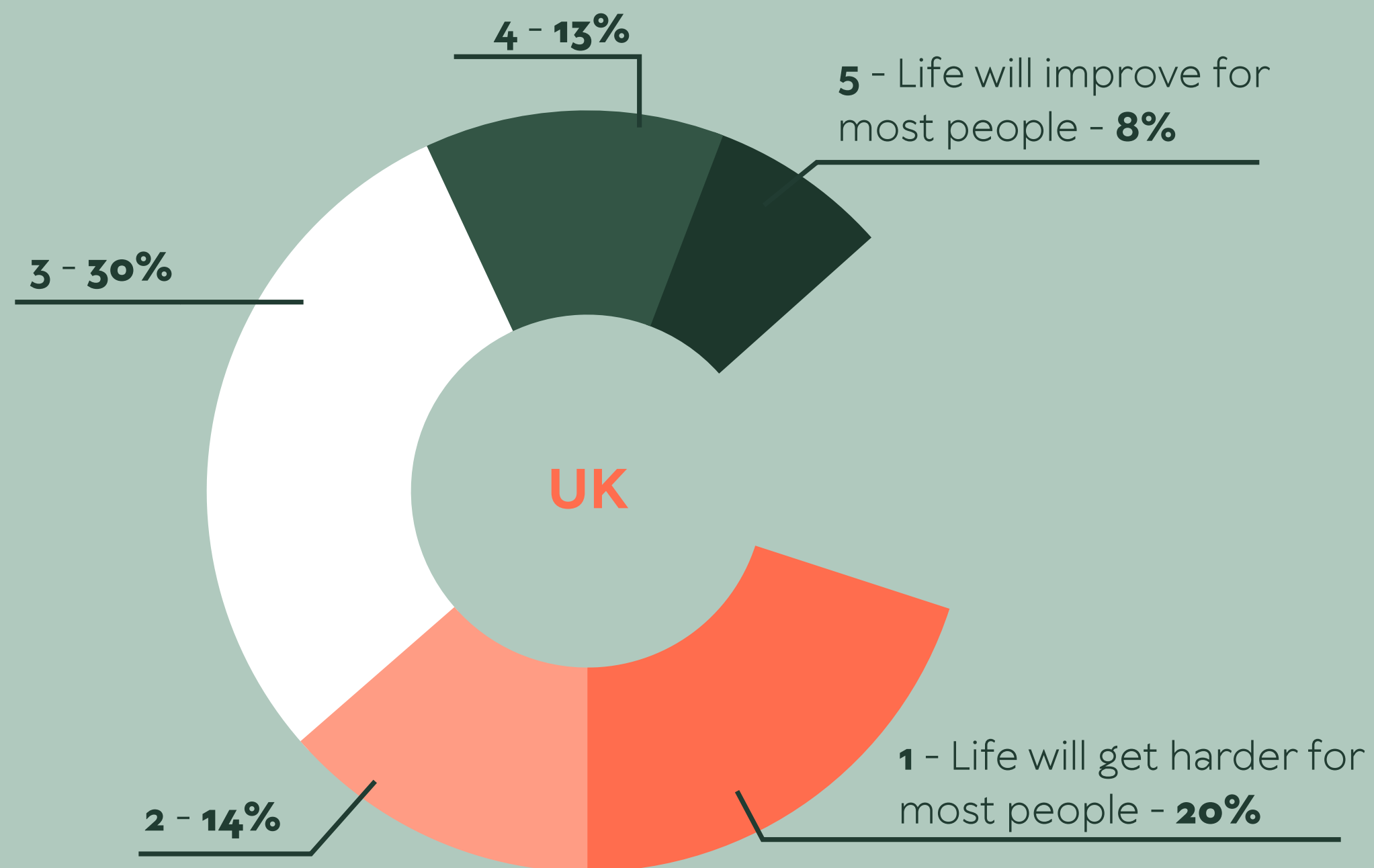
How do you think AI will impact Social relationships and connections?



AI Societal Impact

The estimated AI's impact on overall quality of life is **slightly more positive**, but not by much.

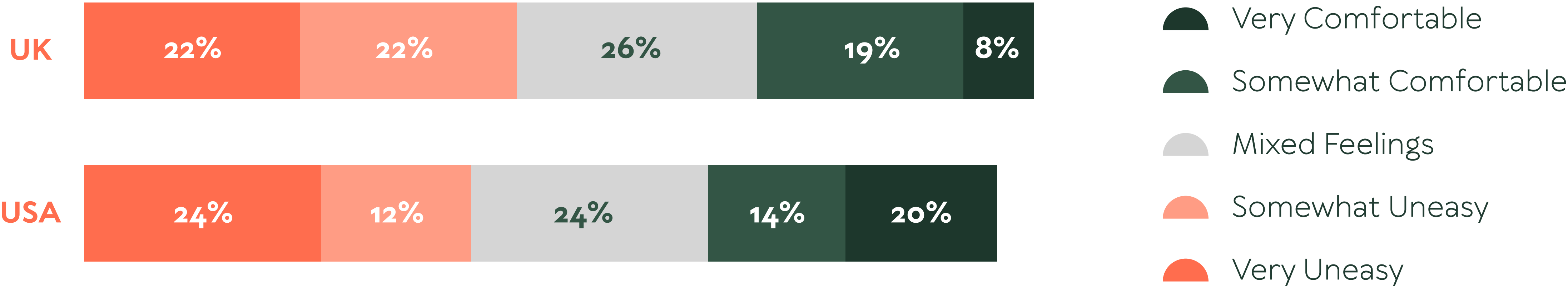
How do you think AI will impact People's overall quality of life?



Human-Shaped Autonomous Service Robots **Acceptance**

The public is undecided about robots facing them in such roles. Some are open to the idea; Americans, to a higher degree. Plenty against as well.

How would you feel seeing autonomous human-shaped robots in Customer-Facing Roles, such as waiters, cashiers, receptionists, baristas, shop assistants, and other public-facing service workers across various industries?

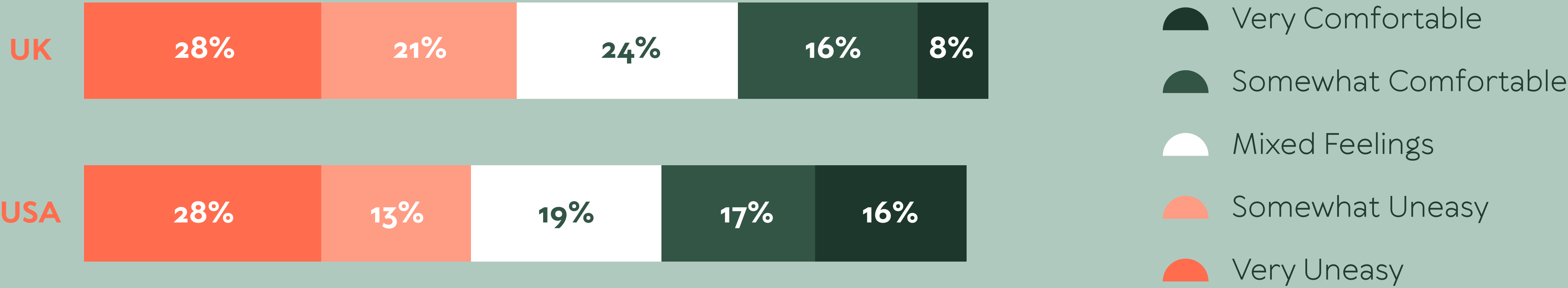


Human-Shaped Autonomous Service Robots **Acceptance**

Higher resistance to this idea.

These kinds of interactions require **getting close to or even being touched by the robots.**

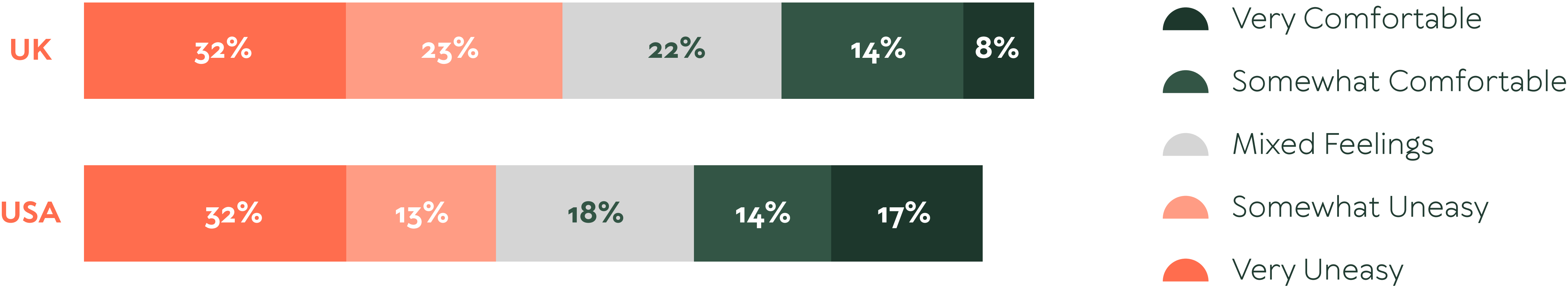
How would you feel seeing autonomous human-shaped robots in Personal Services (nonmedical), such as hairdressers, massage therapists, personal trainers, and nail technicians?



Human-Shaped Autonomous Service Robots **Acceptance**

Same here. **People's health is a delicate matter in any case.**

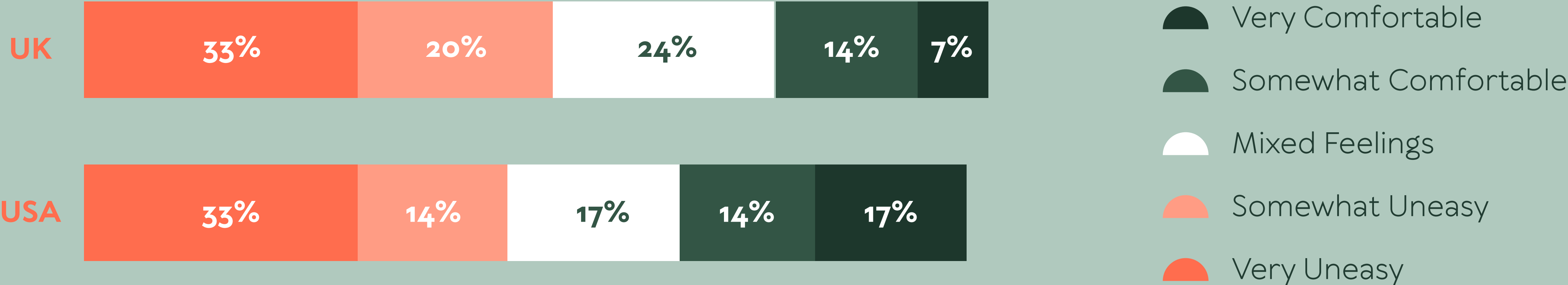
How would you feel seeing autonomous human-shaped robots in Health Care Facilities, such as hospital aides, nurses, nursing assistants, and other direct care providers for the sick, elderly, and disabled in hospitals, clinics, and care homes?



Human-Shaped Autonomous Service Robots **Acceptance**

It doesn't matter much where the robots would nurse people to health.

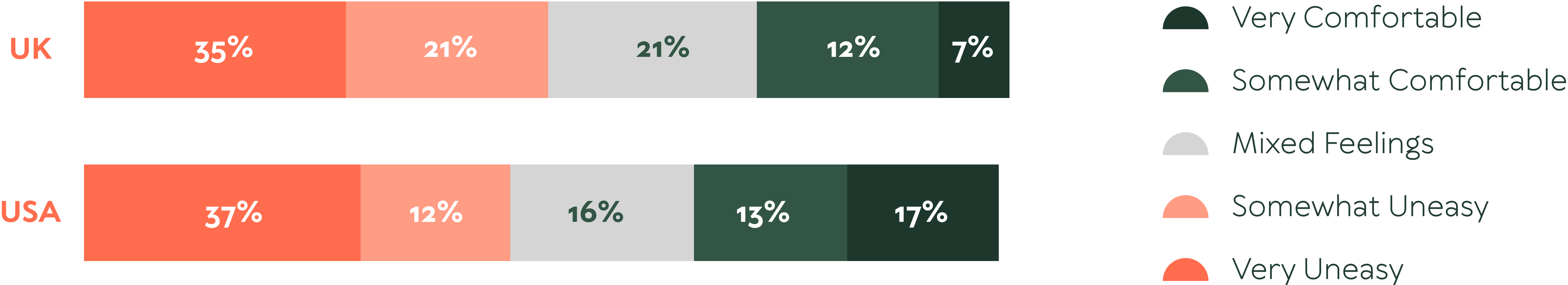
How would you feel seeing autonomous human-shaped robots in In-Home Health Care, such as home nurses, personal caregivers, or health aides caring for patients in their own homes?



Human-Shaped Autonomous Service Robots **Acceptance**

Do we even need to mention that **child care is a very touchy issue?**

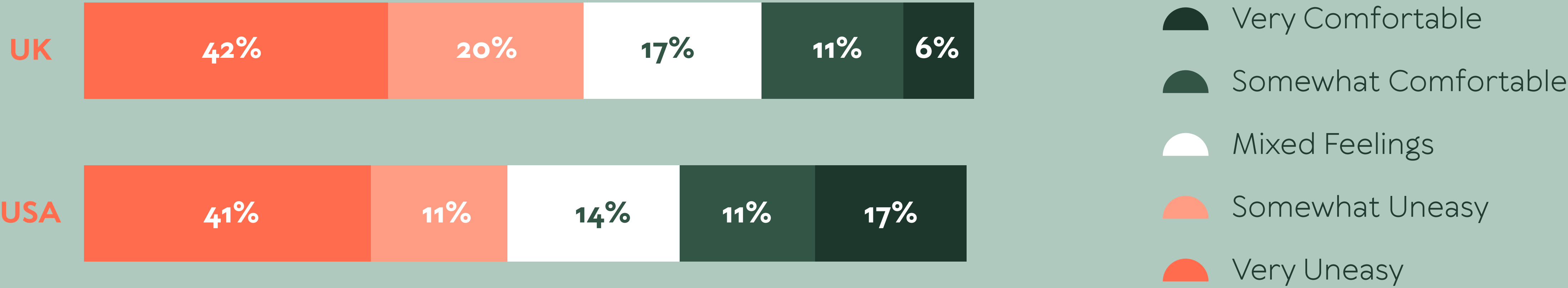
How would you feel seeing autonomous human-shaped robots in Preschool and School-Based Child Care, such as early years assistants and classroom aides responsible for hands-on care in nurseries and schools?



Human-Shaped Autonomous Service Robots **Acceptance**

Letting robots in your home to care for your children?
Often with nobody else around? That's a bigger "No-No".

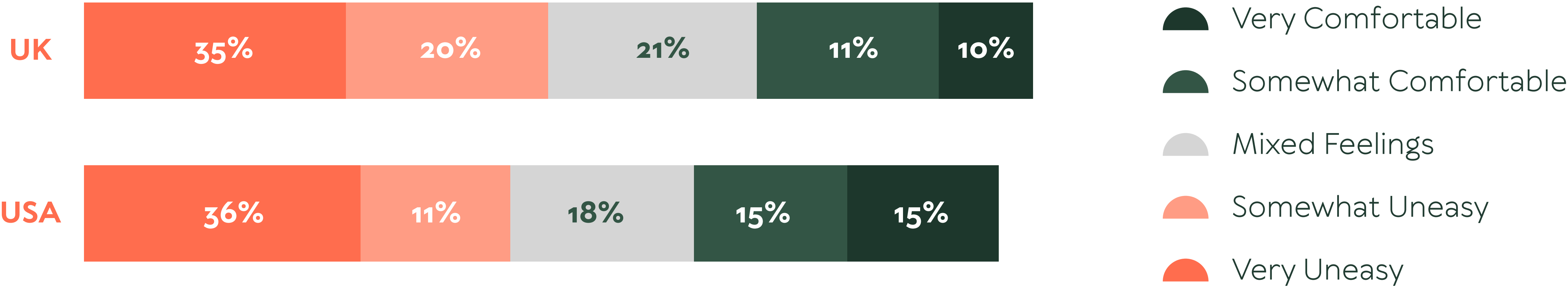
How would you feel seeing autonomous human-shaped robots in In-Home Child Care, such as nannies or babysitters, either live-in or visiting, providing care for children in the home?



Human-Shaped Autonomous Service Robots **Acceptance**

Even the concept of robots as peaceful emergency responders is **not easy to digest**.

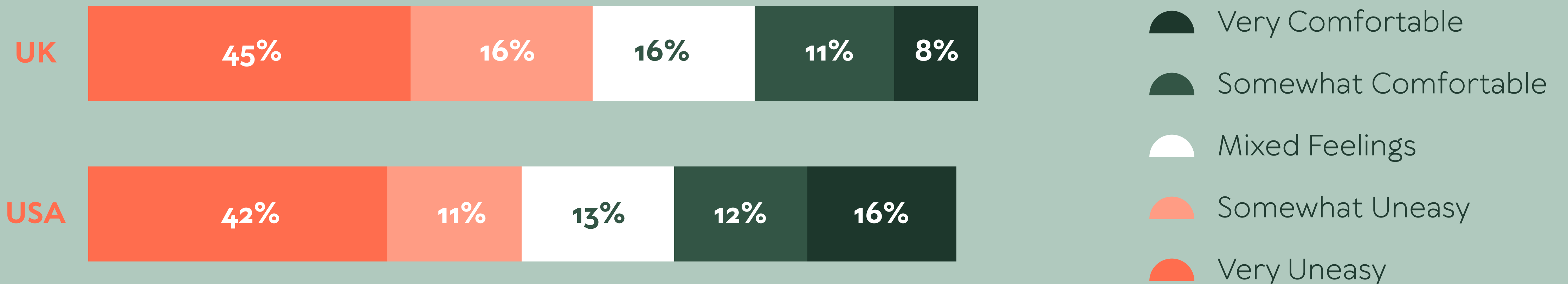
How would you feel seeing autonomous human-shaped robots in Emergency Services (not force-related), such as paramedics, emergency medical technicians, and firefighters?



Armed Autonomous Robots **Acceptance**

Law-enforcing robots are the **least well-received**. Terminator nightmares, maybe?

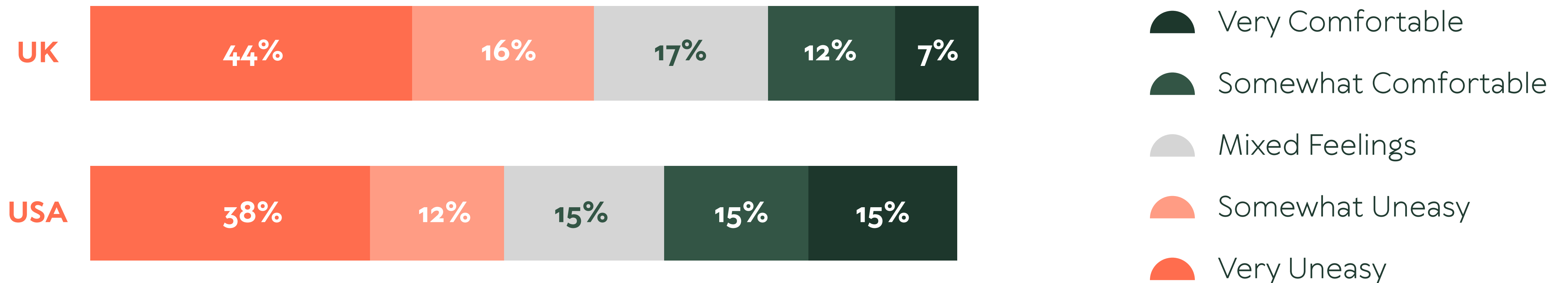
How would you feel seeing autonomous robots equipped with lethal weapons in the following roles? Human-Shaped Robots in Law Enforcement – E.g., acting as police officers, federal agents (FBI, US marshals), sheriffs, or similar public safety personnel



Armed Autonomous Robots **Acceptance**

Armed private security robots are **a bit more acceptable to Americans**.
A sign of a mild state-related allergy, perhaps?

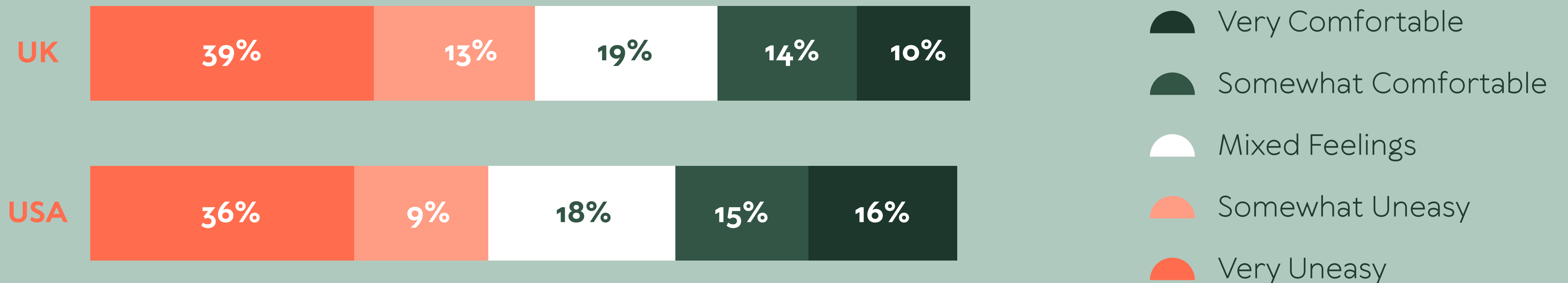
How would you feel seeing autonomous robots equipped with lethal weapons in the following roles? Human-Shaped Robots in Private Security – E.g., armed bodyguards, property guards, or patrol units in businesses or residential areas



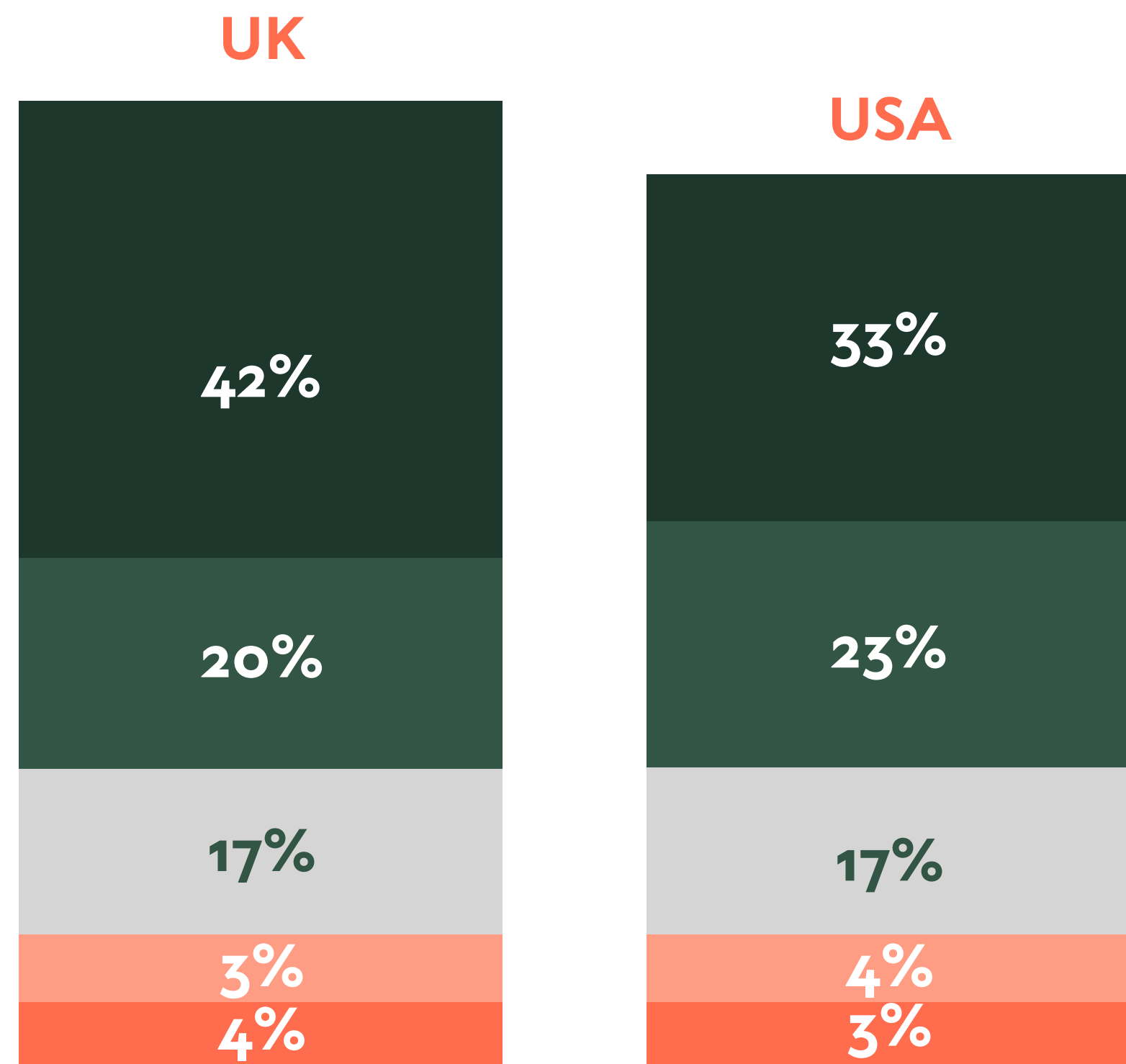
Armed Autonomous Robots **Acceptance**

Robot-soldiers are the **most acceptable human-looking lethal machines**, although not by much.

How would you feel seeing autonomous robots equipped with lethal weapons in the following roles? Human-Shaped Robot Soldiers – E.g., deployed in infantry or operating tanks, warplanes, helicopters, warships, drones, or other combat vehicles

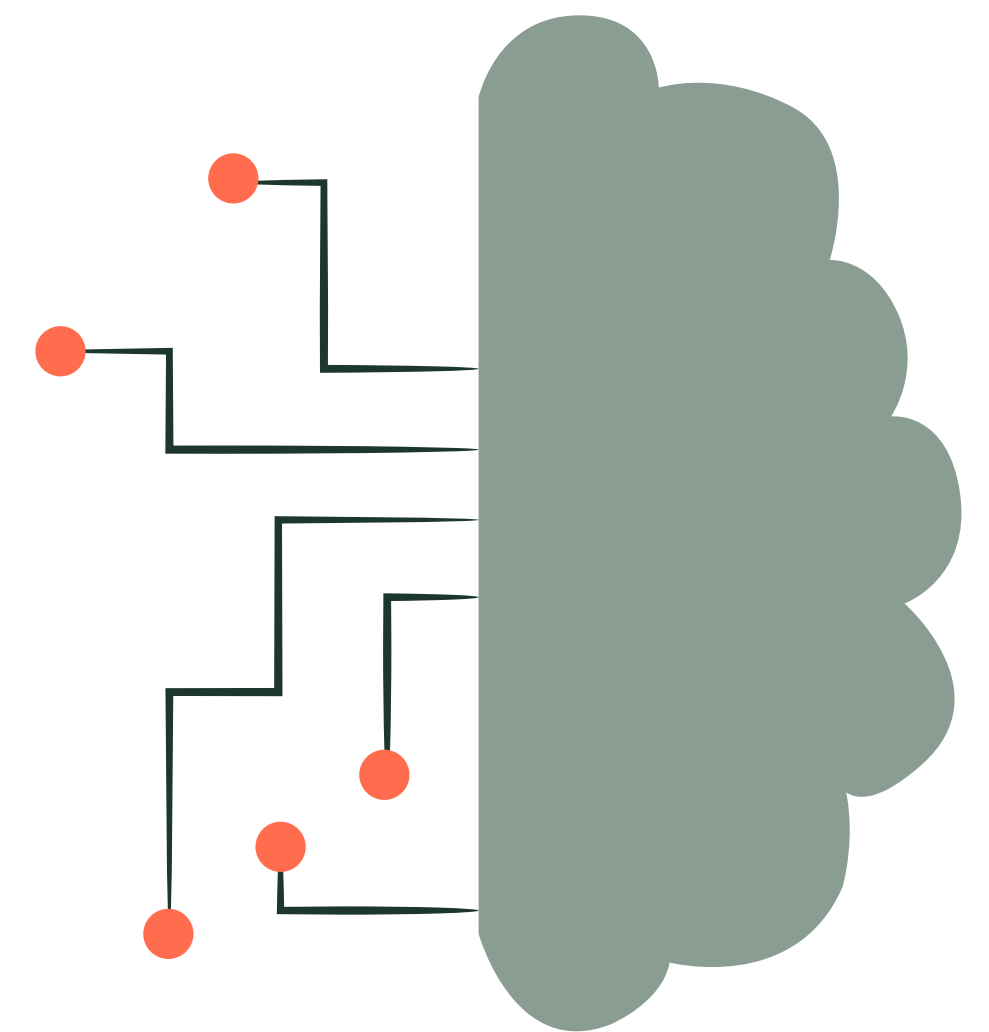


The balance is heavily **tilted towards regulation**.
Americans, too, have a strong opinion on this matter.




Do you think the government should regulate Artificial Intelligence (AI) technology?

- Definitely yes
- Probably yes
- Neutral / No strong opinion
- Probably no
- Definitely no





There's broad agreement on AI's solid capabilities in most areas. That doesn't translate into equally widespread optimism about AI's impact. Quite the opposite, in fact.



People are conflicted about giving a body to AI and letting it loose. The Americans are more optimistic about the idea of autonomous robots, regardless of their shape – human-like or otherwise.



People think there's more to come. There's also a strong belief that it shouldn't go unchecked.

Thank you for your attention!



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